



Celebrating the Art of Making . . .

October 2020

The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992

www.DelRayArtisans.org

Living in a Mini World Art Exhibit October 2–31, 2020

The *Living in a Mini World* art exhibit features small artworks by Del Ray Artisans members. Embrace the tiny! Imagine you have drunk *Alice in Wonderland's* magic (BIG) potion, or are in *The Borrowers*, *Stewart Little*, or *Gulliver's Travels*.

Reserve a ticket now for a half-hour viewing on opening day: Friday, October 2, 2020, 12–8pm (DelRayArtisans.org/mini-opens) Gallery capacity is limited to 10 people at a time in order to facilitate social distancing. Please wear a face mask and maintain 6' of personal space.

This exhibit is a collection of art smaller than a magazine. It has pushed some artists to think small. There are paintings to fit in your tiniest spot, 3D works for the corner of your coffee table and lots of different types of jewelry. All the art is a perfect gift for you or early holiday shopping for others. The *Living in a Mini World* exhibit runs October 2–31, 2020. Gallery hours are Thursday & Friday 12–6pm, Saturday 12–4pm. The gallery is free, open to the public, and accessible. Visit the gallery October 30 (costumes optional) for a sweet treat with purchase. Happy (early) Halloween!

For more information, contact: Betsy Jones (betsyjones222@gmail.com) and Howard Hay (howardthomashay@gmail.com).



"The Bouquet Toss"
by Betsy Jones

Welcome, New Members

- Brittany Baron
- Roserin Dugan
- Susan Farrer
- Sara Hagoss
- Renee Hartley
- Kellie Sansone
- Beth Schwartz
- Susan Silva
- Kate Young
- Juan Vindel

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Art by Mail II–September 1–November 1

Would you like to receive small, handcrafted artwork in your mailbox? View the *Art by Mail II* exhibit! The exhibit features the artwork of Del Ray Artisans members. You'll find one-of-a-kind, small format, original paintings in watercolor, oil, and acrylic; mixed media art and artful cards; plus, handcrafted jewelry, small 3D works and more. Enjoy browsing! Artwork will be mailed directly from the artist within 10 days of purchase. View online: DelRayArtisans.org/artbymail.

Questions? Contact the curators: Dawn Wyse Hurto (technology@delrayartisans.org) and Dale Spivey (vp@delrayartisans.org).



"Coronavirus Thoughts"
by Gretchen D'Amore

Join the 2021 Board

Seeking members in good standing to volunteer for year-long Board positions. Especially searching for volunteers in these positions: VP, Treasurer, Programs, and Fundraising. Lend your time and talents in an exciting new way.



For more info, contact Dale at President@DelRayArtisans.org

Save the Date: Online Annual Member Meeting, 2021 Board Elections

The Annual Meeting on Thursday, October 29 starts at 7pm and will be an online Zoom meeting. This meeting will be your opportunity to hear information about the exhibits planned for 2021 and vote for the 2021 Board of Directors.

If you are interested in running for a Board Position or if you have questions about the positions, please contact Dale Spivey at President@DelRayArtisans.org

The slate of candidates will be announced via email in advance of the meeting and posted at DelRayArtisans.org/annual-meeting

Additional information will be emailed in advance of the meeting for how to register for the meeting and vote for the slate.

Upcoming Workshops

In person, please wear a mask and give fellow participants 6' of personal space. Register in advance for workshops at DelRayArtisans.org/workshops

Workshop: Playing with Resin in Small Format

Monday, October 12, 6-9pm (Register by October 9)

Join Tracy Wilkerson and learn to mix resin for use as an adhesive, a covering, or your main medium. You'll leave your finished masterpiece(s) to set at the gallery and pick them up later in the week. All supplies are included in the supplies fee. \$40 member / \$50 non-member; \$10 supply fee.

Mixed-Media Nature Painting

Sunday, October 18, 1:30 pm-4:30pm (Register by October 15)

Create a nature-inspired mixed-media painting with Susan Farrer that includes fibers and acrylic paint. Combine yarns, gel medium, and acrylic paints. No experience needed! All materials are included in the supply fee. Participants may bring yarns to use or share. \$55 member / \$65 non-members; \$15 supply fee.

Free Fun Activities

Urban Sketchbooking, Sunday, October 11, 1-3pm

Bring your supplies and join us outside to create in your sketchbook. During the pandemic this meetup is FREE (donations appreciated). This is a drop-in program outside at St. Elmo's Coffee Pub (2300 Mount Vernon Avenue, Alexandria, VA). Please wear a face mask and maintain 6' of personal space. Details at DelRayArtisans.org/urban-sketchbooking

ONLINE: The Creative Spark Book Club

Saturday, October 17, 10:30am-12pm (RSVP by Oct 14)

We discuss readings by to help you stay inspired and motivated. The club is FREE. October's book is *Keep Going: 10 Ways to Stay Creative in Good Times and Bad* by Austin Kleon. Facilitator: Sharon Burton. Meeting will be on-line through the Zoom platform. RSVP at DelRayArtisans.org/bookclub

VIA EMAIL: Partners in Art Evening

Tuesday, October 20, 7-9pm

In-person meetings are on hold and this program is offering monthly sharing & feedback via EMAIL. Contact Michele Reday Cook (mredaycook@gmail.com).

We're All In This Together Card Swap

Rolling deadlines; Last day to sign up TBD

Art in The Age Of Social Distance: This is a handcrafted, artful card swap between artists. A swap group is formed each time 4 artists apply, then swapping begins!

For more information, visit DelRayArtisans.org/event/card-swap/ or contact Theresa Kulstad at tkulstad1@gmail.com

Art on the Avenue Online

Del Ray's signature arts festival, Art on the Avenue, will be virtual this year due to the pandemic. It will launch on Saturday, October 3 and run through the holidays. Also note that some Del Ray Artisans' members have websites where you can see their artwork and place online orders. For more details, visit:

DelRayArtisans.org/event/art-on-the-avenue-2020

Recent Sales Stats

Overall comparing 2020 to 2019 sales (Jan 1-Sept 15 each year), Del Ray Artisans has made 34% less; however, considering the gallery was closed this year from March 23-June 17 and Art Camp 2020 was cancelled, we should be proud of the performance to-date. Not everything is rosy, but sharing and selling art during a very difficult year is still a success story. The Board and staff have been diligent in keeping expenses low and applying for additional grants, so the organization remains on-track to balance this year's budget.

Regarding recent exhibit performance, in the first online-only *Art by Mail* exhibit from May 15-Aug 4, 114 pieces sold and brought in \$3,274.75 in artists' sales. In the *Hello, Bright Eyes* exhibit (August 2020), 27 pieces sold and brought in \$1,872 in artists' sales; 4 of those pieces (\$180) were from online sales; 8 pieces (\$602) were sold during the City-wide Alexandria Sidewalk Sale, plus an additional \$59 in DRA merchandise sales. Thank you to the artists for donating a percentage of sales to Del Ray Artisans.

Thank you to the many member volunteers and patrons that have been making a difference in supporting DRA's mission and keeping the arts visible while we social distance. Stay safe and creative!

Call for Entry

Due to the pandemic, changes have been made to the regular requirements for participating in exhibits. Volunteer hours are NOT required for exhibit participation. Drop off and pick up are by appointment to ensure social distancing. No more than TEN people in the gallery at a time. Please wear a face mask and maintain 6' of personal space. There are no opening receptions. Call For Entry information at DelRayArtisans.org/category/cfe

**Women's Right to Vote:
100 Years Since the
19th Amendment
Digital entry deadline:
October 10**

Celebrate the achievements of women over the past 100 years, since the ratification of the 19th Amendment. Explore the suffrage movement, the Civil Rights movement, or the struggle that continues into present day. Lift your voice, make art, and vote. This exhibit is only open to Del Ray Artisans members, area high school students, and local 2020 high school graduates. Over \$1,000 in cash Artist Awards will be presented by Elizabeth Bennett-Parker, Vice Mayor of Alexandria, in both the high school and members categories. Special contributions towards the awards provided by the Kiwanis Club of Alexandria, Community Partner McD Mateos, and exhibit curators. Marketplace entries are also due October 10, but do not need to fit the theme for this exhibit.

Curators: Amy Kitchin Hower (alkitchin.dc@gmail.com), Karen Schmitz (kschmitzart@gmail.com) and Drew Carias (druamaart@comcast.net).



"A Hooded Intellect #2"
by Amy Kitchin Hower

Gallery Without Walls Exhibits Extended

Del Ray Artisans' Gallery Without Walls *Quarantine Creations* and *Local Artisan Showcase* exhibits at VCA Alexandria Animal Hospital have been extended to June 26, 2021. Because VCA Alexandria is not at complete opening status, artwork is viewable online and by appointment only (Monday-Saturday 8am-4pm). Please contact Stephanie Frederick at VCAGWW2020@gmail.com to schedule an on-site viewing appointment. View online at DelRayArtisans.org/gww



Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124
703.838.4827 DelRayArtisans.org

Gallery Hours:

Thursday 12-6pm
Friday 12-6pm
Saturday 12-4pm

Submission Deadline: 15th of the month
Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2020 Board of Directors

- **Dale Spivey, President**
President@DelRayArtisans.org
- **Vacant, Vice President**
VP@DelRayArtisans.org
- **Beth Richardson, Treasurer**
Treasurer@DelRayArtisans.org
- **Stephen Lally, Assistant Treasurer**
ATTR@DelRayArtisans.org
- **Kathryn A. Brown, Secretary**
Secretary@DelRayArtisans.org
- **Marlin Lord, Emeritus**

Directors

- **Bill Cabrera, Archives**
Archives@DelRayArtisans.org
- **Vacant, Communications**
Communications@DelRayArtisans.org
- **John Bordner, Community**
Community@DelRayArtisans.org
- **Vacant, Curating**
Curating@DelRayArtisans.org
- **Kurt Peterson, Facilities**
Facilities@DelRayArtisans.org
- **Joe Franklin, Fundraising Events**
Fundraising@DelRayArtisans.org
- **Karen Schmitz, Grants & Sponsorship**
Grants@DelRayArtisans.org
- **Vacant, Membership**
Membership@DelRayArtisans.org
- **Kelly M. MacConomy, Outreach**
Outreach@DelRayArtisans.org
- **Stacy Rausch, Programs**
Programs@DelRayArtisans.org
- **Dawn Wyse Hurto, Technology**
Technology@DelRayArtisans.org
- **Amy Kitchin & Suzan Ok, Volunteers**
Volunteers@DelRayArtisans.org
- **Vacant, Youth Programs**
Youth@DelRayArtisans.org

Calendar

October 2020

- 2-31 **EXHIBIT: *Living in a Mini World***
curators: Betsy Jones & Howard Hay
- 2 *Living in a Mini World* Opening Day tickets
(no reception), 12-8pm
- 3 ONLINE Art on the Avenue 2020
- 5 ONLINE Partners in Art, 2-4pm
- 10 *Women's Right to Vote: 100 Years Since the 19th Amendment* entry deadline
- 10 2021 Wall Calendar Pre-Order Deadline
- 11 Urban Sketchbooking, 1-3pm, St. Elmo's Coffee Pub
- 12 Workshop: Playing with Resin in Small Format, 6-9pm
- 13 ONLINE Board Meeting, 7-9pm
- 17 ONLINE Creative Spark Book Club, 10:30-12pm
- 18 Workshop: Mixed Media Nature Painting, 1:30-4:30pm
- 20 VIA EMAIL Partners in Art Evening
- 29 ONLINE Annual Member Meeting & 2021 Board Elections, 7-9pm
- 30 Happy Halloween in the Gallery
- 31 *Living in a Mini World* artwork pick up by appt.

More information at: DelRayArtisans.org/calendar/

November 2020

- 1 *Living in a Mini World* artwork pick up by appt.
- 1 **Art by Mail II ends**
- 1 *Women's Right to Vote: 100 Years Since the 19th Amendment* artwork drop-off by appt.
- 6-28 **EXHIBIT: *Women's Right to Vote: 100 Years Since the 19th Amendment***
curators: Amy Kitchin Hower, Karen Schmitz & Drew Carias
- 6 *Women's Right to Vote: 100 Years Since the 19th Amendment* Opening Day tickets
(no reception), 12-8pm
- 8 Urban Sketchbooking, 1-3pm, St. Elmo's Coffee Pub
- 9 ONLINE Partners in Art, 2pm
- 10 ONLINE Board Meeting, 7-9pm
- 24 VIA EMAIL Partners in Art Evening
- 26 THANKSGIVING: The gallery will be closed, but open Friday-Saturday
- 28-29 *Women's Right to Vote: 100 Years Since the 19th Amendment* artwork pick up by appt.

December 2020

- 3 (Gallery Closed) Holiday Market Set Up
- 4-6 Holiday Market (Weekend 1)

Join or renew your Del Ray Artisans membership today!

Visit DelRayArtisans.org/membership/ for details.

Other Key Contacts

- **Anna Sherlock, Office Manager**
Gallery@DelRayArtisans.org
- **Kelly Postula, GWW Curator**
GWW@DelRayArtisans.org
- **Nancy Ramsey, Newsletter Editor**
Newsletter@DelRayArtisans.org
- **Sunshine Committee**
Sunshine@DelRayArtisans.org

Visit ArtsEventsAlexandria.com for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website. **Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts for their continued support of Del Ray Artisans, a 501(c)(3) organization.





Membership Form

☐ Renewal ☐ New Member

Name _____
Title First M.I. Last

Additional Household Members _____

Business/Organization _____

Address _____

City _____ State _____ Zip code _____

Phone _____
Home _____ Cell _____ Work _____

Email Address(es) _____

List artist media (optional) _____

Referred by (optional) _____

Patron

- ☐ \$ 250 Silver
☐ \$ 500 Gold
☐ \$ 1,000 Platinum

Artist

- ☐ \$ 60 Individual
☐ \$ 90 Dual
☐ \$ 110 Family
☐ \$ 45 Senior
☐ \$ 30 Student

Supporter

- ☐ \$ 40

Add a Donation

- ☐ Del Ray Artisans (DRA) \$ _____
☐ Ted Eichers Memorial Art Scholarship \$ _____
☐ Del Ray Artisans Art Camp \$ _____

Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- | | | |
|---|-------------------------------------|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Gardening | <input type="checkbox"/> Shows |
| <input type="checkbox"/> Archives | <input type="checkbox"/> Grants | <input type="checkbox"/> Volunteers |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Facilities | <input type="checkbox"/> Outreach | <input type="checkbox"/> Anything DRA needs |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Programs | <input type="checkbox"/> Other, special talents: _____ |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Publicity | |

Signature _____ Date ____/____/____

Checks payable to: Del Ray Artisans

Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301

Or join online: www.DelRayArtisans.org/membership/

If you have any questions, please email the Membership Director at: Membership@DelRayArtisans.org

Membership Categories and Benefits

Membership Categories	Cost	12-hour Volunteer requirement	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online “The Well-Crafted Word” newsletter	Inclusion in 2 member shows annually	Reduced entry fees, inc. free Gallery Without Walls	No charge for entry into Members-only shows	No charge for entry into all shows (excl. markets)	Recognition in the Gallery	Appreciation Gift and Event
Membership Benefits											
Artist											
Individual	\$ 60	•	•	•	•	•	•				
Dual (2 adults, same address)	\$ 90	•	•	•	•	•	•				
Family (2 adults, 4 children, same address)	\$ 110	•	•	•	•	•	•				
Senior (Age 62 and over)	\$ 45	•	•	•	•	•	•				
Student (Full-time status)	\$ 30	•	•	•	•	•	•				
Supporter											
Supporter	\$ 40		•	•	•						
Patron (Includes family membership)											
Silver (\$ 140 tax-deductible)	\$ 250		•	•	•	•	•			•	•
Gold (\$ 390 tax-deductible)	\$ 500		•	•	•	•	•	•		•	•
Platinum (\$ 890 tax-deductible)	\$ 1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online