

Celebrating the Art of Making . . .

April 2018

# The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992

[www.DelRayArtisans.org](http://www.DelRayArtisans.org)

## ***A Touch of Magic***

**Opening Reception Friday, April 6, 7-9pm**

**April 6–29, 2018**

Join with Del Ray Artisans to explore the magic we see in the world around us and share in the art of everyday mysteries, marvels, and dreams. Join us at the opening reception on Friday, April 6 from 7-9pm. *A Touch of Magic* runs from April 6-29, 2018 at the Del Ray Artisans gallery in the Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Gallery hours are Thursdays 12-6pm, Fridays 12-9pm, Saturdays 12-9pm, and Sundays 12-6pm. For more information, contact curators Veronica Barker-Barzel ([jewfroart@gmail.com](mailto:jewfroart@gmail.com)) and Tom Kelly ([watsueast@aol.com](mailto:watsueast@aol.com)).



*"A Touch of Magic"*  
by Veronica Barker-Barzel

## **Welcome, New Members**

- Dimple Dhabalia
- Amy Kitchin Hower
- Melanie Lee
- Beri Rothschild
- Yasmine C. Iskander

## **Spring Market Applications Due Sunday, April 15**

Our Spring Art Market is a one-day event that gives you the chance to purchase original handmade artwork from talented local artists. This outdoor market showcases artwork in media including ceramics, jewelry, fiber, paper, glass, and more. The Spring Art Market will be on Saturday, May 12 from 10am-4pm in Nicholas A. Colasanto Park, adjoining Del Ray Artisans gallery at 2704 Mount Vernon Avenue, Alexandria, VA. Event is held RAIN or SHINE, free and open to the public. Application: [DelRayArtisans.org/2018/03/spring-art-market-call-for-artists/](http://DelRayArtisans.org/2018/03/spring-art-market-call-for-artists/)



## **Wanderlust June 1-24, 2018**



*"Consciously Living"*  
by Kajal Dhabalia

Look for call for entry details for the June 1-24 show *Wanderlust* at [DelRayArtisans.org/2018/03/wanderlust-cfe/](http://DelRayArtisans.org/2018/03/wanderlust-cfe/) or in the May issue of this newsletter.

## **Atomic Dog Call for Entry**

**May 4–27, 2018**

**Entries due: Monday, April 23, 2018**

Sponsored by The Dog Store of Del Ray, Del Ray Artisans is accepting submissions for *Atomic Dog*, a show for dog lovers and artists of all breeds. Artistic expressions of canines and their characteristics of all kinds are welcome, whether realistic or abstract. This show will include, but is not limited to, photography, painting, sculpture, and inventive mixed media. Tap into your inner dog and apply for this show. Open only to Del Ray Artisans members. Details and entry form may be found at [DelRayArtisans.org/2018/01/atomic-dog-cfe](http://DelRayArtisans.org/2018/01/atomic-dog-cfe).



*"Nama-Stay"*  
by Sarah Chittenden

## Help DRA Help You!

Please complete our short marketing survey so that we can better advertise our events and enhance communication with members.

Here is the direct link to the survey:  
<https://informDRA.typeform.com/to/bfjBcg>

Thank you.

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## March 2 "Windmagedon"

From the March 5, 2018 edition of the Washington Post: "The wind storm of March 2, 2018, will go down as one of the landmark wintertime wind events in the Washington-Baltimore region. At its height, around 4 p.m. on Friday, there were more than half a million customers without power in the immediate D.C. region."

Well, who wants to go out to an art show opening in 50 mph winds? Not that many people. The scheduled March 2 reception for the *Outdoors In* show was postponed until the next evening, Saturday, March 3.

Most households in our area had power back by then. March 3 was not nearly as windy, and a good time was had by all who attended.

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## President's Message

Spring is here and with it comes Spring2-ACTION, a 24-hour online event that encourages everyone to contribute to Alexandria's nonprofit organizations. Spring2ACTION, on April 25, is the perfect opportunity for you to show your support for DRA and other nonprofits in the community.

Take a look at the calendar for the next few months and note the opportunities for selling your creations at the Spring Art Market, the *Atomic Dog* and *Wanderlust* exhibits, Youth Art Camp, and more. Take advantage of what DRA has to offer you and your family and community.

– Drew Carias, DRA President

## Carlyle House Herb and Craft Sale April 21

Carlyle House in Old Town Alexandria is having their annual herb and craft sale in conjunction with Garden Day on Saturday, April 21, from 8am-4pm, rain or shine. Great opportunity for artisan vendors; lots of foot traffic and opportunity to sell. Cost is \$100. Call for entry and other information at [www.novaparks.com/parks/carlyle-house-historic-park/events](http://www.novaparks.com/parks/carlyle-house-historic-park/events). Scroll to "Friends of Carlyle House Herb & Craft Sale" and click "Event Details". Note extended application period. Entry form lists March 16 deadline, but that has been extended until show is full. For questions, contact Suellen Savukas ([dearsuellen@gmail.com](mailto:dearsuellen@gmail.com)). *(Editor's note: This event is not sponsored by DRA and is presented here only for DRA members' information only.)*

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## The Annual Grants Dance

For the past several months I have been thinking, dreaming, and writing grants. The applications are in...thank you, team. So, what is a grant? In its most simple form, a grant is a gift. Every year DRA applies for a monetary "gift" from the City of Alexandria through the Alexandria Commission for the Arts (ACA), and from the Commonwealth of Virginia through the Virginia Commission for the Arts (VCA). The tough part is proving how and why we need these funds. We compete with hundreds of other 501(c)(3) organizations asking for a "General Operating Support" grant.

What do our grantors want to know about Del Ray Artisans? In addition to explaining our mission, vision, and goals, we report on our accomplishments and organizational activities including exhibits, workshops, and events. We proudly inform our grantors on what makes us different from other organizations while we ensure parity in our audiences, participants, staff and the Board. Operating in the Del Ray area provides us a richness of diversity, both locally and with the city's many visitors. Whatever age, sex, ethnicity, or level of talent, we provide programs and services for everyone. We are pleased to let the grantors know that our mission and goals match up with the City's and the Commonwealth's mission and goals. There are behind-the-scene activities you may not be aware of, from counting guests to our gallery to volunteer hours. Your participation is an important part of our story.

We want to ensure that everyone is welcome and that our gallery is handicap accessible. Our Gallery Without Walls programs, Art on the Avenue, art markets, workshops, and other collaborative events help us reach out to the community – we report that too. We report on all that we do as an organization to achieve our mission to "promote art for the benefit of artists and the community". Every time you curate, teach or attend a workshop, participate as a Board member, meeting or special event, or work in the garden, you are helping DRA realize its mission and organizational goals, and helping us get the grant monies we need to operate.

Take a moment to reacquaint yourself with DRA's mission and history on our website. Click on "About us". Then, check out the ACA ([www.alexandriava.gov/recreation/arts/default.aspx?id=69612](http://www.alexandriava.gov/recreation/arts/default.aspx?id=69612)) and VCA ([www.arts.virginia.gov/grants.html](http://www.arts.virginia.gov/grants.html)) for a better understanding of grants.

– Betsy Mead, Director, Grants & Sponsorship

## Del Ray Artisans: Still In Search Of...

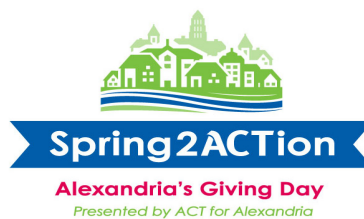
**Director of Curating** ISO candidate interested in eventually becoming the Director of Curating to shadow her for 2018 and learn the ropes. In this position you have the opportunity to assist as an idea comes to artistic life, and act as guide to help individual show curators. If you are interested in becoming this director's apprentice for 2018, email Kathy Turner at [Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org).

**Gallery Without Walls Coordinator** ISO candidate to take place of current coordinator, who is stepping down. Be program organizer and act as liaison with participating businesses. For more information, email Eileen O'Brien at [GWW@DelRayArtisans.org](mailto:GWW@DelRayArtisans.org).

**2019 Show Proposals** We are now ISO show proposals for the 2019 calendar year. If you are interested in curating an exhibit at Del Ray Artisans, please submit your proposal at [DelRayArtisans.org/2018/01/2019-proposals/](http://DelRayArtisans.org/2018/01/2019-proposals/). If you have any questions about what is involved, email [Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org).

## Spring2ACTion 2018

On Wednesday, April 25, our community will come together for 24 hours of giving to support the work of Alexandria nonprofits through Spring2ACTion, hosted by ACT for Alexandria. Also on Wednesday, April 25 from 2-5pm, Del Ray Artisans is offering a FREE, clothed, life drawing session. Bring your drawing supplies and come ready to sketch! Please donate to Del Ray Artisans between April 11-25 to be a part of Spring2ACTion. Donations made to Del Ray Artisans also give our non-profit a chance to win additional Spring2ACTion grants and prizes. Show your support by making a tax-deductible donation at: [spring2action.org/organizations/del-ray-artisans](http://spring2action.org/organizations/del-ray-artisans).



## Reporting Volunteer Hours Online

Del Ray members may now report their volunteer hours worked online. Go to [DelRayArtisans.org/volunteer](http://DelRayArtisans.org/volunteer). Click the blue button "Enter Volunteer Hours Now". Complete the form and click "Submit" button. When the "Congratulations" message appears, your entry has been recorded.

You may report volunteer hours each time you work or keep track yourself and enter monthly totals. For your convenience, you may use the computer in the gallery to report your hours. Volunteer hours must be reported by the 5th of the next month. **If your artwork is in a show, do \*NOT\* report your required three show hours on this form.** If you have questions about the form, contact Judy Lynn, Director of Volunteers, at [Volunteers@DelRayArtisans.org](mailto:Volunteers@DelRayArtisans.org).

### Submit Volunteer Hours Online

- 1 [www.DelRayArtisans.org](http://www.DelRayArtisans.org)
- 2 [Support Us menu](#)
- 3 [Volunteer submenu](#)
- 4 [Enter Volunteer Hours Now](#)

Due: 5th of every month

## Youth Art Camp Registration Now Open

Early bird discount until June 1. Del Ray Artisans invites young campers to spend a week creating art with professional artist instruction. All artist supplies are provided. Register for either Week One (July 16-20) or Week Two (July 23-27). Camp is from 9am-3pm daily, with an exhibit of the artwork on the Saturday after camp from 1-3pm. Cost is \$300/child until June 1; \$325/child after June 1. Scholarship support may be available. Details: [DelRayArtisans.org/event/art-camp-2018](http://DelRayArtisans.org/event/art-camp-2018)

## Seeking Photography and Video Volunteers

**Seeking volunteers to take photos of Del Ray Artisans events for our archives and Flickr Photostream.** Volunteer to photograph opening receptions, workshops, regular programs, or markets. We are hoping for around 10-20 photos from each event. Contact David at [Archives@DelRayArtisans.org](mailto:Archives@DelRayArtisans.org)

**Seeking volunteers to take photos of each piece of artwork in a show (as well as some overall gallery shots) for our archives and Flickr Photostream.** Contact David at [Archives@DelRayArtisans.org](mailto:Archives@DelRayArtisans.org)

**Seeking volunteers to process photos for our Flickr Photostream.** Task involves cropping, downsizing, color correcting (if needed), and adding meta data (e.g. artist name, title, media, price, show). Must have Photoshop or comparable application. Contact David at [Archives@DelRayArtisans.org](mailto:Archives@DelRayArtisans.org)

**Seeking a volunteer to record a Del Ray Artisans workshop and edit for online viewing.** Alternative option is to create an online course explaining an art or art-related activity. Contact John at [VP@DelRayArtisans.org](mailto:VP@DelRayArtisans.org)





Nicholas A. Colasanto Center  
2704 Mount Vernon Avenue  
Alexandria, VA 22301-1124  
703.838.4827 DelRayArtisans.org

#### Gallery Hours:

Thursday: noon-6 pm  
First Thursday:  
(April-Sept.) noon-9 pm  
Friday: noon-9 pm  
Saturday: noon-9 pm  
Sunday: noon-6 pm

**Submission Deadline:** 15th of the month  
Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

## 2018 Board of Directors

- **Drew Cariasio, President**  
President@DelRayArtisans.org
- **John Bordner, Vice President**  
VP@DelRayArtisans.org
- **Stephen Lally, Treasurer**  
Treasurer@DelRayArtisans.org
- **Nancy Kline, Assistant Treasurer**  
ATTR@DelRayArtisans.org
- **Kathryn A. Brown, Secretary**  
Secretary@DelRayArtisans.org
- **Kim Joy, Past President** (Advisory)  
PastPresident@DelRayArtisans.org

## Directors

- **David McClure, Archives**  
Archives@DelRayArtisans.org
- **Rita Schooley, Communications**  
Communications@DelRayArtisans.org
- **Marlin Lord, Community**  
Community@DelRayArtisans.org
- **Kathy Turner, Curating**  
Curating@DelRayArtisans.org
- **Kurt Peterson, Facilities**  
Facilities@DelRayArtisans.org
- **Joe Franklin, Fundraising Events**  
Fundraising@DelRayArtisans.org
- **Betsy Mead, Grants & Sponsorship**  
Grants@DelRayArtisans.org
- **Sophia Suarez, Membership**  
Membership@DelRayArtisans.org
- **David Heckman, Outreach**  
Outreach@DelRayArtisans.org
- **Stacy Rausch, Programs**  
Programs@DelRayArtisans.org
- **Dale Spivey, Technology**  
Technology@DelRayArtisans.org
- **Judy Lynn, Volunteers**  
Volunteers@DelRayArtisans.org
- **Leigh Lafosse, Youth Programs**  
Youth@DelRayArtisans.org

## Calendar

More information at: [DelRayArtisans.org/calendar/](http://DelRayArtisans.org/calendar/)

### April 2018

- 1 *Outdoors In* artwork pick up
- 1 Grown-Ups Art Camp proposal deadline
- 1-2 *A Touch of Magic* accepted artwork drop off
- 5 First Thursday, open until 9pm
- 6-29 SHOW: *A Touch of Magic***  
curators: Tom Kelly & Veronica Barker-Barzel
- 6 Opening Reception, 7-9pm
- 8 Life Drawing, 9:30-11:30am, Gesture
- 9 Partners in Art, 2-4pm
- 10 Board Meeting, 7pm
- 11 Life Drawing, 2-5pm, Short/Long
- 11 Life Drawing, 6:30-9:30pm, Long
- 15 Spring Art Market artist application deadline
- 23 *Atomic Dog* entry deadline
- 25 Spring2ACTion - Alexandria's Giving Day
- 25 Life Drawing, 2-5pm, Short/Long (clothed)
- 25 Life Drawing, 6:30-9:30pm, Long
- 29 *A Touch of Magic* artwork pick up
- 29-30 *Atomic Dog* accepted artwork drop off

### May 2018

- 3 First Thursday, open until 9pm

### May 2018 (continued)

- 4-27 **SHOW: *Atomic Dog***  
curator: Sarah Chittenden
- 4 Opening Reception, 7-9pm
- 6 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 7 Partners in Art, 2-4pm
- 8 Board Meeting, 7pm
- 9 Life Drawing, 2-5pm, Short/Long
- 9 Life Drawing, 6:30-9:30pm, Long
- 12 Spring Art Market, 10am-4pm
- 17 *Wanderlust* entry deadline
- 22 Member Meeting/Benefit Program, 7-9pm
- 23 Life Drawing, 2-5pm, Short/Long
- 23 Life Drawing, 6:30-9:30pm, Long
- 27 *Atomic Dog* artwork pick up
- 27-28 *Wanderlust* accepted artwork drop off

### June 2018

- 1-24 **SHOW: *Wanderlust***  
curators: Dimple and Kajal Dhabalia
- 1 Opening Reception, 7-9pm
- 3 Life Drawing, 9:30-11:30am, Gesture
- 4 Partners in Art, 2-4pm

**Join or renew your Del Ray Artisans membership today!**

Visit [DelRayArtisans.org/membership/](http://DelRayArtisans.org/membership/) for details.

## Other Key Contacts

- **Anna Sherlock, Office Manager**  
Gallery@DelRayArtisans.org
- **Eileen O'Brien, GWW Curator**  
GWW@DelRayArtisans.org
- **Kathy Stoner, Newsletter Editor**  
Newsletter@DelRayArtisans.org
- **Dawn Wyse Hurto, Web Curator**  
WebCurator@DelRayArtisans.org

Visit [ArtsEventsAlexandria.com](http://ArtsEventsAlexandria.com) for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website. **Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of DelRay Artisans, a 501(c)(3) organization.





# Membership Form

☐ Renewal    ☐ New Member

Name \_\_\_\_\_  
Title First M.I. Last

Additional Household Members \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_  
Home \_\_\_\_\_ Cell \_\_\_\_\_ Work \_\_\_\_\_

Email Address(es) \_\_\_\_\_

\_\_\_\_\_

List artist media (optional) \_\_\_\_\_

## Patron

- ☐ \$250 Silver  
☐ \$500 Gold  
☐ \$1,000 Platinum

## Artist

- ☐ \$60 Individual  
☐ \$90 Dual  
☐ \$110 Family  
☐ \$45 Senior  
☐ \$30 Student

## Supporter

- ☐ \$40

## Add a Donation

- ☐ Del Ray Artisans (DRA) \$ \_\_\_\_\_  
☐ Ted Eichers Memorial Art Scholarship \$ \_\_\_\_\_  
☐ Del Ray Artisans Art Camp \$ \_\_\_\_\_

## Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- |   |                                     |  |
|---|-------------------------------------|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Gardening  | <input type="checkbox"/> Shows                         |
| <input type="checkbox"/> Archives       | <input type="checkbox"/> Grants     | <input type="checkbox"/> Volunteers                    |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website                       |
| <input type="checkbox"/> Facilities     | <input type="checkbox"/> Outreach   | <input type="checkbox"/> Anything DRA needs            |
| <input type="checkbox"/> Financial      | <input type="checkbox"/> Programs   | <input type="checkbox"/> Other, special talents: _____ |
| <input type="checkbox"/> Fundraising    | <input type="checkbox"/> Publicity  |  |

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Checks payable to: Del Ray Artisans

Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301

Or join online: [www.DelRayArtisans.org](http://www.DelRayArtisans.org)

If you have any questions, please email the Membership Director at: [Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)

## Membership Categories and Benefits

Membership Categories	Cost	12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online <i>The Well-Crafted Word</i> newsletter	Appreciation Gift	Appreciation Event
Artist			Membership Benefits								
Individual	\$ 60	●	●	●	●	●	●	●	●		
Dual (2 adults, same address)	\$ 90	●	●	●	●	●	●	●	●		
Family (2 adults, 4 children, same address)	\$ 110	●	●	●	●	●	●	●	●		
Senior (Age 62 and over)	\$ 45	●	●	●	●	●	●	●	●		
Student (Full-time status)	\$ 30	●	●	●	●	●	●	●	●		
Supporter											
Supporter	\$ 40						●	●	●		
Patron (Includes 1 family membership)											
Silver (\$ 140 tax-deductible)	\$ 250		●	●	●	●	●	●	●	●	●
Gold (\$ 390 tax-deductible)	\$ 500		●	●	●	●	●	●	●	●	●
Platinum (\$ 890 tax-deductible)	\$ 1,000		●	●	●	●	●	●	●	●	●

Additional member benefits listed online