



The Well Crafted Word

a monthly publication of the Del Ray Artisans... since 1992

www.thedelrayartisans.org

The Spirit of Del Ray - Opens March 7

This year Alexandria celebrates the 100-year anniversary of the founding of the Town of Potomac. In the early 1900's, Del Ray and St Elmo were expanding to house the railroad workers at Potomac Yards. In 1908 the Town of Potomac was incorporated to better serve the needs of these neighborhoods with police and fire services, a mayor, and city council. According to the Office of Historic Alexandria, the City of Alexandria annexed the Town of Potomac in 1930. Although the town ceased to exist, the spirit established between Del Ray and its neighboring communities lives on today. We invite you to take part in the Del Ray Artisans show, "The Spirit of Del Ray," March 7-30, to celebrate the Town of Potomac Centennial. Call for entries can be found on our website "thedelrayartisans.org". For more information about the show contact Seana Gallagher at seana1011@mac.com.

Create A new T-shirt design for DRA!

Create something wow, something hip, something that means DRA, something others would want to wear! If you are not sure what DRA stands for, visit our website, thedelrayartisans.org, or visit our Gallery at 2704 Mount Vernon Avenue during business hours (Thursdays, Fridays, and Sundays, from 12-4pm, or Saturdays, 10am-4pm).

The deadline for t-shirt designs is March 25. Your design MUST be in the Gallery Assistant's hands by that day. Any designs received after that day will not be considered. You can submit your design in one of the following ways:

The History of Del Ray can be found on the Office of Historic Alexandria website (http://oha.alexandriava.gov/ohamain/delray_video.html).

As curator of the show in March, I have spent several months thinking about "The Spirit of Del Ray". The spirit is First Thursday evenings, the sound of the train, and a night at the Birchmere. It is the funky store and the family restaurant. It is children, and strollers, and dogs on the avenue. It is the Farmer's Market, and music, and food on the avenue. It is old friends, and neighbors, and Art on the Avenue. I hope that you will share your vision of the Del Ray Spirit by entering your original artwork for the show in March. The Del Ray Artisans celebrate the Town of Potomac Centennial on March 7-30 with "The Spirit of Del Ray".

Opening Reception is Friday, March 7, at 7:00 PM. Hope to see you there!

1. Hand-deliver your design to the Gallery during business hours,
2. Mail your design to the Gallery so that it arrives BEFORE March 25 (2704 Mount Vernon Avenue, Alexandria VA 22301), or
3. Email a good, clear, focused picture of your design to the Gallery Assistant, Tracy, at: tlwideas@comcast.net

The winner will be announced at the April 4 Opening Reception of "Art Music" and we anticipate having our new t-shirts at the May 20 General Member Meeting.

This competition is open to DRA members, DRA visitors and TC Williams High School students.

Curator's Corner

This is the first article for a new feature about current and future exhibits on display in our gallery. Each month, you'll hear from our curator coordinators (Michele Reday Cook and Jeanne Tift).

You will also hear news from individual curators regarding our monthly art shows. We'll remind you of deadlines, give you tips on presentation, and, we hope, help you to get those creative juices going in time to actually finish that piece that would be so perfect for the show next month (except you haven't started it yet!) We hope to collect and pass on to you any useful information on getting your work on display here at DRA.

A group of really creative artists rose to the challenge by February curator Linda Silk, and produced some amazing pieces. All were beautifully and artfully presented for display. Work was juried by Mark Ward, Deputy Director of the American Visionary Art Museum, Baltimore.

Congratulations to winners: First Place - Richard Wyvill; Honorable Mention - Dale Spivey; Most Visionary - Donn Grover. Congratulations to all! (Continued on page 3)

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Many thanks to Royce Flowers, our monthly sponsor, for the lovely arrangements seen at every opening.

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A Publication of The Del Ray Artisans

Del Ray Artisans, founded in 1992, is a non-profit organization whose mission is to promote art for the benefit of artists and the community.

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Please respect the copyrights of each artist.
No use may be made of any artwork without the express, verifiable permission of the originating artist.



Thank you to the
Alexandria Commission
for the Arts for its
continued support.

Featured

Five Questions to Ponder about your Creative Work

1. What do you love most about creating your art?
2. What is the greatest compliment you could receive about your art work?
3. If someone gave you an extra \$1000 to spend on your art, what would you do with it?
4. What have you always wanted to try in your creative life, but haven't?
5. What's stopping you from doing what you said in response to question #4?

Weekend Workshops in Digital Photography - Spring 2008

Instructor JLD Tiff (Jeanne), stock & fine art photographer: <http://www.jldtiff.com>

To register, send check to DRA (address on page 4), or register online at thedelrayartisans.org

Weekend Intensive : Expressive Photography Techniques

Feb 22, 23, 24, 2008 - Fri 7:30-9:30pm; Sat 9:30-12:30am, 2:00-5:00pm; Sun 2:00-4:00pm

For people who wish to expand their vision and technical abilities in making images. This is the second half of the 9-week "Imaging from Inside Digital Photography Basics" syllabus.

Requirement: understanding of white balance, histograms, light temperatures, and digital color as well as exposure basics. Techniques covered include: expressive color, blurs, portraits, narratives, and photographing spaces. Illustrative examples by master photographers analyzed.

\$150 for members, including course workbook with examples and learning exercises

\$180 for non-members, including course workbook with examples and learning exercises

Weekend Intensive : Intermediate Photoshop Concepts & Techniques

March 8, 9, 2008, repeated May 3, 4, 2008 ; Sat 9:30am - 12:30pm, 2:00-5:00pm; Sun 10:30 a.m. - 12:30p.m., 2:00-4:00pm

Best for those having a laptop with Photoshop CS2 or CS3 installed, for greater experiential learning benefit in the sessions. Required: some experience with Photoshop; this is not an introductory course. Demos and class practice include: color preferences, layers, adjustment layers, layer blending, masks, channels, selection and sharpening techniques, and simple composites. Sunday session additional topics according to class wishes and preferences.

\$150 for members, including course workbook with examples and learning exercises

\$180 for non-members, including course workbook with examples and learning exercises

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www.TheDelRayArtisans.org

Join DRA as an Artist or Supporter ☐ Renewal ☐ New Member

Title _____ Name _____ First _____ Middle Initial _____ Last _____
 Additional Name _____
 Organization/Corporation Name _____
 Address _____ Street _____ City _____ State _____ Zip _____
 Phone _____
 Home (____) _____ Cell (____) _____ Work (____) _____
 e-mail _____
 Artist ☐ Media _____

Membership Levels

Patron	Active Member	Friend
<input type="radio"/> \$1,000 Platinum	<input type="radio"/> \$75 Household	<input type="radio"/> \$35 Friend of Del Ray Artisans
<input type="radio"/> \$500 Gold	<input type="radio"/> \$50 Individual	Friends may participate in workshops, classes, and programs as members.
<input type="radio"/> \$250 Silver	<input type="radio"/> \$25 Senior (62 and over)/Student/Disabled (circle one)	Friends do not have exhibition privileges. Volunteer hours are not expected.

Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.

All Active Members enjoy privileges of exhibiting in shows and are expected to contribute a minimum of 10 volunteer hours per year. This does not include volunteer commitments for exhibiting in shows.

All membership levels above receive DRA mailings, including the newsletter.

I would like to receive DRA mailings: ☐ electronically ☐ via regular mail ☐ both ways

I would like to make an additional donation to Del Ray Artisans in the amount of \$ _____.

I would like to make an additional donation to the Del Ray Artisans Ted Eichers Memorial Art Scholarship in the amount of \$ _____.

Please indicate committees you are willing to serve on, to meet your 10 hour volunteer commitment:

☐ Communications; ☐ Newsletter; ☐ Website; ☐ Publicity; ☐ Archives; ☐ Administrative; ☐ Financial;
☐ Fundraising; ☐ Grants; ☐ Facilities; ☐ Gardening; ☐ Volunteers; ☐ Outreach; ☐ Shows; ☐ Programs;
☐ anything DRA needs.

Signature _____ Date ____/____/____

Checks payable to: DEL RAY ARTISANS. Mail to: Del Ray Artisans, Membership, 2704 Mt. Vernon Ave., Alexandria, VA 22301 or pay online at www.thedelrayartisans.org

Welcome New Members

- Kevin D. Dohmen
photography
- Eileen Marie O'Brien
with children
(who are DRA Art Campers!)
Kelly and Audrey Dervarics
- Susan H.T. Braun
painting/drawing, photography
- Deborah L. Schran
glass, jewelry
- Dale Spivey
Artist
- Carolyn E. Turnbull
fiber
- Laura M. Bell-Fourcade
pencil/graphite, acrylic, digital
photography
- Lisa M. Metzger
Friend

Spring Digital Photography Workshops (cont.)

Weekend Intensive : IT Bytes. Digital Workflow for Film Photographers

April 11, 12, 13, 2008; Fri 7:30-9:30pm; Sat 9:30am-12:30, 2:00-5:00pm; Sun 2:00-4:00pm

Digital workflow for experienced film photographers making the transition to digital and wishing to get up to speed on necessary issues quickly, without making too many mistakes en route. Not for beginning photographers. Topics covered include: file types, file ingestion, archiving, metadata, color profiles, color management, sharpening basics, soft proofing, inkjet basics. Handbook and/or CD provided with lists of softwares, Web references, and recommended books.

\$170 for members, \$200 for non-members

For all workshops --- minimum class size 6, maximum class size 12.

Curator's Corner (cont.)

April brings the all-member show titled "Art Music", curated by Jamee Telford. The call for entries is in this issue. We're looking forward to seeing how the arts of sight and sound can combine to create exciting work.

Kudos to Richard Wyvill for an exceptional job curating our January show! "Rejected/Accepted" was outstanding!

Please let us know if there topics or features you'd like to see included!



Nicholas A. Colasanto Center
2704 Mount Vernon Ave., Alexandria, VA 22301

703.838.4827 | www.TheDelRayArtisans.org

Gallery Hours

Thursday and Friday Noon - 4 p.m.

Saturday: 10a.m - 4 p.m. • Sunday: Noon - 4 p.m.

The gallery is also open during all events and performances.

Contributors this month include: Linda Elliff, Seana Gallagher, LeAnn Pittman, Kathryn Brown, Rob Rudick, Lynn Wyvill, Jeanne Tiff, Michele Reday Cook

Submission Deadline: 5th of the month
preceding publication.

Editor: DRAeditor@gmail.com

CALENDAR OF EVENTS

FEBRUARY 2008

8 - March 2	Creative Challenge - Again!, Linda Silk
22-24	Weekend Intensive : Expressive Photography Technique: Fri 7:30-9:30pm; Sat 9:30-12:30am, 2:00-5:00pm; Sun 2:00-4:00pm
27	7p.m. - 10 p.m. Life Drawing

MARCH 2008

7 - 30	The Spirit of Del Ray, Seana Gallagher
8 - 9	Weekend Intensive : Intermediate Photoshop Concepts & Techniques: Sat 9:30am - 12:30pm, 2:00-5:00pm; Sun 10:30-a.m -12:30pm, 2:00 - 4:00pm
11	7 p.m. Board Meeting
12	7 p.m - 10 p.m. Life Drawing
26	7 p.m - 10 p.m. Life Drawing

APRIL 2008

4 - 27	All Member Show: Art Music, Jamee Telford
5	10 a.m. - 4 p.m. 2nd Annual Breast Cancer Recovery Cover Sewing Bee

APRIL 2008 (CONT.)

8	7 p.m.	Board Meeting
9	7 p.m. - 10 pm	Life Drawing
11-13		Weekend Intensive: IT Bytes. Digital Workflow: Fri 7:30-9:30pm; Sat 930a-1230pm, 2-5pm; Sun 2-4pm
20	noon - 4 p.m.	Card Party
23	7 p.m. - 10 pm	Life Drawing

MAY 1- 14, 2008

1	6 p.m. - 9 p.m.	First Thursday Del Ray
2 - 18		T C Williams Student Show, T C Students
3-4		Weekend Intensive : Intermediate Photoshop Concepts & Techniques: Sat 9:30am - 12:30pm, 2:00-5:00pm; Sun 10:30am-12:30pm, 2:00-4:00pm
10	10 a.m. - 4 p.m.	Spring Art and Craft Sale
11	5 p.m. - 7 p.m.	Peer Critique
13	7 p.m.	Board Meeting
14	7 p.m. - 10 p.m.	Life Drawing

Spring Art Show Approaches

The Del Ray Artisans Spring Art Sale is scheduled for Saturday, May 10th, from 10 a.m. to 4 p.m. It is held outside in Colasanto Park, adjacent to the gallery. This is a chance for Artisans experienced with art fairs, and those interested in trying it out for the first time. Each participant gets a 10' x 10' space, and most use a tent, though it is not required. The fee is \$35 plus a donation of 10% of sales. Get your art ready for market. Find that work cluttering up the studio a new home. For information contact: Rob Rudick (301) 270-2323, robrudick@yahoo.com. A Call for Participants application will be in the next newsletter.

Cardmaking Weekend a huge success!

The recent January Card Party Weekend attracted record attendance on both Saturday and Sunday. Cardmaking aficionados turned out to receive instruction and tips from Cardmaking Queens Theresa Kulstad and Karen Schmitz, who inspired the attendees with their creativity and zest for stamping, embossing, collage, and various other techniques. Many of those in attendance were new to DRA and in awe of the talents of the two hostesses. Thank you, Karen and Theresa, for a successful event!