

# SUMMER ART MARKET

## Del Ray Artisans Summer Art Market

**Day 1: Saturday, July 8, 2023 from 10am-4pm**

**Day 2: Sunday, July 9, 2023 from 10am-4pm**

**(Different artists each day)**

**Application Deadline:**

**Sunday, June 11, 2023 by midnight**

**Coordinator: Dale Spivey ([president@delrayartisans.org](mailto:president@delrayartisans.org))**

Apply now for first indoor Summer Art Market! This will be run similar to our regular holiday market. Different artists will be selected for each day. Each day is designed as a “balanced market” so not all accepted artists are guaranteed their first-choice day.

### Artist Guidelines

#### ELIGIBILITY

Participating artists may be Del Ray Artisans (DRA) members or non-members. DRA members will receive a preference in the selection process over non-members, contingent upon space availability, quality of work, and media category (we try to balance media categories across the weekend). If you are not a member, you may join [Del Ray Artisans now](#).

All work sold at the Summer Art Market must be handmade **by the artist selling the work** and originals need to have been made within the last 3 years. Reproductions are acceptable as long as the original was made by the artist within the last 3 years.

DRA reserves the right to remove any item(s) from sale, at any time, for any reason. The artist may only sell artwork in the media category that was indicated on the artist's application.

This is an in-person market where all of the artists will be present for the entire market. Please ensure that you can commit to **attend and process your own sales from 10am-4pm** (plus set-up before the market starts and take-down immediately after the market) on the selected day before submitting.

## **PARTICIPATION COSTS**

- **Space Fee:** \$25 for Del Ray Artisans members and \$40 for non-members
- **Plus 10% of Sales**

**The Space Fee applies to all artists, plus 10% of total sales made during the market which will be collected at the conclusion of your market day.**

You must [pay the space fee](#) with your application; however, artists not selected will be refunded the space fee. **Cancellations and no-shows will NOT be refunded.**

Your Del Ray Artisans membership must be current to benefit from the member rate for the Space Fee. You may [renew expired membership or join now](#) to pay the member rate.

## **Important Dates**

- Application Deadline, including up to 3 images of the work to be sold and your booth/wall space fee, is on **Sunday, June 11, 2023 by midnight.**
- Artists will be notified by **June 18, 2023.**
- Artists **not selected** (or who apply after the deadline) may be offered the option to be on a waitlist in case there is a later opening.
- Artist Set-Up: **8am–10am on your scheduled day.**
- Artist Take-Down: **4pm–5:30pm on your scheduled day.**
- Market Dates and Hours: **Saturday, July 8 & Sunday, July 9 from 10am–4pm.**

## **Selected Artists**

### **ONCE SELECTED:**

- Accepted artists are guaranteed to be in **one** market day (either your first or second choice).
- DRA will publicize the event through printed materials, electronic media and local advertising.

- Artists are expected to also advertise by publicizing the show through DRA flyers to send to their personal contacts and drop off at local businesses, as well as electronic files for social media marketing.

### ON YOUR SELECTED MARKET DAY:

- Artists may set up between 8am and 10am on your scheduled day. All artists must be set up by 10am when the market opens.
- Artists **must provide their own tables and/or displays**. DRA will provide folding chairs.
- Gallery space is limited, so please be courteous to your neighbors. **Nothing should extend outside your allotted space**, including your chair.
- If you use Wall Space, then you must spackle and re-paint the wall at the end of your day.
- **Vendors are responsible for repairing the wall in their location.**
- DRA will provide hammers, nails and picture hooks, or you may bring your own. If your space is under DRA's hanging system, you may use DRA's hanging rods and hooks to avoid nailing into the wall.
- **No sticky hangers** are to be used on the walls.
- **No raffles or drawings** are allowed in your space.
- Artists (or their proxy during limited breaks) **must be present** during the Summer Art Market hours **AT ALL TIMES** to handle sales.
- Artists are responsible for their own sales, making their own change, and collecting sales tax.
- **Artists must have their own means of making credit card sales.** DRA will **not** allow sales through the gallery's account. However, DRA is happy to send a referral to artists who wish to sign up for [Square](#). Referrals offer a benefit to both DRA and the person who signs up. If you wish for a referral, send an email to [Gallery@DelRayArtisans.org](mailto:Gallery@DelRayArtisans.org) asking for a referral to be a Square customer.
- **Pay 10% of your total sales to Del Ray Artisans at the conclusion of your market day.**

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## ENTRY FORM

Artist's Legal Name \*

First Name

Last Name

Artist's Name for Publicity \*

Artist's Business Name for Publicity

Optional

### Artist's Website for Publicity

Optional

### Mailing Address

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

### Phone \*

Area Code

Phone Number

### Email \*

### Are you a member of Del Ray Artisans? \*

- Yes    No    Don't know

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## Media Category and Description

Pick as many categories as needed to represent the work you plan to sell. Please note that if there are too many artists in any given category (jewelry, for example) some "multi-media" artists will be asked to reduce their items in that category.

For every "Category" selected, describe your type of work in the "Type of Media" box.

You must provide up to three (3) files that represent the work you will be selling at the Market. Name your files: "YourLastName-FirstName-1", "YourLastName-FirstName-2", and "YourLastName-FirstName-3".

Permission to use any image included with this application for Del Ray Artisans publicity and archival purposes is automatically granted by the artist as a requisite for entering the market.

**Category \***

- Fiber
- Glass
- Jewelry
- Mosaics
- Paper
- Photography
- Pottery
- Wood
- Other

**Type of Media \***

Describe your work for every category selected above.

**Upload up to 3 images of the work to be sold \***

Name: YourLastName-FirstName-#. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

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**Day Preference:** Select your "1st choice" and "2nd choice" day below from the following: July 8 or July 9, 2023. **If you are unavailable one of the days, then leave the "2nd choice day" blank.** Your media, along with other artist participation, determines which day you will be scheduled.

**1st choice day \***

**2nd choice day**

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**SPACE OPTIONS:** You may request a booth or wall space. Details:

**Booth** = a 6-foot long space and approximately 4 feet deep. You can design your space with one table, multiple tables, displays, etc as long as you don't exceed your space. Booth spaces may not have a wall behind them (e.g. they may have a window or be located in the center of the gallery).

**Wall** = for 2D artwork ONLY. Wall spaces are approximately 8-9 feet long. Walls can be utilized from floor to ceiling. You cannot choose which wall you want – wall location is determined by the Market Coordinator to ensure a balanced market. Wall spaces can also include a bin as long as the bin and your chair do not extend out more than 2 feet.

**Choose a Space Option \***

- Booth
- Wall

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## Terms and Conditions

**Review and Accept All \***

- I agree to abide by the policies and regulations set forth in this Call for Artists. I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this market.
- I understand the space fee is due with this application (and will be refunded to me if my work is not accepted into the market) and that the participation fee also includes 10% of my total sales during the market (which will be collected at the end of the market day).

Submit Application

**Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts for their continued support of Del Ray Artisans, a 501(c)(3) organization.

