



## DEL RAY ARTISANS - CALL FOR ARTISTS OPEN TO MEMBERS ONLY

# Alcove: Gift Shop at Del Ray Artisans Gallery Artist Application

March 3 - April 29, 2023

Applications due Sunday, February 12, 2023 by Midnight

**Questions? Contact the Coordinators:** 

Steve Lally (<u>slallypottery@gmail.com</u>) and Rita Schooley (rlschooley@gmail.com)

Del Ray Artisans (DRA) has established the Alcove as a gift shop within the gallery, where DRA members may display and sell their work. Unframed 2-D work is available in bins alongside jewelry, fiber art, wood craft, ceramics, and other smaller 3-D items. The coordinators will try to balance media categories in the Alcove.

The work will be displayed for two months. There is an application fee (\$10), a

20% commission on sales, and the work is juried. As work sells, the artist may replace the sold items with similar items for no additional fee.

This opportunity is only open to Del Ray Artisans members and is independent of the monthly exhibits. Artists apply for a two-month period in the Alcove. The Alcove is open for 10 months of the year (closed in December due to Holiday Market and in July due to Art Camp).

#### **Application Details**

- Only open to Del Ray Artisans members. If you are not a member, you may join
   <u>Del Ray Artisans now</u> to enter. DRA membership must be active by the
   application deadline in order to apply to the Alcove.
- Artists may submit up to five (5) initial pieces of artwork (submit the info for those pieces with this application). You will be notified when an artwork sells, and you may replace the sold item with a similar item (consult with one of the coordinators if there is a question about the similarity of the replacement item).
- Application deadline is Sunday, February 12, 2023 by midnight.
- The application fee is \$10 for a two-month tenure in the Alcove. The application fee is due upon submission - pay with cash, check, or credit card at the gallery or by <u>credit card online</u>. If the artist is not accepted the fee is refunded.
- All artwork must be original work and not a digital reproduction print.
   Photography, digital art, and hand-printed fine art prints (block prints, woodcuts, relief prints, monoprints, lithographs, intaglios, etchings, engravings, etc.) are welcome for entry. Contact the coordinators for more information.
- All artwork must be for sale and be handmade by the artist selling the work.
- Work previously shown at Del Ray Artisans gallery is eligible.
- DRA reserves the right to remove any item(s) from sale, at any time, for any reason. The artist may only sell artwork in the media category that was indicated on the artist's application.

 Artwork acceptance is at the coordinators' discretion. Final acceptance for this marketplace is at the coordinators' discretion upon physically viewing accepted artwork.

#### **Accepted Artist Requirements**

- When art sells, Del Ray Artisans will automatically deduct a 20% commission.
- All taxes, including sales taxes upon sale of artwork, are the responsibility of the artist.
- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to photograph any artwork for Del Ray Artisans publicity and archival purposes is automatically granted by the artist.
- Unsold artwork pickup is on Sunday, April 30, 2023 by appointment. No
  early pickup. All art must remain for the entire length of the market unless sold
  or arrangements have been made in advance with the coordinators.
- Del Ray Artisans cannot be held responsible for any artwork left after the pickup deadline. The gallery has limited space and artwork could get lost, misplaced, or damaged. Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.

#### What art is accepted for the Alcove?

- All applications to the Alcove are juried by the Alcove Committee. Work displayed in the Alcove must be consistent with the digital representation submitted for jurying.
- Unframed, matted and bagged, or shrink-wrapped works on paper, unstretched canvas, or flat panels are accepted.

- As with DRA's regular exhibits, Alcove artworks must be original (reproductions
  of your original art are not accepted for Alcove). Photography, digital art, and
  hand-printed fine art prints (block prints, woodcuts, relief prints, monoprints,
  lithographs, intaglios, etchings, engravings, etc.) are acceptable.
- Jewelry, wood, fiber, glass, mosaic, and ceramic pieces are all acceptable as long as they meet size limitations (see details below).
- The work displayed must be consistent with the digital submissions to the jurying process. DRA reserves the right to remove any item(s) from sale, at any time, for any reason.

#### **Presentation Requirements for 2-D Artworks**

**Works on Paper:** must be matted and shrink-wrapped or clear bagged; in any medium appropriate for paper. (Note: Pastels are not suitable for this type of display, because they may be damaged.

Works on Canvas, Canvas-paper, Panel, or other flat ground: must be matted if on canvas-paper or on unstretched canvas, and must be clear-bagged or shrink-wrapped; flat panels (like gessoboard or canvasboard) are accepted if no more than 1/8" thick. Panels don't need matting, but must be clear-bagged (shrink-wrapping not advisable without mat). Art on unframed canvas must be removed from stretcher-bars. Unframed stretched canvas and cradled panels are not accepted.

**Dimensions for 2-D Art:** 18" x 24" or less, with mat. Art must fit safely into our print racks. Artworks smaller than 8" x 10" with mat must be attached to a foamcore backing at least 8" x 10" for safety and security.

#### **Presentation Requirements for 3-D Artworks**

**Jewelry** should include a suitably sized box. Artist may provide their own stands for display, as long as the stands are small in size.

**Wood, pottery, small sculptures** are encouraged, but size should generally be no larger than approximately 6" x 6" x 6" combined height, width and depth. Please consult with one of the coordinators if there are questions about size.

**Fiber pieces should be able to be displayed on DRA's metal grids.** Please consult with one of the coordinators if there are questions about the size of the pieces.

#### **Important Dates**

- Deadline for the Artist Application and Application Fee is midnight on Sunday, February 12, 2023.
- Artists will be notified of acceptance by Sunday, February 19, 2023.
- Artwork Receiving for accepted artists will be on Sunday, February 26, 2023
  from 2-4pm by appointment at Del Ray Artisans gallery, 2704 Mount Vernon
  Avenue, Alexandria, VA 22301. (The coordinators will contact you to schedule
  your appointment.)
- The Alcove Gift Shop runs March 3 April 29, 2023.
- Unsold artwork pickup is on Sunday, April 30, 2023 from 4-6pm by appointment.

### **Artist Application**

Artist's Legal Name *		
First Name	Last Name	

Artist's Name for Wall Tag \*

How your name sho	ould appear on the wall tag
Mailing Addres	SS *
Street Address	
Street Address Line	2
City	State / Province
Postal / Zip Code	
Phone	
	_
Area Code	Phone Number
Email Address	; <b>*</b>
ex: myname@exam	nple.com
Confirm Memb	pership Status *
☐ I am a curre	ent Del Ray Artisans member.
	bership expiration date is shown on the mailing label of Del Ray
	t postcards. If your membership has expired, please <u>renew now.</u> If you her, you may join now. Only members will be accepted into the Alcoye
Gift Shop.	ber, you may <u>join now.</u> Only members will be accepted into the Alcove
on onop.	

The above information is for Del Ray Artisans use only.

#### **Media Category and Description**

Pick as many categories as needed to represent the work you plan to sell. Please note that if there are too many artists in any given category (jewelry, for example) some "multi-media" artists will be asked to reduce their items in that category.

For every "Category" selected, describe your type of work in the "Type of Media" box.

Category *		
☐ Fiber	☐ Glass	Jewelry
■ Mosaics	Paper	Photography
☐ Pottery	☐ Wood	Other
Media Description *		
Type here		

#### **Initial Artwork Entries**

You may provide up to five (5) initial pieces of artwork (submit the info for those pieces below). You will be notified when an artwork sells, and you may replace the sold item with a similar item.

Please provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required).

Name your files as follows: **YourLastName-FirstName-ArtworkTitle.** If you provide a second photo for the entry, add a "-2" to the end, e.g. YourLastName-FirstName-

ArtworkTitle-2.	
Do <u>not</u> enter pieces with the s dimensions.	ame title that have different media, prices, or
Entry 1	
Entry 1 - Photo(s) *	
Upload a File	
File name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 1 - Title *	
No quotes unless it is part of your title	
Entry 1 - Media *	
Entry 1 - Price in U.S. Dollars *	•
Lifty 1 - Price in 0.3. Dollars	
Numbers only; For example: 100 not \$10	0.00
Entry 1 - Dimensions *	
List width x height (x depth if applicable)	
List width A fielght (A depth ii applicable)	
•••••	
Entry 2	
Entry 2 - Photo(s)	
Entry 2 - Photo(s)	
Upload a File	

ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 2 - Title	
No quotes unless it is part of your title	
Entry 2 - Media	
Entry 2 - Price in U.S. Dollars	
Numbers only; For example: 100 not \$100.00	
Entry 2 - Dimensions	
List width x height (x depth if applicable)	
Entry 3	
Entry 3 - Photo(s)	
Upload a File	
Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 3 - Title	
No quotes unless it is part of your title	
Entry 3 - Media	

Name: YourLastName-FirstName-

Entry 3 - Price in U.S. Dollars	
Numbers only; For example: 100 not \$100	0.00
Entry 3 - Dimensions	
List width x height (x depth if applicable)	
Entry 4	
Entry 4 - Photo(s)	
Upload a File	
Name: YourLastName-FirstName- ArtworkTitle. Acceptable file types: pdf, ipg, jpeg, png, gif; Up to 5MB	
Entry 4 - Title	
No quotes unless it is part of your title	
Entry 4 - Media	
Entry 4 - Price in U.S. Dollars	
Numbers only; For example: 100 not \$100	.00
Entry 4 - Dimensions	
List width x height (x depth if applicable)	

Entry 5	
Entry 5 - Photo(s)	
Upload a File	
Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, pg, jpeg, png, gif; Up to 5MB	
Entry 5 - Title	
No quotes unless it is part of your title	
Entry 5 - Media Entry 5 - Price in U.S. Dollars	
Numbers only; For example: 100 not \$10	0.00
Entry 5 - Dimensions	
List width x height (x depth if applicable)	

#### **Terms and Conditions**

Carefully review all the terms and conditions in this Call for Artists; especially note the Accepted Artist Requirements section and Important Dates section. You must also check the following acknowledgements:

#### 20% Commission to Del Ray Artisans \*

☐ If my artwork is sold in this venue, I agree to a 20% commission to Del Ray Artisans that will be automatically deducted from the amount I receive.

#### Terms and Conditions Accepted \*

□ I agree to abide by the policies and regulations set forth in this Call for Artists. I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this exhibit.

**Submit Application** 

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts for their continued support of Del Ray Artisans, a 501(c)(3) organization.







