

"Ute, The Queen of Springhill Drive is In" by Ellen Rosenthal

# DEL RAY ARTISANS - CALL FOR ENTRY MEMBERS ONLY

# Hygge at the VCA Alexandria Animal Hospital, a Del Ray Artisans Gallery Without Walls exhibit

# January 30 - April 1, 2023

# Entry deadline extended to Sunday, January 15, 2023 by Midnight

Curators: Liz Martinez (<u>GWW@delrayartisans.org</u>) and Stephanie Frederick (<u>Stephanie.Frederick@VCA.com</u>)

Del Ray Artisans (DRA) is pleased to partner with VCA Alexandria Animal Hospital (VCA Alexandria) for a new Gallery Without Walls exhibit.

"Hygge" is a word in Danish and Norwegian that describes a mood of coziness and "comfortable conviviality" with feelings of wellness and contentment. Think hugging a loved one, snuggling with your pet, roasting marshmallows, reading a book, doing yoga—whatever brings you contentment. This mood may also be expressed in the abstract through form, color, line, tone, and texture.

Only 2-D art can be accepted but choice of medium is open.

The *Hygge* art exhibit is a Del Ray Artisans members-only exhibit at VCA Alexandria. If you are not a member, you may join <u>Del Ray Artisans now</u> to enter. As a GWW exhibit, there is no fee to submit your artwork and there are no additional volunteer requirements. Artwork previously shown in the DRA gallery is welcome.

Artists should be mindful of the stressful environment within the hospital and choose artwork that is family-friendly and helps to lighten or lift the viewer; please avoid submitting pieces that include nudity or explore death and/or violent themes. Artwork selected for this exhibit will be displayed for up to 4 months, or until the artwork is sold. Space is limited, and as artwork is sold, the opportunity for replacements may arise per the discretion of the curator. The 2-dimensional artwork will be displayed on the walls of the VCA Alexandria Animal Hospital, 2660 Duke St., Alexandria, 22314. (We are unable to accommodate 3-D work.)

This GWW exhibit will occur at the same time as, and independent of, another DRA GWW exhibit at VCA Alexandria, *Local Artisan Showcase*. As with our prior collaborative shows, donations from sales (20%) of artwork will support Del Ray Artisans.

Entry to this exhibit is by online submission. Art **must** be two-dimensional, and can be in any medium. No strict size limits, but please be considerate of other artists and the physical limits of VCA Alexandria before entering oversized pieces. Oversized pieces of merit will be accepted if space permits. **Art should be ready to hang or display with wire and screw eyes, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition.** Example of a professionally framed artwork with flat screw eyes and wire:



If your artwork hanging system varies greatly from this example, contact the curators. See DelRayArtisans.org/exhibits/art-guidelines for additional details.

# **Entry Details**

- Open to Del Ray Artisans members only.
- Artists may submit up to three (3) pieces of 2-dimensional artwork ready to hang. (3-D and free-standing artwork will not be accepted.)
- There is no entry fee for this show.
- Deadline for online submission of your art is Sunday, January 8, 2023 by midnight. UPDATE: Deadline is extended to Sunday, January 15, 2023 by midnight.
- You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also choose to provide one additional photograph per entry (not required). You must name your files as follows: "YourLastName-FirstName-ArtworkTitle". If you provide a second photo for an entry, add a "-2" to the end -

- e.g. "YourLastName-FirstName-ArtworkTitle-2".
- All artwork must be original work and not a digital reproduction print.
   Photography, digital art, and hand-printed fine art prints (block prints, woodcuts, relief prints, mono prints, lithographs, intaglios, etchings, engravings, etc) are welcome for entry. Contact the curators for more information.
- All artwork must be for sale.
- Work previously shown at Del Ray Artisans gallery is eligible.
- Artwork acceptance is at the curators' discretion. Final acceptance into the exhibit will happen when the curators view the artwork in person.

# **Accepted Artist Requirements**

- When art sells, each artist is asked to make a 20% tax-deductible donation to Del Ray Artisans.
- All artwork will be sold in a "cash and carry" arrangement.
- All taxes, including sales taxes upon sale of artwork, are the responsibility of the artist.
- Del Ray Artisans, VCA Alexandria Animal Hospital and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to photograph any artwork for Del Ray Artisans publicity and archival purposes is automatically granted by the artist as a requisite for entering the exhibit.
- There are no volunteer requirements for this show.
- Unsold artwork pickup will be by appointment on April 3, April 5, and April 26, 2023 betweeen 8am-4pm. No early pickup.
- Del Ray Artisans cannot be held responsible for any artwork left after the pickup deadline. Artwork not picked up will be moved to Del Ray Artisans

gallery and placed in the craft closet. The gallery has limited space and artwork could get lost, misplaced, or damaged. Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.

# **Important Dates**

- Deadline for Digital Submissions is midnight on Sunday, January 8, 2023.
   UPDATE: Deadline is extended to midnight on Sunday, January 15, 2023.
- Artists will be notified of artwork acceptance by Monday, January 16, 2023.
- Artwork Receiving for accepted artwork will be by appointment on January 23, January 25, and January 26, 2023 between 8am-4pm at the VCA Alexandria Animal Hospital, 2660 Duke St, Alexandria, VA 22314. (The curators will contact you to schedule your appointment.)
- The exhibit runs January 30, 2023 April 1, 2023.
- Unsold artwork pickup will be by appointment on April 3, April 5, and April 6, 2023 between 8am-4pm.

# **Entry Form**

| Artist's Legal Name * |                               |  |
|-----------------------|-------------------------------|--|
| First Name            | Last Name                     |  |
| Artist's Nam          | ne for Wall Tag *             |  |
| How your name         | should appear on the wall tag |  |

| Mailing Addres      | ss *   |
|---------------------|--|
|                     |  |
| Street Address      |  |
|                     |  |
| Street Address Line | ÷ 2  |
|                     |  |
| City                | State / Province   |
|                     |  |
| Postal / Zip Code   |  |
|                     |  |
| Phone               |  |
|                     | _  |
| Area Code           | Phone Number   |
|                     |  |
| Email Address       | <b>*</b>   |
|                     |  |
| ex: myname@exan     | nple.com   |
|                     |  |
| Confirm Memb        | pership Status *   |
| ☐ I am a curr       | ent Del Ray Artisans member.                                     |
| TIP: Your mem       | bership expiration date is shown on the mailing label of Del Ray |

Artisans exhibit postcards. If your membership has expired, please <u>renew now.</u>

### **Artwork Entries**

You may provide up to three (3) entries.

Please provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required).

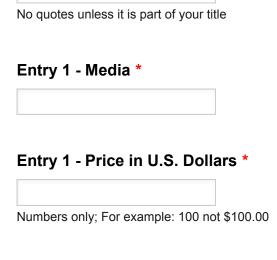
Please name your files as follows: "YourLastName-FirstName-ArtworkTitle". If you

provide a second photo for an entry, add a "-2" to the end - e.g. "YourLastName-FirstName-ArtworkTitle-2". If you need help with photo files, please email the Curating Director at Curating@DelRayArtisans.org

Any questions or concerns about this application, please contact the curators: Liz Martinez (<u>GWW@DelRayArtisans.org</u>) and Stephanie Frederick (<u>stephanie.frederick@VCA.com</u>).

#### **Entry 1**

# Upload a File File name: YourLastName-FirstNameArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB Entry 1 - Title \*





### Entry 2

# Entry 2 - Photo(s) Upload a File Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB **Entry 2 - Title** No quotes unless it is part of your title Entry 2 - Media Entry 2 - Price in U.S. Dollars Numbers only; For example: 100 not \$100.00 **Entry 2 - Dimensions** List width x height (x depth if applicable); Include frame in measurements Entry 3 Entry 3 - Photo(s) Upload a File

Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf,

jpg, jpeg, png, gif; Up to 5MB

| No quotes unless it is part of your title                              |  |
|--|--|
| Entry 3 - Media  |  |
|  |  |
| Entry 3 - Price in U.S. Dollars  |  |
| Numbers only; For example: 100 not \$100                               | 0.00   |
| Entry 3 - Dimensions   |  |
| List width x height (x depth if applicable);                           | Include frame in measurements  |
| Liot matrix hoight (x dopth in apphoads),                              |  |
| Terms and Condition  | ns   |
| ·  | e, I agree to a (tax-deductible) 20% donation to Del tically deducted from the amount I receive. |
| •  |  |
| 20% Donation to Del Ray Artis  | ans *  |
| <ul><li>20% Donation to Del Ray Artis</li><li>Yes</li><li>No</li></ul> | ans *  |
| <ul><li>Yes</li></ul>  |  |

# Submit Entry Form

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts for their continued support of Del Ray Artisans, a 501(c)(3) organization.







