

Del Ray Artisans Spring Art Market

Saturday, May 7, 2022 10am - 4pm

Application Deadline: Saturday, March 26, 2022

Coordinators:

Erica Hughes (<u>Programs@DelRayArtisans.org</u>) and Joshua Oliveira & Debi Steinbacher (<u>Volunteers@DelRayArtisans.org</u>)

Join Del Ray Artisans in its tradition of outdoor art markets! This is an outdoor, familyfriendly, rain-or-shine event at the park adjoining Del Ray Artisans gallery at 2704 Mount Vernon Avenue, Alexandria, VA (corner of Commonwealth and Mount Vernon avenues).

Artist Participation Fee:

- Booth Fee: \$25 for Del Ray Artisans Members and \$40 for non-members
- Plus 10% of sales

Note: Your Del Ray Artisans membership must be current to benefit from the member rate for the Booth Fee. You may <u>renew expired membership or join now</u> to pay the member rate.

Entry Details:

- Booth fee is for a 10' x 10' space.
- Booth fee is due by the application deadline (Saturday, March 26, 2022). The booth fee will be refunded if the artist is not accepted into the market. No-shows and cancellations after April 23, 2022 will not be refunded.
- Booth fee may be paid with check or credit card at the gallery or by <u>credit card</u> <u>online</u>.
- Artists must provide their own tents, weights, and displays (including tables and chairs).
- Artists must process their own sales.
- Because space is limited, vendor acceptance is at the discretion of the coordinators.
- Artists will be notified by email of acceptance by Tuesday, April 5, 2022.
- All items for sale must be produced by the artist selling at the Market.
- This is a rain or shine event. You are expected to set up and stay for the entire 6 hours regardless of the weather.
- No electricity is provided.

Pandemic Safety Procedures:

- All vendors, customers, and DRA representatives must wear face masks at all times and maintain 6' of personal space whenever possible. Signs will be posted with the face mask and physical distancing requirements.
- Booths will be spaced 6' or more apart.
- Every artist must provide hand sanitizer for public use in their booth.
- Artists and visitors are welcome to enter the Del Ray Artisans gallery during this outdoor event. Occupancy inside the gallery is limited to a maximum of 15 individuals.
- Del Ray Artisans' onsite volunteers must have completed ALX Promise training (City of Alexandria certification for businesses with safe practices during the pandemic) before participating with this event. ALX Promise training will also be available to all accepted vendors, and strongly encouraged.
- The market may be cancelled if state and local authorities re-institute restrictions related to a resurgence of the virus. If this occurs, application fees will be refunded.
- Additional guidelines may be sent to accepted artists nearer the event date.

Important Dates:

- Deadline for Applications and Booth Fee is Saturday, March 26, 2022 by midnight.
- Artists will be notified of acceptance by Tuesday, April 5, 2022.
- Set-up is the morning of Saturday, May 7, 2022 starting at 8:15am. Artists must

be fully set up and ready to sell at 10am at the corner of Commonwealth and Mount Vernon Avenues, next to Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria, VA 22301.

- The market is on Saturday, May 7, 2022 from 10am-4pm.
- Street parking is available. Artists may **NOT** park in the bank parking lot across the street.

Spring Art Market 2022 Application

(Fields marked with an asterisk are required)

Artist's Legal Name *

First Name	Last Name	

Artist's Name and/or Business Name for Publicity *

Artist's Website for Publicity

Medium *

The type of art you will be selling

Mailing Address *

Street Address

Street Address Line 2

 Please Select
 ~

 City
 State

Zip Code

Phone Number *

Area Code

Phone Number

Email Address *

ex: email@yahoo.com

Are you a Del Ray Artisans member? *

- O Yes
- O No
- O Don't know

Artwork Images

- You must provide up to three (3) files that represent the work you will be selling at the Market.
- Acceptable file types are gif, jpg, jpeg, pdf, and png; up to 5MB in file size. Smart phone photos are acceptable.
- Please also include one (1) photo or sketch that shows your booth set-up. Smart phone photos are acceptable.
- Your file names should begin with "YourLastName-FirstName".
- Permission to use any uploaded artwork image for Del Ray Artisans publicity and archival purposes is automatically granted by the artist as a requisite for entering the market.

Images/Photos of Artwork *

Upload 1, 2, or 3 Files

Include 'YourLastName-FirstName' in the file name. Acceptable file types: gif, jpg, jpeg, pdf, png; Up to 5MB

Sketch/Photo of Booth

Upload 1 or 2 Files

Include 'YourLastName-FirstName-Booth' in the file name. Acceptable file types: gif, jpg, jpeg, pdf, png; Up to 5MB

Comments:

Application Checklist

To be considered for the Spring Art Market, Del Ray Artisans must receive your complete application by March 26, 2022. A complete application includes submission of:

- 1. This application
- 2. Images uploaded to this form
- 3. Payment of booth fee via <u>credit card online</u> (the payment page will show after "Submit Application" is selected below) or by check or credit card at the gallery

Reminder: Besides the booth fee due with this application, the participation fee for all artists also includes an additional 10% of each artist's total sales during the market, which will be collected at the end of the day during checkout/break down.

Terms and Conditions *

□ I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this event.

Submit Application

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts for their continued support of Del Ray Artisans, a 501(c)(3) organization.







