



**Alcove  
marketplace**

**DEL RAY ARTISANS - CALL FOR ARTISTS  
OPEN TO MEMBERS ONLY**

**Alcove: Gift Shop  
at Del Ray Artisans Gallery  
Artist Application**

**October 1–November 28, 2021**

**Applications due Monday, September 20, 2021 by Midnight**

**Questions? Contact the Coordinators:  
Steve Lally ([slallypottery@gmail.com](mailto:slallypottery@gmail.com)) and  
Rita Schooley ([rlschooley@gmail.com](mailto:rlschooley@gmail.com))**

Del Ray Artisans (DRA) is establishing the Alcove as a gift shop within the gallery, where DRA members may display and sell their work. Unframed 2-D work will be available in bins alongside jewelry, fiber art, wood craft, ceramics, and other smaller 3-D items. The coordinators will try to balance media categories in the Alcove.

**The work will be displayed for two months, and as pieces are sold they can be**

**replaced with similar work.** Similar to the past “Art-To-Go Marketplace,” there is an application fee (\$20), DRA requests a 20% donation on sales, and the work is juried. Unlike the past, as work sells, the artist may replace the sold items with similar items for no additional fee.

This opportunity is only open to Del Ray Artisans members and is independent of the monthly exhibits. Artists apply for a two-month period in the Alcove. The Alcove will be open for 10 months of the year (closed in December for the Holiday Market and in July for Art Camp).

## Application Details

- Only open to Del Ray Artisans members. If you are not a member, you may [join Del Ray Artisans now](#) to enter. DRA members must be active by the application deadline in order to apply to the Alcove.
- Artists may submit up to **five (5) initial pieces of artwork** (submit the info for those pieces with this application). You will be notified when an artwork sells, and you may replace the sold item with a similar item (consult with one of the coordinators if there is a question about the similarity of the replacement item).
- **Application deadline is Monday, September 20, 2021 by midnight.**
- The application fee is \$20 for a two-month tenure in the Alcove. The application fee is due upon submission - pay with cash, check, or credit card at the gallery or by [credit card online](#). **If the artist is not accepted the fee is refunded.**
- All artwork must be original work and not a digital reproduction print. Photography, digital art, and hand-printed fine art prints (block prints, woodcuts, relief prints, monoprints, lithographs, intaglios, etchings, engravings, etc.) are welcome for entry. Contact the coordinators for more information.
- All artwork must be for sale and be handmade **by the artist selling the work.**
- Work previously shown at Del Ray Artisans gallery is eligible.
- **DRA reserves the right to remove any item(s) from sale, at any time, for any reason.** The artist may only sell artwork in the media category that was

indicated on the artist's application.

- **Artwork acceptance is at the coordinators' discretion. *Final acceptance for this marketplace will be at the coordinators' discretion upon physically viewing accepted artwork at Artwork Receiving.***

## Accepted Artist Requirements

- When art sells, each artist is asked to make a 20% tax-deductible donation to Del Ray Artisans.
- All taxes, including sales taxes upon sale of artwork, are the responsibility of the artist.
- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to photograph any artwork for Del Ray Artisans publicity and archival purposes is automatically granted by the artist.
- **Unsold artwork pickup is on Sunday, November 28, 2021 from 4-8pm by appointment. *No early pickup.*** All art must remain for the entire length of the market unless sold or arrangements have been made in advance with the coordinators.
- **Del Ray Artisans cannot be held responsible for any artwork left after the pickup deadline.** The gallery has limited space and artwork could get lost, misplaced, or damaged. **Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.**

## What art is accepted for the Alcove?

- All applications to the Alcove are juried by the Alcove Committee. Work displayed in the Alcove must be consistent with the digital representation

submitted for jurying.

- Unframed, matted and bagged, or shrink-wrapped works on paper, unstretched canvas, or flat panels are accepted.
- As with DRA's regular exhibits, Alcove artworks must be original (reproductions of your original art are not accepted for Alcove). Photography, digital art, and hand-printed fine art prints (block prints, woodcuts, relief prints, monoprints, lithographs, intaglios, etchings, engravings, etc.) are acceptable.
- Jewelry, wood, fiber, glass, mosaic, and ceramic pieces are all acceptable as long as they meet size limitations.
- The work displayed must be consistent with the digital submissions to the jurying process. DRA reserves the right to remove any item(s) from sale, at any time, for any reason.

## Presentation Requirements for 2-D Artworks

**Works on Paper:** must be matted and shrink-wrapped or clear bagged; in any medium appropriate for paper. (Note: Pastels are not suitable for this type of display, because they may be damaged.)

**Works on Canvas, Canvas-paper, Panel, or other flat ground:** must be matted if on canvas-paper or on unstretched canvas, and must be clear-bagged or shrink-wrapped; flat panels (like gessoboard or canvasboard) are accepted if no more than 1/8" thick. Panels don't need matting, but must be clear-bagged (shrink-wrapping not advisable without mat). Art on unframed canvas must be removed from stretcher-bars. Unframed stretched canvas and cradled panels are not accepted.

**Dimensions for 2-D Art:** 18" x 24" or less, with mat. Art must fit safely into our print racks. Artworks smaller than 8" x 10" with mat must be attached to a foamcore backing at least 8" x 10" for safety and security.

## Presentation Requirements for 3-D Artworks

**Jewelry** should include a suitably sized box. Artist may provide their own stands for display, as long as the stands are small in size.

**Wood, pottery, small sculptures** are encouraged, but size should generally be no larger than approximately 6" x 6" x 6" combined height, width and depth. Please consult with one of the coordinators if there are questions about size.

**Fiber pieces should be able to be displayed on DRA's metal grids.** Please consult with one of the coordinators if there are questions about the size of the pieces.

## Important Dates

- **Deadline for the Artist Application and Application Fee is midnight on Monday, September 20, 2021.**
- Artists will be notified of acceptance by Wednesday, September 22, 2021.
- **Artwork Receiving** for accepted artists will be on **Sunday, September 26, 2021 from 12-6pm by appointment** at Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria, VA 22301. (The coordinators will contact you to schedule your appointment.)
- The Alcove Gift Shop runs October 1 – November 28, 2021.
- **Unsold artwork pickup is on Sunday, November 28, 2021 from 4-8pm by appointment.**

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## Artist Application

**Artist's Legal Name \***

First Name

Last Name

**Artist's Name for Wall Tag \***

How your name should appear on the wall tag

**Mailing Address \***

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

**Phone**

Area Code

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Phone Number

**Email Address \***

ex: myname@example.com

**Confirm Membership Status \***

I am a current Del Ray Artisans member.

*TIP: Your membership expiration date is shown on the mailing label of Del Ray Artisans exhibit postcards. If your membership has expired, please [renew now](#).*

*The above information is for Del Ray Artisans use only.*

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## Media Category and Description

Pick as many categories as needed to represent the work you plan to sell. Please note that if there are too many artists in any given category (jewelry, for example) some "multi-media" artists will be asked to reduce their items in that category.

For every "Category" selected, describe your type of work in the "Type of Media" box.

### Category \*

- |                                  |                                |   |
|----------------------------------|--------------------------------|---|
| <input type="checkbox"/> Fiber   | <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry                            |
| <input type="checkbox"/> Mosaics | <input type="checkbox"/> Paper | <input type="checkbox"/> Photography                        |
| <input type="checkbox"/> Pottery | <input type="checkbox"/> Wood  | <input type="checkbox"/> <input type="text" value="Other"/> |

### Media Description \*

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## Initial Artwork Entries

You may provide up to five (5) initial pieces of artwork (submit the info for those pieces below). You will be notified when an artwork sells, and you may replace the sold item with a similar item.

Please provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also

provide an additional photograph per entry if you wish (not required).

Name your files as follows: **YourLastName-FirstName-ArtworkTitle**. If you provide a second photo for the entry, add a “-2” to the end, e.g. YourLastName-FirstName-ArtworkTitle-2.

**Do not enter pieces with the same name that have different media, prices, or dimensions.** Multiple pieces that have identical specs may be entered.

## Entry 1

### Entry 1 - Photo(s) \*

Upload a File

File name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

### Entry 1 - Title \*

No quotes unless it is part of your title

### Entry 1 - Media \*

### Entry 1 - Price in U.S. Dollars \*

Numbers only; For example: 100 not \$100.00

### Entry 1 - Dimensions \*

List width x height (x depth if applicable)

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## Entry 2

### Entry 2 - Photo(s)

Upload a File

Name: YourLastName-FirstName-  
ArtworkTitle. Acceptable file types: pdf,  
jpg, jpeg, png, gif; Up to 5MB

### Entry 2 - Title

No quotes unless it is part of your title

### Entry 2 - Media

### Entry 2 - Price in U.S. Dollars

Numbers only; For example: 100 not \$100.00

### Entry 2 - Dimensions

List width x height (x depth if applicable)

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## Entry 3

### Entry 3 - Photo(s)

Upload a File

Name: YourLastName-FirstName-  
ArtworkTitle. Acceptable file types: pdf,  
jpg, jpeg, png, gif; Up to 5MB

### Entry 3 - Title

No quotes unless it is part of your title

### Entry 3 - Media

### Entry 3 - Price in U.S. Dollars

Numbers only; For example: 100 not \$100.00

### Entry 3 - Dimensions

List width x height (x depth if applicable)



## Entry 4

### Entry 4 - Photo(s)

Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

### Entry 4 - Title

No quotes unless it is part of your title

### Entry 4 - Media

### Entry 4 - Price in U.S. Dollars

Numbers only; For example: 100 not \$100.00

### Entry 4 - Dimensions

List width x height (x depth if applicable)



### Entry 5

#### Entry 5 - Photo(s)

Name: YourLastName-FirstName-ArtworkTitle. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

#### Entry 5 - Title

No quotes unless it is part of your title

#### Entry 5- Media

#### Entry 5 - Price in U.S. Dollars

Numbers only; For example: 100 not \$100.00

#### Entry 5 - Dimensions

List width x height (x depth if applicable)



## Terms and Conditions

If my artwork is sold in this venue, I agree to a (tax-deductible) 20% donation to Del Ray Artisans that will be automatically deducted from the amount I receive.

**20% Donation to Del Ray Artisans \***

- Yes
- No

**Terms and Conditions Accepted \***

- I agree to abide by the policies and regulations set forth in this Call for Entry. I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this exhibit.

**Submit Application**

**Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.

