

Watercolor studies by Dawn Wyse Hurto

DEL RAY ARTISANS - CALL FOR ENTRY OPEN TO MEMBERS ONLY

Art by Mail Online Art Exhibit

May 24 - July 31, 2020

Entry Deadline: Sunday, May 10, 2020 by Midnight

Curators:

Dawn Wyse Hurto (technology@delrayartisans.org),

Dale Spivey (vp@delrayartisans.org), and

Mathew Heggem (matheggem@gmail.com)

This exhibit will offer small (card-sized), mailable art to the public. The artwork would be mailed directly from the artist (you) to the customer.

Each entry may be one piece or a small collection (e.g. a short photo series) that is

mailed together. Each entry photo and description should be the exact art the purchaser can expect to receive.

The art should be deliverable as regular U.S. mail and not require the sender (you) or the receiver to go to the post office. Standard <u>U.S. First-Class Mail</u> letters are a minimum size of 5 x 3.5" and maximum size of 11.5 x 6.125", up to 1 ounce, for \$0.55 (one Forever stamp). Using the same size restrictions, you can go up to 3.5 ounces for \$1 in postage. Consider putting a piece of cardboard in the envelope to help protect the art from bending during casual handling. <u>Stamps</u> may be ordered online from USPS.

Regarding 3D work: Sculptural entries may be submitted if the pieces can be mailed from home. The <u>USPS</u> offers Click-N-Ship and Scheduled Pickup by your mail carrier; and other shipping companies offer similar services.

To support our members in this uncertain time, Del Ray Artisans is not charging an entry fee and is requesting a smaller donation. When artwork sells, please opt-in to donate 15% of the sales price to Del Ray Artisans to cover credit card processing fees and administrative time. Checks to artists are processed on a monthly basis.

Please include in your price all your shipping costs, insurance costs (if desired), taxes, and 15% donation to Del Ray Artisans.

How this works:

- 1. Fill out the form below.
- 2. If accepted, your art will be added to an online gallery where it will be available for purchase through Del Ray Artisans.
- 3. When your artwork sells, you will receive the purchaser's mailing address.
- 4. Mail the art to the purchaser within 10 days and notify gallery@delrayartisans.org when it is sent.
- 5. Payments for sold art will be processed at the beginning of the next month.

This call for entry is open to Del Ray Artisans members only. If you are not a member, you may join Del Ray Artisans now.

Entry Details

- Open to Del Ray Artisans members only.
- Artists may submit up to five (5) mailable pieces of artwork.
- The entry fee is \$0.
- Deadline for online submission of your art is Sunday, May 10, 2020 by midnight.
- You must provide one photo for each entry that is high enough quality for advertising. Square photos (or photos that can be cropped to square dimensions) are preferred. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Please name your files as follows: "YourLastName-FirstName-Entry1," "YourLastName-FirstName-Entry2", etc.
- Acceptance for this exhibit will be at the curators' discretion upon viewing the photographs provided.
- Each entry should be original work and not a digital reproduction print.
 Photography, digital art, and hand-printed fine art prints (block prints, woodcuts, relief prints, mono prints, lithographs, intaglios, etchings, engravings, etc) are welcome for entry.
- All artwork must be for sale.

Accepted Artist Requirements

- When art sells, each artist is asked to make a 15% tax-deductible donation to Del Ray Artisans.
- Artwork must be mailed within 10 consecutive days of receiving the purchaser address.
- Return address on the envelope should be: Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria VA 22301.

- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time.
- Postage and insurance for artwork is the sole responsibility of the artist.
- All mailings must meet USPS regulations.
- Permission to post and share photos of the artwork for Del Ray Artisans publicity and archival purposes is automatically granted by the artist as a requisite for entering the exhibit.
- All taxes, including sales taxes, are the responsibility of the artist.

Important Dates

- Deadline for Digital Submissions is by midnight on Sunday, May 10, 2020.
- Artists will be notified of artwork acceptance by Sunday, May 17, 2020.
- This online exhibit runs May 24 July 31, 2020.

Entry Form

Artist's Legal Name *		
First Name	Last Name	
Mailing Addre	ess *	
Street Address		
Street Address Lin	e 2	

	Please Select	
City	State	
Zip Code		
Phone		
Area Code Ph	one Number	
Email Addres	s *	
ex: myname@exa	mple.com	
Are you a Del	Ray Artisans member? *	
o Yes	No	Don't know
The informat	ion above is for Del Ray Artisal	ns use only.
The informat	ion below will be public.	
Artist's Name	for Artwork Credit *	
How your name sh	nould appear to the public	

Artwork Entries

You may provide up to five (5) items.

Please provide one photo for each entry that is high enough quality for advertising. Acceptable file types are: pdf, jpg, jpeg, png,and gif; up to 5MB in file size. **Square photos (or photos that can be cropped to square dimensions) are preferred.**

If possible, please name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc.

Any questions or concerns about this application, please contact: **Dawn Wyse Hurto** (technology@delrayartisans.org)

Entry 1	
Entry 1 - Photo *	
Upload a File	
File name: YourLastName-FirstName-Entry1. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 1 - Title *	
No quotes unless it is part of your title	
Entry 1 - Media *	
Entry 1 - Dimensions *	
List width x height (x depth if applicable)	
Entry 1 - Price in U.S. Dollars *	
Include all your costs in this price (remember	er postage and 15% donation)
Entry 1 - Mail Delivery Method *	k

US First-Class Letter

US Priority Flat Rate Envelope

	the purch
This information will be posted with your artwork.	0/500
Entry 2	
Entry 2 - Photo	
Upload a File	
File name: YourLastName-FirstName- Entry1. Acceptable file types: pdf, jpg, peg, png, gif; Up to 5MB	
Entry 2 - Title	
No quotes unless it is part of your title	
Entry 2 - Media	
Entry 2 - Dimensions	
Lift y 2 - Differisions	
List width x height (x depth if applicable)	
Entry 2 - Price in U.S. Dollars	
Include all your costs in this price (remember postage and 15%	

Entry 2 - Mail Delivery Method

US First-Class Letter		
 US Priority Flat Rate Envelop 	е	
Other		
Entry 2 - Description of what w	vill be mailed to the purc	haser
This information will be posted with your a	artwork. 0/50	20
This information will be posted with your a	artwork. 0/30	,0
Entry 3		
Entry 3 - Photo		
Upload a File		
File name: YourLastName-FirstName-		
Entry1. Acceptable file types: pdf, jpg,		
peg, png, gif; Up to 5MB		
Entry 3 - Title		
No quotes unless it is part of your title		
Entry 3 - Media		
,		
Entry 3 - Dimensions		
List width x height (x depth if applicable)		
Entry 3 - Price in U.S. Dollars		
-		

Include all your costs in this price (remember postage and 15% donation)

Entry 3 - Mail Delivery Method	
 US First-Class Letter 	
 US Priority Flat Rate Envelope 	
Other	
Entry 3 - Description of what will be mailed	I to the purchaser
This information will be posted with your artwork.	0/500
Entry 4	
Entry 4 - Photo	
Upload a File	
File name: YourLastName-FirstName-Entry1. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 4 - Title	
No quotes unless it is part of your title	
Entry 4 - Media	
Entry 4 - Dimensions	
List width y height (y donth if applicable)	
List width x height (x depth if applicable)	

Entry 4 - Price in U.S. Dollars

Include all your costs in this price (remember postage and 1	5% donation)
Entry 4 - Mail Delivery Method	
 US First-Class Letter 	
 US Priority Flat Rate Envelope 	
Other	
Entry 4 - Description of what will be mailed	to the purchaser
	0.500
This information will be posted with your artwork.	0/500
Entry 5 - Photo	
Upload a File	
File name: YourLastName-FirstName-Entry1. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB	
Entry 5 - Title	
No quotes unless it is part of your title	
The quetes amose the part of year that	
Entry 5 - Media	
Entry 5 - Dimensions	
List width x height (x depth if applicable)	

Entry 5 - Price in U.S. Dollars
Include all your costs in this price (remember postage and 15% donation)
Entry 5 - Mail Delivery Method
US First-Class Letter
US Priority Flat Rate Envelope
Other
Entry 5 - Description of what will be mailed to the purchaser
This information will be posted with your artwork. 0/500
Terms and Conditions
If my artwork is sold in this venue, I agree to a (tax-deductible) 15% donation to Del Ray Artisans that will be automatically deducted from the amount I receive.
15% Donation to Del Ray Artisans *
• Yes
O No
Terms and Conditions Accepted *
I agree to abide by the policies and regulations set forth in this Call for Entry. I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

Submit Entry Form

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.







