



*"Broken" by Betsy Mead*

**DEL RAY ARTISANS - CALL FOR ENTRY  
OPEN TO ALL AREA ARTISTS**

***Tangerine***  
**at Del Ray Artisans Gallery**

## January 10 – February 2, 2020

Entry Deadline: Monday, December 2, 2019 by Midnight

Curator: Betsy Mead ([egmead@gmail.com](mailto:egmead@gmail.com))

Color is back for January! “Tangerine” is a saturated, bold orange hue that describes the exterior of the delicious fruit. Like most other orange hues, tangerine is associated with energy, youth, and happiness. It is said to promote general wellness and emotional energy that should be shared, such as compassion, passion, and warmth, and it is stimulating, vibrant, and flamboyant. But there’s more to tangerine than just the color. Tangerine has been the love interest in popular songs; a tangerine dream is said to express the desire and ability to progress and prosper; and tangerine quartz stimulates the joyful energy of the inner child. What does tangerine mean to you? Artists should use the color tangerine (a little or a lot) and all it represents in their artwork, using the medium of their choice! Need a little inspiration? Listen to [Jimmy Dorsey’s 1941 rendition of “Tangerine”](#) or [Led Zeppelin’s distinctly different 1975 “Tangerine” love song](#).

**Tangerine is a juried art exhibit and awards will be given for Best in Show, First, Second, Third Places and Honorable Mention. The juror is Jane Hartman ([trilobiteglassworks.weebly.com](http://trilobiteglassworks.weebly.com))**, a glass artist whose educational background in science is evident in her unique choice of subjects including everything from microbes, mammals, and metal microstructures to parasites, placentas and planarians. Over the past decade, Jane has made a name for herself in the world of science art: being featured on many blogs, websites, and professional science conferences. She has collaborated with scientists from around the world and her work may be seen online and in many juried art shows. Tangerine bugs anyone? A brief artist’s statement for each entry would be helpful to the juror. The curator reserves the option to display artists’ statements in the exhibit and share on social media with credit given to the artist.

### The Jurying Process

The jurying process may vary from juror to juror, show to show, and be somewhat of a mystery to those being juried! Here’s how the process will work for *Tangerine*:

- The curator downloads all entries onto an excel spreadsheet and organizes it alphabetically by artist last name.
- The curator keeps a master list and creates a second list with the names removed for the juror. The curator assigns a number to every artwork entry. If you have three entries, each entry will be numbered.
- The curator tells the juror about how many entries are needed for the show, between 80 and 90.

- The curator provides the numbered list of entries to the juror and the juror selects the entries and chooses the winners.
- The only piece entered by the curator is the piece used for the postcard, and the curator asks that this piece be admitted into the exhibit.

That's the process "in a nutshell", but keep in mind that the process is always subjective. If you have questions, please contact the curator at [egmead@gmail.com](mailto:egmead@gmail.com).

*Tangerine* is open to all area artists, but Del Ray Artisans members receive a discount on the entry fee. If you are not a member, you may [join Del Ray Artisans now](#).

Entry to this exhibit is by online submission. Art may be two- or three-dimensional, and in any medium. No strict size limits, but please be considerate of other artists and the physical limits of the gallery before entering oversized pieces. Oversized pieces of merit will be accepted if space permits. **Art should be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition.** Example of a professionally framed artwork with flat screw eyes and wire:



If your artwork hanging system varies greatly from this example, contact the curators. See [DelRayArtisans.org/exhibits/art-guidelines](http://DelRayArtisans.org/exhibits/art-guidelines) for additional details.

## Entry Details

- Open to all area artists.
- Artists may submit up to three (3) pieces of artwork.
- The entry fee is \$5 per entry for Del Ray Artisans members and \$10 per entry for non-members.
- Deadline for online submission of your art is Monday, December 2, 2019 by midnight.
- Entry fees are due upon submission and are non-refundable - pay with cash, check, or credit card at the gallery or by credit card online at:

[squareup.com/market/del-ray-artisans/item/tangerine-entry-fee](https://squareup.com/market/del-ray-artisans/item/tangerine-entry-fee)

- You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also choose to provide one additional photograph per entry (not required). You must name your files as follows: "YourLastName-FirstName-Entry1," "YourLastName-FirstName-Entry2", etc. If you provide a second photo for an entry, add a "b" to the end - e.g. "YourLastName-FirstName-Entry1b".
- Final acceptance for this exhibit will be at the curators' discretion upon physically viewing accepted artwork at Artwork Receiving.
- All artwork must be for sale. We will not accept pieces marked "NFS."
- Even if the artist's work has sold, artists are not allowed to bring in new entries after Artwork Receiving.

This exhibit will have an associated “**Art-To-Go**” marketplace opportunity.

### **Art-To-Go Marketplace Details**

- Only artists with one or more entries accepted into the main exhibit are eligible to submit [Art-To-Go entries](#).
- **Art-To-Go entries must be submitted online.** A link will be sent to artists whose entries into the main exhibit are accepted on **Monday, December 9, 2019.**
- The deadline to submit Art-To-Go entries will be **Monday, December 16, 2019.**
- Artists will be notified of Art-To-Go acceptance on **Thursday, December 19, 2019.**
- Accepted entries must be delivered to the gallery during dropoff on **Sunday, January 5, 2020 from 6-8pm** and **Monday, January 6, 2020 from 6-8pm.**
- **There is a maximum of seven (7) Art-To-Go items per artist.**
- For this exhibit, Art-To-Go entry fees are **\$3 for 1-2 pieces, \$5 for 3 pieces, \$10 for 4-6 pieces, and \$15 for 7 pieces.** You may pay Art-To-Go entries in advance online if you wish. Pay with cash, check, or credit card at the gallery or by credit card online at [squareup.com/market/del-ray-artisans/item/tangerine-entry-fee](https://squareup.com/market/del-ray-artisans/item/tangerine-entry-fee)
- Bin art/matting should be 18"x24" or smaller to fit safely into our print racks. Smaller bin submissions must be attached to a foam core at least 8"x10".
- 3D Marketplace entries must be no larger than 8"x10"x8" or arranged in advanced with the curators.
- Final acceptance of Art-To-Go pieces also will be at the curators' discretion upon physically viewing accepted artwork at Artwork Receiving.

- Even if the artist's work has sold, artists are not allowed to bring in new entries after Artwork Receiving.

## Accepted Artist Requirements

- When art sells, each artist is asked to make a 20% tax-deductible donation to Del Ray Artisans.
- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to reproduce any artwork for Del Ray Artisans publicity and archival purposes is automatically granted by the artist as a requisite for entering the show. Anyone not agreeing must contact the Curating Director at [Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org)
- Work previously shown at Del Ray Artisans gallery is not eligible.
- All art entered must be original: No reproductions. Contact the curator for more information.
- **All artists participating in this exhibit are required to volunteer a minimum of 3 hours towards managing the show.** Those hours can be filled by gallery hosting during the month of exhibit, assisting with show hanging or take down, and volunteering to help during reception or for other show specific activities as needed by the curator. These hours are in addition to the 12-hour volunteer requirement as a member of Del Ray Artisans. Any hours in excess of 3 hours will count towards the membership requirement. DRA members are reminded to report and [keep their volunteer hours current](#).
- All taxes, including sales taxes upon sale of artwork, are the responsibility of the artist.
- Unsold artwork pickup is on **Sunday, February 2, 2020** from **6-8pm**. No early pickup. All art must remain the entire length of the show unless sold in a “cash and carry” show or arrangements have been made in advance with the curator and Curating Director.
- **Del Ray Artisans cannot be held responsible for any artwork left after pickup deadline.** The gallery has limited space and artwork could get lost, misplaced, or damaged. **Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.**



## Important Dates

- **Deadline for Digital Submissions and Entry Fees** is by **midnight on Monday, December 2, 2019.**
- Artists will be **notified of artwork acceptance** by **Monday, December 9, 2019.**
- **Art-To-Go Marketplace submissions** due by **Monday, December 16, 2019.**
- **Art-To-Go Marketplace acceptance** notifications by **Thursday, December 19, 2019.**
- **Artwork Receiving for accepted exhibit artwork and Art-To-Go submissions** will be on **Sunday, January 5** and **Monday, January 6, 2020** from **6-8pm** at Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria, VA 22301.
- The **Opening Reception** is on **Friday, January 10, 2020** from **7-9pm.**
- The exhibit runs **January 10, 2020 - February 2, 2020.**
- **Unsold artwork pickup** is on **Sunday, February 2, 2020** from **6-8pm.**

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## Entry Form

### Artist's Legal Name \*

First Name

Last Name

### Artist's Name for Wall Tag \*

How your name should appear on the wall tag

### Mailing Address \*

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

### Phone

Area Code

-

Phone Number

### Email Address \*

ex: myname@example.com

### Are you a Del Ray Artisans member? \*

Yes

No

Don't know

### When did you join Del Ray Artisans? \*

I am not a member.

Other

### How many volunteer hours have you contributed to Del Ray Artisans in the last 12 months? \*

I am not a member and have not volunteered.

Other

***The above information is for Del Ray Artisans use only.***

## Artwork Entries

You may provide up to three (3) entries.

Please provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required).

Please name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc. If you provide a second photo for the entry, add a "b" to the end, e.g. "YourLastName-FirstName-Entry1b". If you need help with photo files, please email the Curating Director at [Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org)

Any questions or concerns about this application, please contact the curator: Betsy Mead ([egmead@gmail.com](mailto:egmead@gmail.com))

### Entry 1

#### Entry 1 - Photo(s)

File name: YourLastName-FirstName-Entry1. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

#### Entry 1 - Title \*

No quotes unless it is part of your title

#### Entry 1 - Media \*

#### Entry 1 - Dimensions \*

List width x height (x depth if applicable); Include frame in measurements



**Entry 1 - Price in U.S. Dollars \***

Numbers only; For example: 100 not \$100.00

**Entry 1 - Artist Statement \***

**Entry 2**

**Entry 2 - Photo(s)**

Name: YourLastName-FirstName-Entry2. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

**Entry 2 - Title**

No quotes unless it is part of your title

**Entry 2 - Media**

**Entry 2 - Dimensions**

List width x height (x depth if applicable); Include frame in measurements

**Entry 2 - Price in U.S. Dollars**

Numbers only; For example: 100 not \$100.00

## Entry 2 - Artist Statement

## Entry 3

### Entry 3 - Photo(s)

Upload a File

Name: YourLastName-FirstName-Entry3. Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

### Entry 3 - Title

No quotes unless it is part of your title

### Entry 3 - Media

### Entry 3 - Dimensions

List width x height (x depth if applicable); Include frame in measurements

### Entry 3 - Price in U.S. Dollars

Numbers only; For example: 100 not \$100.00

### Entry 3 - Artist Statement

## Terms and Conditions

If my artwork is sold in this venue, I agree to a (tax-deductible) 20% donation to Del Ray Artisans that will be automatically deducted from the amount I receive.

### 20% Donation to Del Ray Artisans \*

- Yes
- No

### Terms and Conditions Accepted \*

- I agree to abide by the policies and regulations set forth in this Call for Entry. I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

**After clicking "Submit Entry Form" below you will be taken directly to the payment page for your entry(s). Your submission is NOT complete until payment is remitted.**

[Submit Entry Form](#)

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**Special thanks** to the City of Alexandria,  
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