



Celebrating 25 Years of Making Art . . .

September 2017

# The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992

[www.DelRayArtisans.org](http://www.DelRayArtisans.org)

## Childhood Passions at Del Ray Artisans Gallery

September 1 – October 1, 2017

Opening Reception Friday,  
September 1, 7-9pm

Join us at the opening reception on Friday, September 1 from 7-9pm to enjoy artwork that captures the joy of a child and meet the curators, artists, and other art appreciators.

The *Childhood Passions* exhibit runs September 1 – October 1, 2017 at Del Ray Artisans gallery in the Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Gallery hours are: Thursdays 12-6pm (First Thursdays 12-9pm), Fridays 12-9pm, Saturdays 12-9pm, and Sundays 12-6pm. The gallery is free, open to the public, and handicap accessible. For more information, please contact the curators Karen Thomas ([karen@karenthomasfineart.com](mailto:karen@karenthomasfineart.com)) and Pat Stacy ([patstacyart@gmail.com](mailto:patstacyart@gmail.com)) or Director of Curating Kathy Turner ([Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org)).



*"Childhood Passions" by Karen Thomas and Pat Stacy*



## Welcome, New Members

- Leslie Landerkoff
- Glenn Mayerschoff
- Hong Chen

## Our Newest 2017 Silver Supporter

- BB&T Bank

## Corporate Sponsors

- Truly-Life
- Whole Foods

## Twisted Masterpieces:

### DRA 25th Anniversary Event

Thursday, September 28, 6-9pm

Del Ray Artisans continues its 25th Anniversary celebrations this year with a special auction event: *Twisted Masterpieces*. There will be a live auction of found and rejuvenated furniture and a silent auction of original art pieces. Join Del Ray Artisans for this evening of art at Port City Brewing Company (3950 Wheeler Avenue, Alexandria, VA 22304) on Thursday, September 28, 2017 from 6-9pm. The live furniture auction consists of 12 pieces

of funky furniture in the tradition of the popular Offbeat Auctions that Del Ray Artisans has hosted in the past. Artists have reclaimed,

restored, and reinvented these pieces of furniture to one-of-a-kind treasures. The silent auction features local artists' donated two- and three-dimensional artwork in a multitude of mediums. Proceeds from the auctions benefit Del Ray Artisans and help continue current activities and expand our mission of promoting art in the community.



*"Pussycat Chair" before and after by Kathy Turner*

Tickets to the event are \$25 each and will be sold in advance only. Each ticket includes one free drink for a Port City Brewing Company beverage, as well as food, non-alcoholic beverages, and the opportunity to bid on the artworks. To purchase tickets you may stop by Del Ray Artisans gallery or purchase online at [DelRayArtisans.org/event/twisted-masterpieces](http://DelRayArtisans.org/event/twisted-masterpieces). For more information, contact Kurt Peterson at [Facilities@DelRayArtisans.org](mailto:Facilities@DelRayArtisans.org) or visit [DelRayArtisans.org/event/twisted-masterpieces](http://DelRayArtisans.org/event/twisted-masterpieces).



## Art on the Avenue Seeking Artist Demonstrators

Art on the Avenue is seeking artist demonstrators to showcase and sell their art at the designated artist demonstration area, located on the grassy lot between Custis Ave and Del Ray Ave. The festival is held rain or shine on Sat, October 7, 2017. The standard \$195 artist tent fee is waived for artist demonstrators. Previous demonstration booths include: painting, soap making, screen printing, sock puppet, quilting, card making, etc. If you are interested in applying for a tent, please submit an application at <https://goo.gl/forms/EiQ2zOG8P62j6D6B3>.

## Determination at VCA Alexandria

Del Ray Artisans has appreciated the opportunity to partner with the VCA Alexandria Animal Hospital to present Gallery Without Walls shows. The most recent one, *Determination*, closed August 27 due to construction, but we had five sales during the show. Look for details soon on the next GWW show, *Fond Memories*. For more information, contact GWW coordinator Eileen O'Brien ([GWW@DelRayArtisans.org](mailto:GWW@DelRayArtisans.org)).

### **GALLERY CLOSED SEPTEMBER 25-27**

The gallery will be closed and without power from September 25-27. Please do not schedule meetings or events during these dates.

For questions, contact office manager Betsy Mead at [Gallery@DelRayArtisans.org](mailto:Gallery@DelRayArtisans.org).

## August 20 Member Meeting and Pie Contest

Sean Crumley and Kathy Turner were this year's winners at August 20 membership meeting, picnic, and pie contest. Kathy won the "sweet" category with her Amaretto Sour Cherry Mascarpone Tart and Sean won the "savory" category with his Frisky Frittata. Many thanks to membership director Drew Carioso for organizing the meeting, and to Pork Barrel BBQ for their continued support and discount on the wonderful food. And thanks to all members who baked pies, enjoyed pies, and attended the meeting.



*DRA members and their pies, from left to right: Stacy Rausch, Kathy Turner, Sean Crumley, Brandy Lellou, and Ahlam Lellou*

## Captured Beauty A Photography Exhibition at Del Ray Artisans October 6 – 29, 2017

Fine art photography is about how the artist communicates their vision, whether an idea, a message, or an emotion. The camera is merely a tool to make an art piece that reveals the artist's vision and produces a more personal – typically more evocative or atmospheric, yet aesthetic – statement.



*"Artscape 22" by David Heckman*

The *Captured Beauty* photography exhibition runs October 6-29, 2017 at Del Ray Artisans gallery in the Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Gallery hours are: Thursdays 12-6pm, Fridays 12-9pm, Saturdays 12-9pm, and Sundays 12-6pm. The gallery is free, open to the public, and handicap accessible.

For more information, please contact the curator Dave Heckman ([dheckman@cox.net](mailto:dheckman@cox.net)) or Director of Curating Kathy Turner ([Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org)).

## That OffBeat Auction Gala History

"I have 200 – do I hear 300?" would ring out above the excited buzz of the audience – but don't lift that hand-crafted bid paddle unless you have a serious bid. Over the years, DRA's celebrity auctioneers, including Sheriff Jim Dunning and Councilman Rob Krupicka, have encouraged folks to raise those bids!

The Live Auction was the climax of our action-packed OffBeat Auction Galas, where we feted our patrons with treats and libations at locations like the Embassy Suites, let them browse through our one-of-a-kind functional furniture masterpieces to choose their favorites and plan their bidding strategies, and to select items in our Silent Auction of artwork to bid on. Our graphic designers worked wonders with the advertising posters and postcards – even the brochures for our workshops were works of art. These events became a hallmark for DRA, helping to build our reputation in the community. The photographs below show the before and after of a piece from a previous Offbeat Auction.

Thanks to Kurt Peterson (who managed our last OffBeat Auction in 2009) for bringing back the glory days to celebrate our 25th Anniversary with Twisted Masterpieces at Port City on September 28. Do you have your tickets yet?

*-by founders Kathryn Brown and Marlin Lord*



*"Classical Vanity" before and after by Kathryn Brown and Marlin Lord*

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## **\$100 and Under Call for Entry** **November 3 – 26, 2017** **Entries due: October 20, 2017 by midnight**

Del Ray Artisans is bringing back our popular exhibit from 2015, inviting members to submit their best work — all priced at \$100 and under. All media and all themes are welcome. Art that has previously been shown at DRA is welcome in this exhibit. The art will be sold on an art-to-go basis, with buyers taking art home when purchased. For this exhibit, artists may submit up to five artworks. The first three that are accepted will be for immediate display, with the additional entered and accepted artworks to be available to hang as others are sold. Curators will accept and display as much art as space permits. This will be a rapidly evolving exhibit, as sold artwork is replaced each week with new work. There will be no marketplace, so we can make room for lots of great art at prices all art lovers can afford. Call for entry details are at [DelRayArtisans.org/2017/08/100-and-under-cfe/](http://DelRayArtisans.org/2017/08/100-and-under-cfe/).

## Accessorize Your DRA Shirt – For Fun and a Chance to Win

Whether you dressed up as an astronaut, princess, cowboy, or glamorous movie star as a child, summon your inner child and accessorize. Dress up any past or present DRA t-shirt, and wear it to the *Childhood Passions* opening reception on Friday, September 1.

Those accessorizing a DRA tee will be entered into a raffle for a class at Yoga in Daily Life, 2402 Mount Vernon Avenue. The six-session class has an \$80 value. If you need a DRA 25th Anniversary shirt, they're available at the gallery. S-XL are \$25; XXL are \$27.

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## President's Message

Can you believe it? Summer has come and gone. I was so looking forward to a vacation away but I totally missed out. Oh well, maybe next year! I have been busy teaching art camps in Alexandria, Lorton, and Manassas. I hope you had a great season and are ready to get back into the swing of fall.

There's one more show this year still open for entries: *\$100 and Under*. Details about the show and a link to the call for entry are at the bottom left of this page.

Our big 25th Anniversary event *Twisted Masterpieces* happens September 28 at Port City Brewing Co. I can't wait to see what the Committee has planned for the night. Be sure to get your tickets and attend this fun-filled event.

Thank you to all the volunteers, instructors and campers that attended GUAC and Art Camp this summer.

A very happy fall to you all,

*-Kim S. Joy, President, DRA*



# DEL RAY ARTISANS 1992-2017

Nicholas A. Colasanto Center  
2704 Mount Vernon Avenue  
Alexandria, VA 22301-1124  
703.838.4827 DelRayArtisans.org

### Gallery Hours:

Thursday: noon-6 pm  
First Thursday:  
(April-Sept.) noon-9 pm  
Friday: noon-9 pm  
Saturday: noon-9 pm  
Sunday: noon-6 pm

**Submission Deadline:** 15th of the month  
Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

### 2017 Board of Directors

- **Kim S. Joy, President**  
President@DelRayArtisans.org
- **John Bordner, Vice President**  
VP@DelRayArtisans.org
- **Stephen Lally, Treasurer**  
Treasurer@DelRayArtisans.org
- **Nancy Kline, Assistant Treasurer**  
ATTR@DelRayArtisans.org
- **Kathryn A. Brown, Secretary**  
Secretary@DelRayArtisans.org
- **Michele Reday Cook, Past President (Advisory)**  
PastPresident@DelRayArtisans.org

### Directors

- **Sean Crumley, Archives**  
Archives@DelRayArtisans.org
- **Rita Schooley, Communications**  
Communications@DelRayArtisans.org
- **Marlin Lord, Community**  
Community@DelRayArtisans.org
- **Kathy Turner, Curating**  
Curating@DelRayArtisans.org
- **Kurt Peterson, Facilities**  
Facilities@DelRayArtisans.org
- **Joe Franklin, Fundraising Events**  
Fundraising@DelRayArtisans.org
- **Cheryl Lavoie, Grants & Sponsorship**  
Grants@DelRayArtisans.org
- **Drew Cariaso, Membership**  
Membership@DelRayArtisans.org
- **Sophia Suarez, Outreach**  
Outreach@DelRayArtisans.org
- **Michele Reday Cook, Programs**  
Programs@DelRayArtisans.org
- **Dale Spivey, Technology**  
Technology@DelRayArtisans.org
- **Tracy Wilkerson, Volunteers**  
Volunteers@DelRayArtisans.org
- **Vacant, Youth Programs**  
Youth@DelRayArtisans.org

### Calendar

#### September 2017

#### 1–October 1 SHOW: *Childhood Passions*

curators: Pat Stacy and Karen Thomas

- 1 Opening Reception, 7–9pm
- 6 Life Drawing, 2–5pm, Short/Long
- 6 Life Drawing, 6:30–9:30pm, Long
- 7 First Thursday, open until 9pm
- 10 Life Drawing, 9:30–11:30am, Gesture (clothed)
- 11 Partners in Art, 2–4pm
- 12 Board Meeting, 7pm
- 20 Life Drawing, 2–5pm, Short/Long
- 20 Life Drawing, 6:30–9:30pm, Long
- 25-27 Gallery closed
- 28 Twisted Masterpieces auction at Port City Brewing Company, 6-9pm

#### October 2017

- 1 *Childhood Passions* artwork pickup
- 1-2 *Captured Beauty* accepted artwork drop off

#### 6-29 SHOW: *Captured Beauty*

curator: Dave Heckman

- 6 Opening Reception, 7–9pm
- 7 Art on the Avenue, 10am

More information at: [DelRayArtisans.org/calendar/](http://DelRayArtisans.org/calendar/)

#### October 2017 - continued

- 8 Life Drawing, 9:30–11:30am, Gesture (clothed)
- 9 Partners in Art, 2–4pm
- 10 Board Meeting, 7pm
- 11 Life Drawing, 2–5pm, Short/Long
- 19 Annual Member Meeting with Elections
- 20 \$100 and Under entry deadline
- 25 Life Drawing, 2–5pm, Short/Long
- 25 Life Drawing, 6:30–9:30pm, Long
- 29 *Captured Beauty* artwork pickup
- 29-30 \$100 and Under artwork dropoff

#### November 2017

#### 3–26 SHOW: *\$100 and Under*

curators: Kathy Turner and Michele Reday Cook

- 3 Opening Reception, 7–9pm
- 5 Life Drawing, 9:30–11:30am, Gesture (clothed)
- 6 Partners in Art, 2–4pm
- 8 Life Drawing, 2–5pm, Short/Long
- 8 Life Drawing, 6:30–9:30pm, Long
- 14 Board Meeting, 7pm
- 23 Thanksgiving, gallery closed
- 26 \$100 and Under artwork pickup

**Join or renew your Del Ray Artisans membership today!**

Visit [DelRayArtisans.org/membership/](http://DelRayArtisans.org/membership/) for details.

### Other Key Contacts

- **Betsy Mead, Office Manager**  
Gallery@DelRayArtisans.org
- **Eileen O'Brien, GWW Curator**  
GWW@DelRayArtisans.org
- **Kathy Stoner, Newsletter Editor**  
Newsletter@DelRayArtisans.org
- **Dawn Wyse Hurto, Web Curator**  
WebCurator@DelRayArtisans.org

Visit [ArtsEventsAlexandria.com](http://ArtsEventsAlexandria.com) for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website. **Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of DelRay Artisans, a 501 (c)(3) organization.



# Del Ray Artisans 2017 Fine Art & Fine Craft Holiday Market Artist Application

Del Ray  
Artisans

Holiday Market

Friday - Sunday



December

1 - 3 ★ 8 - 10 ★ 15-17

**Welcome new and returning artist exhibitors to  
Del Ray Artisans' 22nd annual Holiday Market!**

**First Three Weekends in December (Dec 1-3, 8-10, 15-17)  
Market hours: Friday 6-9pm, Sat & Sun 11am-6pm**

**Questions? Contact Betsy Mead at [Gallery@DelRayArtisans.org](mailto:Gallery@DelRayArtisans.org)**

Once again the Holiday Market will be 3 consecutive weekends, offering booth space as well as wall space to artists, and featuring different artists each weekend. Each weekend, there will be room for approximately 10 tabletop "booth" exhibitors and from 4 to 8 wall exhibitors (2D work only). Both booth spaces and wall spaces are \$60/weekend for Del Ray Artisans members and \$85/weekend for non-members. Half-wall spaces are also available (\$40/\$55). See application for more details on the space options.

Artists must pay the space fee with their application; however, artists not selected will be refunded the space fee. Cancellations and no-shows will NOT be refunded.

Accepted artists are also asked to donate 10% of their total sales (tax-deductible donation) to Del Ray Artisans at the conclusion of their weekend.

Each weekend will still be designed as a "balanced market" (we cannot have all photographers or all jewelers, etc), so not all accepted artists are guaranteed their first choice weekend.

All work sold at the Holiday Market must be handmade by the artist selling the work and originals need to have been made within the last 3 years. Reproductions are acceptable as long as the original was made by the artist within the last 3 years.

Del Ray Artisans reserves the right to remove any item(s) from sale, at any time, for any reason. The artist may only sell artwork in the media category that was indicated on the artist's application.

## **Important Dates:**

- **Deadline for Application and Space Fee: Sunday, September 17, 2017**
- Artists will be notified by September 29.
- Artist Installation: Thursday before selected weekend 6:30-8:30pm and Friday 2-5:30pm
- Holiday Market Hours each weekend: Friday 6-9pm, Saturday & Sunday 11am-6pm

**Apply online at [DelRayArtisans.org/2017/08/holiday-market-cfe](http://DelRayArtisans.org/2017/08/holiday-market-cfe)**



# Membership Form

Renewal     New Member

Name \_\_\_\_\_  
Title                      First                      M.I.                      Last

Additional Household Members \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone Home \_\_\_\_\_ Cell \_\_\_\_\_ Work \_\_\_\_\_

Email Address(es) \_\_\_\_\_

List artist media (optional) \_\_\_\_\_

- |   |  |                               |
|---|--|-------------------------------|
| <b>Patron</b>                             | <b>Artist</b>                            | <b>Supporter</b>              |
| <input type="checkbox"/> \$250 Silver     | <input type="checkbox"/> \$60 Individual | <input type="checkbox"/> \$40 |
| <input type="checkbox"/> \$500 Gold       | <input type="checkbox"/> \$90 Dual       |                               |
| <input type="checkbox"/> \$1,000 Platinum | <input type="checkbox"/> \$110 Family    |                               |
|   | <input type="checkbox"/> \$45 Senior     |                               |
|   | <input type="checkbox"/> \$30 Student    |                               |

**Add a Donation**

- Del Ray Artisans (DRA) \$ \_\_\_\_\_
- Ted Eichers Memorial Art Scholarship \$ \_\_\_\_\_
- Del Ray Artisans Art Camp \$ \_\_\_\_\_

**Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:**

- |   |                                     |  |
|---|-------------------------------------|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Gardening  | <input type="checkbox"/> Shows                         |
| <input type="checkbox"/> Archives       | <input type="checkbox"/> Grants     | <input type="checkbox"/> Volunteers                    |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website                       |
| <input type="checkbox"/> Facilities     | <input type="checkbox"/> Outreach   | <input type="checkbox"/> Anything DRA needs            |
| <input type="checkbox"/> Financial      | <input type="checkbox"/> Programs   | <input type="checkbox"/> Other, special talents: _____ |
| <input type="checkbox"/> Fundraising    | <input type="checkbox"/> Publicity  |  |

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Checks payable to: Del Ray Artisans  
 Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301  
 Or join online: [www.DelRayArtisans.org](http://www.DelRayArtisans.org)

If you have any questions, please email the Membership Director at: [Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)

Membership Categories and Benefits											
Membership Categories	Cost	12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online <i>The Well-Crafted Word</i> newsletter	Appreciation Gift	Appreciation Event
<b>Artist</b>											
Individual	\$ 60	•	•	•	•	•	•	•	•		
Dual (2 adults, same address)	\$ 90	•	•	•	•	•	•	•	•		
Family (2 adults, 4 children, same address)	\$ 110	•	•	•	•	•	•	•	•		
Senior (Age 62 and over)	\$ 45	•	•	•	•	•	•	•	•		
Student (Full-time status)	\$ 30	•	•	•	•	•	•	•	•		
<b>Supporter</b>											
Supporter	\$ 40						•	•	•		
<b>Patron (Includes 1 family membership)</b>											
Silver (\$140 tax-deductible)	\$ 250		•	•	•	•	•	•	•	•	•
Gold (\$390 tax-deductible)	\$ 500		•	•	•	•	•	•	•	•	•
Platinum (\$890 tax-deductible)	\$ 1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online