



Celebrating 25 Years of Making Art . . .

April 2017

# The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992

[www.DelRayArtisans.org](http://www.DelRayArtisans.org)

## Breaking the Glass Ceiling – The Sky's the Limit March 31-April 30, 2017

Opening reception: Friday, March 31, 7-9pm

The *Breaking the Glass Ceiling – The Sky's the Limit* art exhibit at Del Ray Artisans gallery reflects on the metaphor "breaking the glass ceiling", pushing through a tough, not quite invisible barrier that keeps many from reaching their full potential or their dreams beyond a certain level in a hierarchy or in society. Breaking glass, breaking barriers, reaching beyond traditional boundaries, stretching beyond one's own and society's current limits, only accepting the limits of an endless sky have been a theme for many artists and reflect a very current theme.

The exhibit runs March 31-April 30, 2017. Join us for the opening reception on Friday, March 31 from 7-9pm at Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria, VA 22301.



*"The Sky is the Limit" by Heike Gramckow*

## T-Shirt Art for the Del Ray Citizens' Association

The Del Ray Citizens Association is looking for art for its next round of T-shirts. The Call for Entry is open only to Del Ray Artisans members. The subject is open to your interpretation, but any relationship to the Del Ray neighborhood would be appreciated.

**Entries are due April 30, 2017.** There is no award or fee associated with this art, only fame and good feelings for helping the neighborhood home of Del Ray Artisans! Two pieces of art will be chosen from the submissions.

Details: [www.DelRayArtisans.org/cfe](http://www.DelRayArtisans.org/cfe)



## Welcome, New Members!

- Sandra Owush-Ansah
- Ellen Rosenthal
- Erik Qrcky
- Yon Wacker

## Silver Thank You to Our 2017 Silver Sponsors

- Affordable Signs & Banners
- Alexandria Picture Framing
- Bobi Bomar's Homes of Alexandria
- Cheestique
- Cosmopolitan Boat Club
- Del Ray Smiles
- Forum One
- The Goodhart Group, Sue & Allison Goodhart
- La Brocante
- Let's Meat on the Avenue
- Los Tios Grill
- Pork Barrel BBQ
- Rosemont Landscaping & Lawn-care, LLC
- Stomping Ground

*Thank you for your generous donations!*

## Why do we Need Art?

**"Art is a Natural Human Behavior....**Children, the world over, instinctively make. Every culture has art. Like language and laughter, art is a fundamental human behavior. Put very simply, art is a part of who we are. **We need art because it makes us complete human beings.**" See more at: [speakartloud.wordpress.com/2010/04/23/41/](http://speakartloud.wordpress.com/2010/04/23/41/)



*DRA Past and Present Presidents: Linda Silk, Michele Reday Cook, Martin Angebrannt, Linda Elliff, Peter Smirniotopoulos, with current President Kim Joy.*

## Call for Proposals: 2018 Art Exhibits at Del Ray Artisans

**Proposals due: Thursday, June 1 by midnight.** DRA is currently soliciting show proposals for 2018. DRA strives to offer exhibits that reach a broad and diverse audience, encourage artistic development, and represent a wide variety of art forms. The show proposal committee will review all proposals and make recommendations to the Board for final approval. Please email questions to Kathy Turner, Director of Curating, at [Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org). Proposal form is located at <http://DelRayArtisans.org/cfe>

## Something's Fishy!

On Friday, June 2, join us at The Little Theatre of Alexandria's "Red, White, and Tuna" theater performance benefitting Del Ray Artisans and celebrating its 25th Anniversary of boosting the arts in our vibrant, creative community. In addition to this hilarious performance, there will be a pre-show reception and champagne and dessert intermission, all for only \$45/ticket. Details at [DelRayArtisans.org/event/red-white-tuna/](http://DelRayArtisans.org/event/red-white-tuna/)



## Celebrating the Art of Making

As DRA recently held a Silver Reception celebrating our 25 years, it may be worth mentioning the philosophy of gathering to celebrate art.

The Opening Reception is our way of celebrating our artists, and sharing their art with the world (we hope!). If you've attended DRA for any of our events, you already know that we treat our guests well! We appreciate that you have taken the time to come and share in the vision of our artists. We want to show you that by fêting you with food and drink – sometimes fit for a king and queen! But that is not accidental, and not without effort. As a young organization on a shoestring budget, DRA's founding members, and other early members, had many a discussion about refreshments at opening receptions. We could have gone the route of tiny bowls of nuts with tiny glasses of wine, but we felt that making our guests and patrons comfortable was more appropriate for us. With no budget for food, we asked our members and displaying artists to help us supply "real food" for our openings, a tradition that continues today – and we found that our guests stayed with us to view, enjoy and discuss our art. This approach really does separate DRA from many existing galleries in the area. We've even had show themes that celebrate food and the culinary arts! So raise a glass and celebrate with us – as we fill your body as well as your soul!"

*-By founding members Marlin Lord and Kathryn Brown*

## We Got MERCH!

Yes! Think of DRA as a "happening Art Concert" with plenty of Merchandise. Your purchase of these limited art items helps support this "concert" aka Del Ray Artisans gallery. Better to buy local with funds going directly to help DRA and keeping art in the community.

- \$4-7 Greeting Cards (donated originals better than store bought)
- \$9 2017 Calender (was \$18; still 9 months left with art & show schedules)
- \$10 Art Squares (6"x6" original hand-crafted artworks frameworthy bargains!)
- \$25-27 25th Anniversary T-Shirt (wearing one could be prize-worthy)
- \$20 **Newly published** DRA Cookbook (Artng in the kitchen)
- \$30 Zippered pouch (recycled show banner minis)
- \$40 Tote Bag (made from cool recycled banners)



*A Sampling of the "MERCH" at DRA*

## DRA 25th Anniversary Silver Reception

DRA's 25th anniversary year is off to a great start! Our gallery was filled to capacity with all our friends and supporters. We are not just a long-standing and thriving arts community, but a family of art lovers, creators, and those who care about nurturing the arts, many of whom joined us on Sunday, March 19 to celebrate our 25 years of accomplishments, to renew old acquaintances and reminisce about our beginnings. It was a special treat to have Mayor Allison Silberberg, Senator Adam Ebbin, VCA Commissioner Jo Hodgins, and ACA Commissioner Susan Amber Gordon join us along with nine original founding members.

Thank you so much to the many people worked together to make this event such a success! We could not have done it without the following DRA volunteers:

**Linda Elliff**, chair of the 25th Anniversary Committee, for her support, from start to finish, for this event, and who welcomed our founding members, thanking them for establishing DRA;

**Nancy Flores**, for designing the Founding Member Certificates;

**Kim Joy**, current DRA President, for acknowledging all of DRA's Officers and Directors who contributed their time and energy over the years in support of DRA and its mission;

**Linda Hill**, programs team, for initial event planning and who coordinated all the food contributed for the reception;

**Lesley Hall, Kim Joy, and Linda Elliff**, for their treats from the cookbook, plus all our generous, talented member-chefs who contributed such great food;

**Sophia Suarez**, programs team, for initial event planning, and for creating our video photo montage and the two postcard collages;



*Founding Members (front row, from l to r): Rob Reuter, Peter Smirniotopoulos, Peter Pocock.*

*(Back row, l to r): Marlin Lord, Melissa Kuckro, Rod Kuckro, Terry Rowe, Kathryn Brown, Nancy Reder.*

Continued at the top of the next column.

## Del Ray Artisans Spring Art Market Applications due April 15, 2017 by midnight

The Spring Art Market gives artists an opportunity to sell their original handmade artwork to the local community. This is an outdoor, family-friendly, rain-or-shine event at Nicholas A. Colasanto Park, adjoining Del Ray Artisans gallery, on Saturday, May 6, 2016 from 10am to 4pm — Save the Date! Details and Spring Art Market Application at: [DelRayArtisans.org/cfe](http://DelRayArtisans.org/cfe)

Thank yous, continued.

**Jenny Nicholson**, for the beautiful invitation and lettering on our Corporate Sponsor plaque;

**Brandy Lellou and Joe Franklin**, for their amazing fundraising work;

**Karen Schmitz** for production of our plaques and posters;

**Dawn Wyse Hurto and Dale Spivey**, technical assistance;

**Dawn Wyse Hurto** for designing and printing our program;

**Vivienne Lukacs** for making phone call invitations;

**Betsy Mead**, for all the administrative support;

**Bill Cabrera**, guitarist, whose music made our event truly festive;

And, of course, all our wonderful volunteers who worked so hard:

**Liz Martinez, Kelly Snyder, Kitty Russell, Sunny Chen, Cameron Turner, Jenn Kukorlo, Marcelle Fozard, Carol Stalun, Sonia Suter, Becky Barnes, Trudy Levy, Sherry Holden, Josh Oliveira, and Marie Lenker.** If there are any members I've left out, especially ad-hoc helpers during the event, please know that we totally appreciate your help!

THANK YOU EVERYBODY!

DRA is more than an Arts Community—we are a family!

*-Michele Reday Cook, Chair, Silver Reception*

**Special thanks to Michele Reday Cook for organizing and orchestrating the Silver Reception. for our enjoyment!**







# DEL RAY ARTISANS

Nicholas A. Colasanto Center  
2704 Mount Vernon Avenue  
Alexandria, VA 22301-1124

703.838.4827

[DelRayArtisans.org](http://DelRayArtisans.org)

### Gallery Hours:

Thursday: noon-6 pm  
First Thursday:  
(April-Sept.) noon-9 pm  
Friday: noon-9 pm  
Saturday: noon-9 pm  
Sunday: noon-6 pm

**Submission Deadline:** 15th of the month

Editor: [Newsletter@DelRayArtisans.org](mailto:Newsletter@DelRayArtisans.org)

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

### 2017 Board of Directors

- **President, Kim S. Joy**  
[President@DelRayArtisans.org](mailto:President@DelRayArtisans.org)
- **John Bordner, Vice President**  
[VP@DelRayArtisans.org](mailto:VP@DelRayArtisans.org)
- **Stephen Lally, Treasurer**  
[Treasurer@DelRayArtisans.org](mailto:Treasurer@DelRayArtisans.org)
- **Nancy Kline, Assistant Treasurer**  
[ATTR@DelRayArtisans.org](mailto:ATTR@DelRayArtisans.org)
- **Kathryn A. Brown, Secretary**  
[Secretary@DelRayArtisans.org](mailto:Secretary@DelRayArtisans.org)
- **Michele Reday Cook, Past President (Advisory)**  
[PastPresident@DelRayArtisans.org](mailto:PastPresident@DelRayArtisans.org)

### Directors

- **Sean Crumley, Archives**  
[Archives@DelRayArtisans.org](mailto:Archives@DelRayArtisans.org)
- **Rita Schooley, Communications**  
[Communications@DelRayArtisans.org](mailto:Communications@DelRayArtisans.org)
- **Marlin Lord, Community**  
[Community@DelRayArtisans.org](mailto:Community@DelRayArtisans.org)
- **Kathy Turner, Curating**  
[Curating@DelRayArtisans.org](mailto:Curating@DelRayArtisans.org)
- **Kurt Peterson, Facilities**  
[Facilities@DelRayArtisans.org](mailto:Facilities@DelRayArtisans.org)
- **Joe Franklin, Fundraising Events**  
[Fundraising@DelRayArtisans.org](mailto:Fundraising@DelRayArtisans.org)
- **Cheryl Lavoie, Grants & Sponsorship**  
[Grants@DelRayArtisans.org](mailto:Grants@DelRayArtisans.org)
- **Drew Cariaso, Membership**  
[Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)
- **Outreach (Open Position)**  
[Outreach@DelRayArtisans.org](mailto:Outreach@DelRayArtisans.org)
- **Michele Reday Cook, Programs**  
[Programs@DelRayArtisans.org](mailto:Programs@DelRayArtisans.org)
- **Dale Spivey, Technology**  
[Technology@DelRayArtisans.org](mailto:Technology@DelRayArtisans.org)
- **Joshua Oliveira, Volunteers**  
[Volunteers@DelRayArtisans.org](mailto:Volunteers@DelRayArtisans.org)
- **Lydia Walter, Youth Programs**  
[Youth@DelRayArtisans.org](mailto:Youth@DelRayArtisans.org)

### Calendar

- Mar 31–Apr 30 SHOW: *Breaking the Glass Ceiling–The Sky's the Limit*** curators: Heike Gramckow & Rachel Grodsky
- 31 Opening Reception, 7–9pm
- April 2017**
- 2 Life Drawing, 9:30–11:30am, Gesture
- 3 Partners in Art, 2–4pm
- 5 Life Drawing, 2–5pm, Short/Long (clothed, FREE session in honor of Spring2ACTion)
- 5 Spring2ACTion: 24-hour online fundraising event
- 6 First Thursday (Hats Along The Avenue), open until 9pm
- 11 Board Meeting, 7pm
- 19 Life Drawing, 2–5pm, Short/Long
- 19 Life Drawing, 6:30–9:30pm, Long
- 30 *Breaking the Glass Ceiling* artwork pick up, 6–8pm
- 30 *Speak Your Mind* accepted artwork drop off 6–8pm
- May 2017**
- 1 *Speak Your Mind* accepted artwork drop off, 6–8pm

More information at: [DelRayArtisans.org/calendar/](http://DelRayArtisans.org/calendar/)

### May 2017, cont.

- 4 First Thursday (Dog Days in Del Ray), open until 9pm
- 5–28 SHOW: *Speak Your Mind***  
curators: Becky Barnes & Kath Gayle
- 5 Opening Reception, 7–9pm
- 6 Spring Art Market, 10am–4pm
- 7 Life Drawing, 9:30–11:30am, Gesture (clothed)
- 8 Partners in Art, 2–4pm
- 9 Board Meeting, 7pm
- 10 Life Drawing, 2–5pm, Short/Long
- 10 Life Drawing, 6:30–9:30pm, Long
- 23 Member Meeting/Benefit Program, 7–9pm
- 24 Life Drawing, 2–5pm, Short/Long
- 24 Life Drawing, 6:30–9:30pm, Long
- 28 *Speak Your Mind* artwork pick up, 6–8pm
- 28–29 *Thanks for all the Fish* accepted artists artwork drop off, 6–8pm
- June 2017**
- 1 First Thursday, open until 9pm
- 2 ***Red, White and Tuna*** Special Preview Night Reception at The Little Theatre of Alexandria
- 2–25 **SHOW: *Thanks for all the Fish***

**Join or renew your Del Ray Artisans membership today!**

Visit [DelRayArtisans.org/membership/](http://DelRayArtisans.org/membership/) for details.

### Other Key Contacts

- **Betsy Mead, Office Manager**  
[Gallery@DelRayArtisans.org](mailto:Gallery@DelRayArtisans.org)
- **Eileen O'Brien, GWW Curator**  
[GWW@DelRayArtisans.org](mailto:GWW@DelRayArtisans.org)
- **Kathy Stoner, Newsletter Editor**  
[Newsletter@DelRayArtisans.org](mailto:Newsletter@DelRayArtisans.org)
- **Dawn Wyse Hurto, Web Curator**  
[WebCurator@DelRayArtisans.org](mailto:WebCurator@DelRayArtisans.org)

Visit [ArtsEventsAlexandria.com](http://ArtsEventsAlexandria.com) for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website.

**Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.





Nicholas A. Colasanto Center  
2704 Mount Vernon Avenue  
Alexandria, Virginia 22301-1124  
703.838.4827  
www.DelRayArtisans.org

April 1, 2017

Dear Member:

Wednesday, April 5 is Spring2ACTion, Alexandria's Giving Day. Nonprofits throughout the City are asking for your support. Please remember Del Ray Artisans (DRA) is one of those worthy causes. The arts as a whole strengthen the economy and enhance our quality of life as individuals and as a community. Del Ray Artisans is a vibrant part of Alexandria.

This is a special year for DRA, our 25th Anniversary; and, we need your help more than ever this year. With the City's budget under new pressures, the DRA Board of Directors is concerned that this will translate into higher costs for Del Ray Artisans.

Please consider making a tax-deductible donation to Del Ray Artisans during Spring2ACTion, and spread the word to friends and family! Every donation helps!

**Please donate at: [spring2action.razoo.com/story/Del-Ray-Artisans](http://spring2action.razoo.com/story/Del-Ray-Artisans)**

Donations made in increments of \$25 make you a Silver Star. We will recognize your donation by hanging a Silver Star with your name in the Gallery. All proceeds help expand our artistic reach and support our 25th Anniversary Legacy Project of providing funding to selected Alexandria elementary schools for art-related books. For more information on the 25<sup>th</sup> Anniversary plans, please visit: [DelRayArtisans.org/25th-anniversary](http://DelRayArtisans.org/25th-anniversary)

Alternatively, you may make a donation in person during gallery hours or by mail (checks payable to *Del Ray Artisans* and mailed to 2704 Mount Vernon Avenue, Alexandria, VA 22301). If you are donating by mail, please use the form below.

Thank you to all past and present members for your donations, time, and talent over the years. Through your support we all will experience the continued success of our active organization and gallery.

Sincerely,  
*Kim Joy*  
Kim Joy, President

*Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts and National Endowment for the Arts. DRA is a 501(c)(3) organization.*



Enclosed is a donation to Del Ray Artisans in celebration of its 25<sup>th</sup> Anniversary:

\$25       \$50       \$100       \$500       Other: \$\_\_\_\_\_

Please contact me about volunteer opportunities

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

*Return this slip with your donation (payable to Del Ray Artisans) to:  
Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria, VA 22301*



# Membership Form

Renewal     New Member

Name \_\_\_\_\_  
 Title First M.I. Last

Additional Household Members \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone Home \_\_\_\_\_ Cell \_\_\_\_\_ Work \_\_\_\_\_

Email Address(es) \_\_\_\_\_

List artist media (optional) \_\_\_\_\_

**Patron**

- \$250 Silver
- \$500 Gold
- \$1,000 Platinum

**Artist**

- \$60 Individual
- \$90 Dual
- \$110 Family
- \$45 Senior
- \$30 Student

**Supporter**

- \$40

**Add a Donation**

- Del Ray Artisans (DRA) \$ \_\_\_\_\_
- Ted Eichers Memorial Art Scholarship \$ \_\_\_\_\_
- Del Ray Artisans Art Camp \$ \_\_\_\_\_

**Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:**

- Administrative
- Archives
- Communications
- Facilities
- Financial
- Fundraising
- Gardening
- Grants
- Newsletter
- Outreach
- Programs
- Publicity
- Shows
- Volunteers
- Website
- Anything DRA needs
- Other, special talents: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Checks payable to: Del Ray Artisans  
 Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301  
 Or join online: [www.DelRayArtisans.org](http://www.DelRayArtisans.org)

If you have any questions, please email the Membership Director at: [Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)

Membership Categories and Benefits											
Membership Categories	Cost	12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online <i>The Well-Crafted Word</i> newsletter	Appreciation Gift	Appreciation Event
Artist											
Individual	\$60	•	•	•	•	•	•	•	•		
Dual (2 adults, same address)	\$90	•	•	•	•	•	•	•	•		
Family (2 adults, 4 children, same address)	\$110	•	•	•	•	•	•	•	•		
Senior (Age 62 and over)	\$45	•	•	•	•	•	•	•	•		
Student (Full-time status)	\$30	•	•	•	•	•	•	•	•		
Supporter											
Supporter	\$40						•	•	•		
Patron (Includes 1 family membership)											
Silver (\$140 tax-deductible)	\$250		•	•	•	•	•	•	•	•	•
Gold (\$390 tax-deductible)	\$500		•	•	•	•	•	•	•	•	•
Platinum (\$890 tax-deductible)	\$1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online