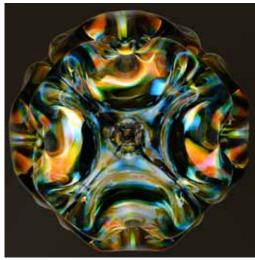


The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992 www.TheDelRayArtisans.org

March Meleean Art Bash March 4-27, 2016

Join us at the opening reception on Friday, March 4 from 7-9pm at Del Ray Artisans' (DRA) gallery. The curators present creatively aggressive artwork in this no-holds-barred show. Melee implies a brawl and malarkey means nonsense, and those terms guided artists to be bold, aggressive, silly, wacky, wild, frivolous, funky, startling, bizarre, over the top, and around the bend! In Roald Dahl's words, "A little nonsense now and then is relished by the wisest [wo]men." The exhibit runs from March 4-27, 2016.



"Stochastic Aberration Guo" by Cameron Turner

• Randa Fakes LoGerfo

Time is Marching on, don't get left behind! Opportunities are everywhere this month: March Melee show, Build a Beast workshop, Generative Digital Art program, Silly Hat workshop, Partnerships and Around the Next Corner exhibits, Life Drawing, Sea show in April, getting ready for Surrealism show in May and, of course, the wonderful volunteer opportunities that are available!

This summer maybe you would like to try your hand at instructing a workshop during Grown-Ups Art Camp (GUAC)? Theresa is looking for your new, fresh ideas.

so I could take advantage of all that DRA has to offer. Right now I think of it as a buffet—so many choices and only so much room on my plate. I bet we could all add one more DRA activity to our "plates."

I look forward to seeing you at our to join you. The more the merrier!

Monday Workshops

'Build a Beast' Textile Workshop

Monday, March 7, 6-9pm

Learn how to construct a fantasy creature from your own doodles. Workshop fee: \$10 members / \$15 non-members.

Materials fee: \$10.

Register at mkt.com/del-ray-artisans/build-a-beast



Generative Digital Art Program

Monday, March 14, 7-8pm

Creating virtual art in its purest form, on the cutting edge of today's modern art. Come see this eye-opening presentation by computer engineer and artist Cameron Turner aka "Cornus Ammonis". Program fee: \$5 members/\$10 non-members. Register at

mkt.com/del-ray-artisans/ generative-digital-art



Silly Hat Making Workshop

Monday, March 21, 6-9pm

Put on your thinking cap and get creative if you'd like to make a fanciful Easter bonnet or a wacky April Fools Day chapeau. Workshop fee: \$10 members/\$15 non-members. Materials fee: \$10. Register at mkt.com/del-ray-artisans/silly-hat



President's Message

Welcome, New Members! • Christine Lederman – Jewelry

getting ready for Creatures from the

I wish I had more hours in the day

activities. Ask a non-DRA member

-Kim S. Joy, President

A Call for Gardeners

Gardeners with strong backs are encouraged to volunteer for a one-time project or seasonal work on the gallery's gardens. Contact Pamela Underhill for further information and times at underhill.pamela@gmail.com

We Have Greeting Cards Galore!

Woweee! There are now a bundle of new handmade greeting cards at the gallery from



\$4-\$6 donated by "cardies" from the February 8 card making party. Hosts Theresa Kulstad, Jenny Nicholson and Karen Schmitz delighted the makers with Chinese New Year of the Monkey Tips and Techniques! Check out the calendar for another "funday" in May or email Karen at schmityk@yahoo.com to get on "The List"!

Sunshine on a Cloudy Day

Did you know that DRA has a new Sunshine Committee? Gale Goldfarb has volunteered to head up this committee to ensure that our members know DRA cares about them. If you know of a member who needs a little cheering up, a few kind words during a loss, or a happy message during a tough time, please contact Gale so she can brighten that member's day. Contact Gale at Sunshine@DelRayArtisans.org

Treasures Abounded at Art Swap

Despite being on Super Bowl Sunday, a substantial number of DRA members gathered at the February 7 Membership Meeting in hopes of grabbing some desirable treasures brought to the Art Swap. Were you the lucky one to score the mat cutting tools or the spools of fabric trims, the art bin or the rolling foldup cart? It was a fun event for all, enhanced by learning plans for upcoming shows and workshops.

- Special thanks to Rita Cohen and Claudia Ringel for helping at the Art Swap/Membership Meeting.
- Enormous thanks to Steve Lally for creating the wonderful pottery mugs embellished with the DRA logo for our Patron Members. They loved them!

Earn Volunteer Hours during Spring2ACTion

Spring2ACTion is a one-day, Alexandria-wide, fundraising event for nonprofit organizations. This year the event will be held on Wednesday, April 20. DRA's theme is *The Many Faces of Art*. We have set a goal to raise \$2,500 and plan to achieve this by asking DRA member volunteers to:

- Host individual parties with the goal of raising \$100 per party.
- Assist in 24 hours of activities at the gallery on April 20.

This is a great way to earn your volunteer hours, introduce your friends and family to DRA's impact on the community, and have fun. Volunteers will be provided with brief training and promotional materials.

As part of our social media promotion, we will feature DRA artist profiles throughout the day on our Facebook and Twitter pages. If you would like your profile posted, please send:

- Photo of yourself
- Photo of your artwork
- Short, 2-sentence artist statement
- Link to your Facebook page

If you are interested in hosting a party, helping with the 24-hour event, or want to have your profile featured, please email



Spring2ACTion is featuring this photo of DRA member Lesley Hall on their facebook page;
Photograph by John W. Hiller

Brandy Lellou at Fundraising@DelRayArtisans.org. We encourage new members to volunteer, as this is a great way to get acquainted with other members and advance your artistic endeavors.



Linda Hill and Nancy Kline at instructor Tracy Wilkerson's "Playing with Resin" workshop

\$eeking GUAC INSTRUCTORS! \$hare What You Know!

Paper! Paint! Photos! Metal! Glass! Fabric! Beads, Jewelry! Yarn! Film! Digital! Dance! Writing! Pens! Pencils! Clay! Words! FUN!!! It's all good! DRA is in the planning phase of our 2016 Grown-Ups Art Camp (June 27-July 15), and we need you to \$hare what you know! Do you have a project that you can make in an afternoon that you can \$how others how to make? Have you mastered an essential tool in your craft? Is there an art \$upply that you've discovered new fun with? Can you help others with presenting their works to galleries? How about a fun activity that can engage someone who thinks they're not artistic?

Instructors are paid (yes, paid!) based on registration. Instructors are completely reimbursed for supplies.

Complete a Proposal Form at TheDelRayArtisans.org/CFE
For questions, contact Theresa Kulstad at Programs@DelRayArtisans.org

Don't Forget to Log Your Volunteer Hours

Volunteers can easily log their volunteer hours by sending an email to Josh Oliveira at Volunteers@DelRayArtisans.org. It's quick and easy and Josh will make sure you get credit for volunteering. Please send the email by the end of the month in which you've put in some hours.

Gallery Without Walls

In the past eighteen months, Gallery Without Walls (GWW) has experienced growth and success. Exhibits at the Shirlington Library, Animal Welfare League of Alexandria and VCA Alexandria Animal Hospital have lead to a greater awareness of Del Ray Artisans' gallery, generating over \$6,000 in sales and commissions for local artists.

If GWW is to move forward, a team of individuals must be established who are able to work together to create strong, diverse art exhibits at each venue. Responsibilities include writing a call for entry, writing press releases, designing postcards, reviewing entries, hanging shows, and organizing venue events.

If you are interested in becoming a part of the GWW Exhibits Team, or would like more information, please contact GWW@DelRayArtisans.org

Current GWW Exhibits

Around the Next Corner art exhibit opened January 31 and runs through May 15, 2016 at the Vola Lawson Animal Shelter, 4101 Eisenhower Avenue, Alexandria. Artworks by Del Ray Artisans members depict what might be waiting "around the next corner".

Viewing times are weekdays 12-7pm (closed Wednesday) and weekends 12-5pm.

Partnerships, an art exhibit exploring the bond between humans and animals, is presented by DRA's Gallery Without Walls program and Veterinary Clinics of America (VCA) Alexandria Animal Hospital. The exhibit runs from January 31-May 15, 2016 at the animal hospital, 2660 Duke Street, Alexandria, VA. An open house is planned for April 2016 by VCA Alexandria. Artists featured in the exhibit will be available to discuss their artwork.

More details on GWW exhibits are at TheDelRayArtisans.org/GWW

Creatures from the Sea

Get ready for *Creatures from the Sea* at Del Ray Artisans gallery. Show runs from April 1 – May 1, 2016, with opening reception on Friday, April 1 from 7-9pm at the gallery. This show will feature themes around artists' interpretations of "Creatures from the Sea" ranging



"Double Mermaids" by Veronica Barker-Barzel

from magical human/aquatic hybrids, tales from old sailors, childhood images, the range of sea life, or classic stories.

The deadline for online submission is 11:59pm on March 21, 2016. The call for entry is at TheDelRayArtisans.org/CFE

Need help with online submissions? Kathy Turner, Curating Director, is willing to help anyone submit an online entry to a monthly exhibit. Contact Kathy at Curating@DelRayArtisans.org

Newsletter Submissions: Articles for the newsletter are due the 15th of the month for the following month's newsletter. Email your article to Rita Schooley at Newsletter@DelRayArtisans.org



Photographs of the "Around the Next Corner" exhibit reception on February 12, 2016 at the Vola Lawson Animal Shelter; Photos courtesy of Lizzi Barrett Photography

2017 Proposals for Art Exhibits - Due Wednesday, June 1, 2016

It's not too early to plan ahead. DRA is soliciting show proposals for next year's 2017 calendar. DRA strives to offer exhibits that reach a broad and diverse audience, encourage artistic development, and represent a wide variety of art forms. For more information, contact Kathy Turner at Curating@DelRayArtisans.org

Surrealism: A Photography Exhibition

Artists are invited to submit original, two-dimensional photographic images. Push beyond accepted conventions of reality by representing in photography the irrational imagery of dreams and the unconscious mind... disorienting realist imagery often based on fantasy, nightmares, hallucination, and figments of the imagination. Digital entries are due Saturday, March 19. The call for entry is at TheDelRayArtisans.org/CFE



Nicholas A. Colasanto Center 2704 Mount Vernon Avenue Alexandria, VA 22301-1124

703.838.4827 TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm

First Thursday:

(April-Sept.) noon-9 pm Friday: noon-9 pm Saturday: noon-9 pm Sunday: noon-6 pm

Submission Deadline: 15th of the month Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2016 Board of Directors

- Kim Joy, President President@DelRayArtisans.org
- John Bordner, Vice President VP@DelRayArtisans.org
- Stephen Lally , Treasurer Treasurer@DelRayArtisans.org
- Nancy Kline, Assistant Treasurer ATTR@DelRayArtisans.org
- Kathryn A. Brown, Secretary Secretary@DelRayArtisans.org
- Michele Reday Cook, Past President (Advisory) PastPresident@DelRayArtisans.org

Directors

- Sean Crumley, Archives Archives@DelRayArtisans.org
- Betsy Mead, Communications Communications@DelRayArtisans.org
- Marlin Lord, Community Community@DelRayArtisans.org
- Kathy Turner, Curating Curating@DelRayArtisans.org
- Ron Blank, Facilities Facilities@DelRayArtisans.org
- Brandy Lellou, Fundraising Events Fundraising@DelRayArtisans.org
- Grants & Sponsorship (Open Position) Grants@DelRayArtisans.org
- Linda Elliff, Membership Membership@DelRayArtisans.org
- Joan Woodill, Outreach Outreach@DelRayArtisans.org
- Theresa Kulstad, Programs Programs@DelRayArtisans.org
- Dawn Wyse Hurto, Technology Technology@DelRayArtisans.org
- Joshua Oliveira, Volunteers Volunteers@DelRayArtisans.org
- Martha Garcia, Lydia Walter, Pat Hickey, Youth Programs
 Youth@DelRayArtisans.org

Calendar

March 2016

- 4–27 **SHOW:** *March Melee—an Art Bash* (Curators Kathy Turner & Joshua Oliveira)
- 4 Opening Reception, 7–9pm
- 7 Partners in Art, 2–4pm
- 7 Build a Beast Workshop, 6–9pm
- 8 Board Meeting, 7pm
- 9 Life Drawing, 11–1pm, Gesture (clothed)
- 9 Life Drawing, 2–5pm, Short/Long (clothed)
- 9 Life Drawing, 6:30–9:30pm, Long
- 14 Generative Digital Art Program, 7–8pm
- 19 Surrealism Entries Due
- 20 Life Drawing, 9:30-11:30am, Gesture
- 21 Silly Hat Workshop, 6–9pm
- 21 Creatures from the Sea Entries Due
- 23 Life Drawing, 2–5pm, Short/Long
- 23 Life Drawing, 6:30–9:30pm, Long

April 2016

- 1 GUAC Workshop Proposals Due
- 1-May 1 **SHOW:** *Creatures from the Sea* (Curators Veronica Barker-Barzel & Tom Kelly)
- 1 Opening Reception, 7–9pm
- 4 Partners in Art, 2–4pm
- 6 Life Drawing, 11am–1pm, Gesture
- 6 Life Drawing, 2–5pm, Short/Long
- 6 Life Drawing, 6:30–9:30pm, Long

Other Key Contacts

- Dani Keith, Office Manager Gallery@DelRayArtisans.org
- Eileen O'Brien, GWW Curator GWW@DelRayArtisans.org
- Rita Schooley, Newsletter Editor Newsletter@DelRayArtisans.org
- Melanie Bikowski & Liz Martinez, Weekly eNews Editor eNews@DelRayArtisans.org

More information at: calendar. The DelRay Artisans.org

April 2016 Continued

- 7 First Thursday (Hats Along the Avenue), open until 9pm
- 12 Board Meeting, 7pm
- 17 Life Drawing, 9:30–11:30am, Gesture (clothed)
- 20 Spring2ACTion fundraising event
- 20 Life Drawing, 2–5pm, Short/Long (clothed)

May 2016

- 5 First Thursday (Dog Days in Del Ray), open until 9pm
- 6–29 **SHOW**: *Surrealism* (Collaboration with Union 206 Studio, Curator David Heckman)
- 6 Opening Reception, 7–9pm
- 7 Spring Art Market, 10am-4pm
- 9 Partners in Art, 2–4pm
- 10 Board Meeting, 7pm
- 11 Life Drawing, 11–1pm, Gesture (clothed)
- 11 Life Drawing, 2–5pm, Short/Long (clothed)
- 11 Life Drawing, 6:30–9:30pm, Long
- 22 Life Drawing, 9:30–11:30am, Gesture
- 24 Member Meeting/Benefit Program, 7–9pm
- 25 Life Drawing, 2–5pm, Short/Long
- 25 Life Drawing, 6:30–9:30pm, Long

June 2016

- 1 2017 Show Proposals Due
- 2 First Thursday (Paint Del Ray), open until 9pm

Visit **ArtsEventsAlexandria.com** for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website.

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.











Membership Form

☐ Renewal ☐ New Member

Name						
	Title	First	M.I.		Last	
Additional	Househol	d Members				
Business/	Organizati	on				
Address						
City			State		Zip code	
Phone Home			Cell		Work	
Email Add	ress(es) _					
List artist	media (opt	ional)				
Patron			Artist		Supporter	
□ \$250	Silver		□ \$60	Individual	□ \$40	
□ \$500	Gold		□ \$90	Dual		
□ \$1,000	Platin	um	□ \$110	Family		
			□ \$45	Senior		
			□ \$30	Student		
Add a D						
☐ Del Ra	y Artisans	(DRA) \$	-			
☐ Ted Eid	chers Men	norial Art Schola	arship \$			
□ Del Ra	y Artisans	Art Camp \$				
Indicate o	ommittee	s on which yo	u will serve to mee	t your 12-hou	r per year volunteer commitme	ent:
☐ Adm	inistrative		□ Gardening		☐ Shows	
☐ Arch	nives		☐ Grants		□ Volunteers	
	municatio	ns	□ Newsletter		☐ Website	
☐ Faci			☐ Outreach		☐ Anything DRA needs	
☐ Fina			☐ Programs		Other, special talents:	
☐ Fund	draising		☐ Publicity			_
Signature					Date/	
Checks na	vable to: D	el Ray Artisans				
•	•	•	p, 2704 Mount Vernor	n Avenue, Alexa	ındria, VA 22301	
Or join onli	ne: www.D	elRayArtisans.c	irg			

If you have any questions, please email the Membership Director at: Membership@DelRayArtisans.org

Membership Categories and Benefits											
		12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online The Well-Crafted Word newsletter	Appreciation Gift	Appreciation Event
Membership Categories	Cost		Membership Benefits								
Artist											
Individual	\$60	•	•	•	•	•	•	•	•		
Dual (2 adults, same address)	\$90	•	•	•	•	•	•	•	•		
Family (2 adults, 4 children, same address)	\$110	•	•	•	•	•	•	•	•		
Senior (Age 62 and over)	\$ 45	•	•	•	•	•	•	•	•		
Student (Full-time status)	\$30	•	•	•	•	•	•	•	•		
Supporter											
Supporter	\$40						•	•	•		
Patron (Includes 1 family membership)											
Silver (\$ 140 tax-deductible)	\$ 250		•	•	•	•	•	•	•	•	•
Gold (\$ 390 tax-deductible)	\$500		•	•	•	•	•	•	•	•	•
Platinum (\$890 tax-deductible)	\$1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online