



Celebrating the Art of Making . . .

February 2016

The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992 www.TheDelRayArtisans.org

All aBoard!—an Exhibit February 5-28, 2016

Opening Reception: Friday, February 5, 7-9pm

All aBoard!—for art, that is! DRA presents an exhibit showcasing the unique art of eight talented members of the Board of Directors. This art train begins its journey around the gallery with an opening reception on Friday, February 5 from 7-9pm. Mingle with the artists, exchange ideas, and have a fun and interesting evening! Board members also invite patrons to take the artwork home at time of purchase.

From February 5-28, art patrons may stop and view the unique hand-crafted wood constructions of **Ron Blank**; nature-inspired landscape and abstract paintings of **Michele Reday Cook**; and magical illumination of **Kim S. Joy's** stained glass. The journey continues with a view of **Stephen Lally's** organic pottery; **Marlin Lord's** representational photography and artwork; and **Elizabeth Guerry Mead's** fused and cold-worked glass. And don't miss the creative mixed media work of **Kathy Turner**, who uses texture in her work, and the brilliantly colored photographs of **Joan Woodill**. What a dazzling panoply of art!



Welcome, New Members!

- Laura Girard
- Nancy Galib
- Allison Brown
- Elana Wolin

President's Message

February is the month of **LOVE**. I hope all of our members come to the February 7 Membership Meeting and Art Swap and take home some "love" in new-to-you art supplies. You also have a chance to show your Board member support—oops, love—by attending the DRA Board *All aBoard* show opening reception.

Know that you are loved for volunteering your time and talent to this wonderful organization. Make sure to submit pieces to the *March Melee* show by February 20 so you can get some love also!

♥—*Kim S. Joy, President*



Card Makin' Monday Party

Monday, February 8 from 6-9pm

Celebrate the Chinese New Year of the Monkey by making your own greeting cards for Valentine's Day on Monday, February 8 from 6-9pm in the gallery. Hostesses Theresa Kulstad and Karen Schmitz will provide lots of materials and plenty of enthusiasm. Donations appreciated for take home cards and "cardies" are encouraged to make "All Occasion" cards to donate to DRA for sale. No experience needed and all ages welcome. All mak'n monkeys will get special beloved attention! No registration required. If you have questions, contact Karen at: schmityk@yahoo.com

Art Swap for this Month's Membership Meeting

Sunday, February 7 from 3-5pm

One artist's trash is another artist's treasure! Do you, like many of us, have unused art supplies stashed away in a dark corner? Then the annual Art Swap is for you. Bring an item to swap, and you will get to take home a marvelous, "new to you" treasure to spark your creativity.

This ever popular event is part of the next Member Meeting on Sunday, February 7 from 3-5pm at the gallery. Refreshments will be served, and you will have a chance to get the scoop on upcoming DRA events and exhibits, as well as visit with other members. If you have questions or want to help set up, contact Linda at: Membership@DelRayArtisans.org

A NEW Editor

DRA member Rita Schooley is taking over the reins as *The Well-Crafted Word* newsletter editor! Rita has plunged "write" in with lots of invigorating ideas to make the newsletter more informative and interesting! She's a welcome addition to the Communications team and I look forward to working with her. —*Betsy Mead, Communications Director*

Newsletter Submissions: Articles for the newsletter are due the 15th of the month for the following month's newsletter. Email your article to Rita Schooley at: Newsletter@DelRayArtisans.org

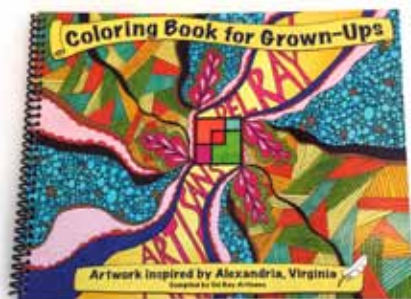
Coming Soon! GUAC 2016!

The wheels are turning to put together an exciting group of programs for this summer's Grown-Ups' Art Camp (GUAC). Proposals will be accepted for workshops and other interactive events to boost creativity, entertain and artfully engage fellow artists and non-artists. Keep your eyes open for upcoming info including the dates and a link to proposal forms. Interested and want to be involved? Email Theresa Kulstad at Programs@DelRayArtisans.org to jump aboard the GUAC committee or just to give input.

Sold Out!

Del Ray Artisans' first Coloring Book for Grown-Ups featured 40 pieces of art and was printed in a run of 150 books. All 150 copies were sold between October 29 and January 8. The fundraiser brought in approximately \$1,220 to benefit Del Ray Artisans. Thank you to all the purchasers, and special thanks to all the artists who donated the use of their work for this coloring book.

We are looking for your ideas and comments on the coloring book fundraiser. Please tell us what we did right, and where we need to improve. The survey will only take a few minutes, and we appreciate all your feedback. To take the survey, go to:
bit.ly/dra-coloringbook-survey



A Special Thanks to Judy Lynn and Maria Illingworth for their exceptional assistance in hanging the January *True Colors* exhibit; and to all of the wonderful volunteers who helped during receiving and the opening reception!
—Betsy Mead, Curator

All aBoard Silent Auction runs February 5–27

Artists in February's Board showcase, *All aBoard*, have donated selected artworks for auction to the highest bidder during the month of February. Proceeds from this auction go directly to support DRA's exhibits and other programs.

Bidding will open Friday, February 5 at noon; and close Saturday, February 27 at 6pm. Winning bidders will be notified between 6 and 9pm on February 27, and may pick up and pay for their artworks on Sunday, February 28 between noon and 6pm.

Visit the gallery and bid early and often. Support Del Ray Artisans!



A preview of select artworks available for bidding:
"Antedom" by Joan Woodill (photograph)
"Have a Seat" by Kathy Turner (painted wood)
"Morning in Winter" by Michele Reday Cook (acrylic)
"Give Me Your Hands" by Betsy Mead (mixed media)

Spring is a couple of months away, but the weeds in the garden don't seem to notice...

Knock off those 12 hours of volunteer time helping keep our street presence beautiful. Times are flexible. Looking for repeat helpers as well as one time clean-ups. Learn about plants, get the butterfly garden ready for the next crop, and brainstorm with Pamela about art projects we could implement in the garden. You don't need to know anything about gardening, just a willingness to work in fresh air. Contact Pamela Underhill at underhill.pamela@gmail.com for further information and times.

WE HAVE A PROBLEM!

This is to alert our members that we have a rodent infestation at DRA. These critters have moved in to our gallery in force! First it was ants, then mice, and now we've discovered rats, too.

We are obtaining professional help to remove these unwanted visitors, but all the pest control services available won't eliminate them unless we, members and guests, do our part. Here's what we need from everyone, starting now:

1. No food or drink trash left inside the gallery. This includes food and drinks from opening shows, workshops, and daily hosts.
2. DRA is no longer accepting donations of art supplies, crafts, or anything else. Specific requests for donations will go out as needed. Prompt pick up of artwork at the end of a show will eliminate hiding places for rodents.

With your help following instructions to be posted in the gallery, and professional pest services, we humans can reclaim our gallery from the rodents! Let's keep our gallery clean and safe for everyone. —Thanks from your Board of Directors

Call for Entry: *March Melee—An Art Bash*



March Melee—An Art Bash is an opportunity for area artists to submit their best and brashest art—big or small. This over the top art show is all about excess! Curators Kathy Turner and Josh Oliviero ask artists to “strut your stuff exuberantly”! Why? Melee implies a brawl and malarkey means nonsense, so those terms will guide artists to be bold, aggressive, silly, wacky, wild, frivolous, funky, startling, bizarre, over the top and around the bend. As Roald Dahl said: “A little nonsense now and then is relished by the wisest [wo]men.”

All entries must be received digitally by 11:59pm on February 20. The Call for Entry is at: TheDelRayArtisans.org/CFE

Special Events on March Mondays



Build a Beast Workshop
March 7 from 6-9pm
Instructor: Kathy Turner
Workshop Fee:
\$10 members /
\$15 non-members
Plus Materials Fee: \$10



Generative Digital Art Program
March 14 from 7-8 pm
Presenter: Cameron Turner
Program Fee:
\$5 members /
\$10 non-members



Silly Hat Workshop
March 21 from 6-9pm
Instructor: Kathy Turner
Workshop Fee:
\$10 members /
\$15 non-members
Plus Materials Fee: \$10

Details and registration at: squareup.com/market/del-ray-artisans

You, Too, Can Be a Curator!

Curating is a rewarding job, and this is your chance to be one. Requests for proposals to curate a show are due to Kathy Turner by **June 1, 2016** for shows in 2017. Watch this newsletter for further information. “Curators get to set the vision for the show and framework for artistic inspiration,” advises Kathy, Curating Director of DRA.

The curator works on a 12-18 month timeframe. The success of the show depends on the curator. “Successful means several things—fun, popular, well attended, high number of submissions, and good cash flow from sales, workshops, and fundraisers. Every show is expected to more than cover its costs, to contribute to DRA’s overhead costs and support special purchases, too.”, Kathy says. Assistants help with the myriad of tasks required to put on a show.

Fortunately for the rest of us, DRA has a Curator’s Manual to aid you and Kathy Turner as support for guidance. The best thing you could do is to volunteer with a current curator to be an assistant so that you understand the process. Betsy Mead who curated the show *True Colors: Like a Rainbow* on exhibit last month says, “Curating, when it’s all done and the curator sees and hears patrons’ positive reactions and comments to the artwork, is so fulfilling! Perfect!”

Contact Kathy Turner for a copy of the draft Curator’s Manual and other information at: Curating@DelRayArtisans.org

Log Your Volunteer Hours

Volunteers can easily log their volunteer hours by sending an email to Josh Oliveira at Volunteers@DelRayArtisans.org. It’s quick and easy and Josh will make sure you get credit for volunteering. Please send the email by the end of the month in which you’ve put in some hours.

Gallery Without Walls: Two New Shows

DRA Gallery Without Walls curators launched two new shows which both run January 31 through May 15, 2016.

Partnerships at VCA Alexandria Animal Hospital: This is the second collaboration with VCA Alexandria Animal Hospital. When artwork sells, artists are making a 20% donation split evenly between Del Ray Artisans and VCA Alexandria Animal Hospital’s charity of choice: Veteran’s Moving Forward. View the exhibit at the discretion of hospital staff at 2660 Duke Street, Alexandria, VA 22314.

Around the Next Corner at the Vola Lawson Animal Shelter: This is the fifth collaboration with the Animal Welfare League of Alexandria (AWLA). In this fundraising exhibit, artists are making a 40% donation split evenly between AWLA and DRA when artwork sells. View the exhibit weekdays from 12-7pm (closed Wednesday) and weekends 12-5pm at the animal shelter located at 4101 Eisenhower Ave, Alexandria, VA 22304.

For more information on both exhibits, visit: TheDelRayArtisans.org/GWW



“Morning Light” by Michele Reday Cook is featured in “Around the Next Corner”.



Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124

703.838.4827
TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm
First Thursday:
(April-Sept.) noon-9 pm
Friday: noon-9 pm
Saturday: noon-9 pm
Sunday: noon-6 pm

Submission Deadline: 15th of the month
Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2016 Board of Directors

- Kim Joy, President
President@DelRayArtisans.org
- John Bordner, Vice President
VP@DelRayArtisans.org
- Stephen Lally, Treasurer
Treasurer@DelRayArtisans.org
- Nancy Kline, Assistant Treasurer
ATTN@DelRayArtisans.org
- Kathryn A. Brown, Secretary
Secretary@DelRayArtisans.org
- Michele Reday Cook, Past President (Advisory)
PastPresident@DelRayArtisans.org

Directors

- Sean Crumley, Archives
Archives@DelRayArtisans.org
- Betsy Mead, Communications
Communications@DelRayArtisans.org
- Marlin Lord, Community
Community@DelRayArtisans.org
- Kathy Turner, Curating
Curating@DelRayArtisans.org
- Ron Blank, Facilities
Facilities@DelRayArtisans.org
- Brandy Lellou, Fundraising Events
Fundraising@DelRayArtisans.org
- Miranda Townsend, Grants & Sponsorship
Grants@DelRayArtisans.org
- Linda Elliff, Membership
Membership@DelRayArtisans.org
- Joan Woodill, Outreach
Outreach@DelRayArtisans.org
- Theresa Kulstad, Programs
Programs@DelRayArtisans.org
- Dawn Wyse Hurto, Technology
Technology@DelRayArtisans.org
- Joshua Oliveira, Volunteers
Volunteers@DelRayArtisans.org
- Martha Garcia, Lydia Walter, Pat Hickey, Youth Programs
Youth@DelRayArtisans.org

Calendar

February 2016

- 5-28 **SHOW: All aBoard** Board Showcase
- 5-27 *All aBoard* Silent Auction
- 5 Opening Reception, 7-9pm
- 7 Member Meeting/Art Swap, 3-5pm
- 8 Partners in Art, 2-4pm
- 8 Card Making Party, 6-9pm
- 9 Board Meeting, 7-9pm
- 10 Life Drawing, 11-1pm, Gesture
- 10 Life Drawing, 2-5pm, Short/Long
- 10 Life Drawing, 6:30-9:30pm, Long
- 20 **March Melee** Entries Due
- 21 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 24 Life Drawing, 2-5pm, Short/Long (clothed)
- 24 Life Drawing, 6:30-9:30pm, Long

March 2016

- 4-27 **SHOW: March Melee—An Art Bash**
(Curators Kathy Turner & Joshua Oliveira)
- 4 Opening Reception, 7-9pm
- 7 Partners in Art, 2-4pm
- 7 Build a Beast Workshop, 6-9pm
- 8 Board Meeting, 7pm
- 9 Life Drawing, 11-1pm, Gesture (clothed)
- 9 Life Drawing, 2-5pm, Short/Long (clothed)
- 9 Life Drawing, 6:30-9:30pm, Long
- 14 Generative Digital Art Program, 7-8pm

Other Key Contacts

- Dani Keith, Office Manager
Gallery@DelRayArtisans.org
- Eileen O'Brien, Gallery Without Walls Curator
GWW@DelRayArtisans.org
- Rita Schooley, Newsletter Editor
Newsletter@DelRayArtisans.org
- Liz Martinez, Weekly eNews Editor
eNews@DelRayArtisans.org

More information at: calendar.TheDelRayArtisans.org

March 2016 Continued

- 20 Life Drawing, 9:30-11:30am, Gesture
- 21 Silly Hat Workshop, 6-9pm
- 23 Life Drawing, 2-5pm, Short/Long
- 23 Life Drawing, 6:30-9:30pm, Long

April 2016

- 1-May 1 **SHOW: Creatures of the Sea**
(Curators Veronica Barker-Barzel & Tom Kelly)
- 1 Opening Reception, 7-9pm
- 4 Partners in Art, 2-4pm
- 6 Life Drawing, 11am-1pm, Gesture
- 6 Life Drawing, 2-5pm, Short/Long
- 6 Life Drawing, 6:30-9:30pm, Long
- 7 First Thursday (Hats Along the Avenue), open until 9pm
- 12 Board Meeting, 7pm
- 17 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 20 Spring2ACTion fundraising event
- 20 Life Drawing, 2-5pm, Short/Long (clothed)
- 20 Life Drawing, 6:30-9:30pm, Long

May 2016

- 5 First Thursday (Dog Days in Del Ray), open until 9pm
- 6-29 **SHOW: Surrealism** (Collaboration with Union 206, Curator Charles Butler)
- 6 Opening Reception, 7-9pm

Visit ArtsEventsAlexandria.com for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website.

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.





Del Ray Artisans (DRA) is currently soliciting show proposals for next year’s calendar. DRA strives to offer exhibits that reach a broad and diverse audience, encourage artistic development, and represent a wide variety of art forms. The show proposal committee will review all proposals and make recommendations to the Board for final approval.

Proposals can be submitted electronically to Curating@DelRayArtisans.org -or- mailed to Attn: Director of Curating, Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria VA 22301

Curator: _____ Co-Curator (if applicable): _____

Phone/s _____ Email _____

Have you previously curated or co-curated a show at Del Ray Artisans? (Y/N) _____

If yes, date of show _____ Title of show _____

Have you curated a show for any other organization or in any other location? (Y/N) _____

If yes, date of show _____ Location of show _____

Title and theme of show

PROPOSED SHOW DESCRIPTION:

Submission requirements:

Is the exhibit: [Mark “Yes” or “No”]

For All Area Artists? _____ | DRA Members Only? _____ | Juried? _____

Master's Thesis? _____ | Student? _____ | Collaborative? _____

If collaborative, list collaborating organization _____

Name of contact at collaborating organization _____

Phone/Email _____

Do you have a preferred month for your show? _____

3 Weeks or different length? _____



2017 PROPOSAL FOR ART EXHIBITION Due Wednesday, June 1, 2016

A budget is not required for submitting a proposal, but the curator is responsible for preparing a budget to be submitted & approved by the DRA Board. Please include a basic cost estimate for this show. How do you propose defraying show costs?

Entry fees? (Y/N) ____ Workshops? (Y/N) ____ Sponsorships? (Y/N) ____ Donations? (Y/N) ____

Artist Submission (entry) Fees

DRA members \$ _____ Collaborating Org Members (if applicable) \$ _____

Non-members \$ _____

Sponsorship brief explanation (if applicable)

Who is this exhibition designed to reach? Indicate both artists/exhibitors and intended audience. Use the following questions as a guide:

Does it serve as an outreach project to involve youth, seniors, minorities, handicapped, or disadvantaged, etc?

- Yes
- No

Does it serve as a marketplace for art collectors to buy contemporary art by local and regional artists?

- Yes
- No

Does it serve as an incubator project, allowing artists to gain experience and fine tune the presentation of their talent?

- Yes
- No

Would there be any associated educational component such as workshop, demos, class, lecture or performing arts event? Describe any events, activities and coordination with other entities you are planning as part of your exhibit.

Signature(s) _____ Date _____

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Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria VA 22301
703.838.4827 www.TheDelRayArtisans.org



Membership Form

Renewal New Member

Name _____
Title First M.I. Last

Additional Household Members _____

Business/Organization _____

Address _____

City _____ State _____ Zip code _____

Phone Home _____ Cell _____ Work _____

Email Address(es) _____

List artist media (optional) _____

- | | | |
|---|--|-------------------------------|
| Patron | Artist | Supporter |
| <input type="checkbox"/> \$250 Silver | <input type="checkbox"/> \$60 Individual | <input type="checkbox"/> \$40 |
| <input type="checkbox"/> \$500 Gold | <input type="checkbox"/> \$90 Dual | |
| <input type="checkbox"/> \$1,000 Platinum | <input type="checkbox"/> \$110 Family | |
| | <input type="checkbox"/> \$45 Senior | |
| | <input type="checkbox"/> \$30 Student | |

Add a Donation

- Del Ray Artisans (DRA) \$ _____
 Ted Eichers Memorial Art Scholarship \$ _____
 Del Ray Artisans Art Camp \$ _____

Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- | | | |
|---|-------------------------------------|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Gardening | <input type="checkbox"/> Shows |
| <input type="checkbox"/> Archives | <input type="checkbox"/> Grants | <input type="checkbox"/> Volunteers |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Facilities | <input type="checkbox"/> Outreach | <input type="checkbox"/> Anything DRA needs |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Programs | <input type="checkbox"/> Other, special talents: _____ |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Publicity | |

Signature _____ Date ____/____/____

Checks payable to: Del Ray Artisans
 Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301
 Or join online: www.DelRayArtisans.org

If you have any questions, please email the Membership Director at: Membership@DelRayArtisans.org

Membership Categories and Benefits											
Membership Categories	Cost	12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online <i>The Well-Crafted Word</i> newsletter	Appreciation Gift	Appreciation Event
Artist											
Individual	\$ 60	•	•	•	•	•	•	•	•		
Dual (2 adults, same address)	\$ 90	•	•	•	•	•	•	•	•		
Family (2 adults, 4 children, same address)	\$ 110	•	•	•	•	•	•	•	•		
Senior (Age 62 and over)	\$ 45	•	•	•	•	•	•	•	•		
Student (Full-time status)	\$ 30	•	•	•	•	•	•	•	•		
Supporter											
Supporter	\$ 40						•	•	•		
Patron (Includes 1 family membership)											
Silver (\$140 tax-deductible)	\$ 250		•	•	•	•	•	•	•	•	•
Gold (\$390 tax-deductible)	\$ 500		•	•	•	•	•	•	•	•	•
Platinum (\$890 tax-deductible)	\$ 1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online