

The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992 www.TheDelRayArtisans.org

Skeletons: Exploring Under the Surface

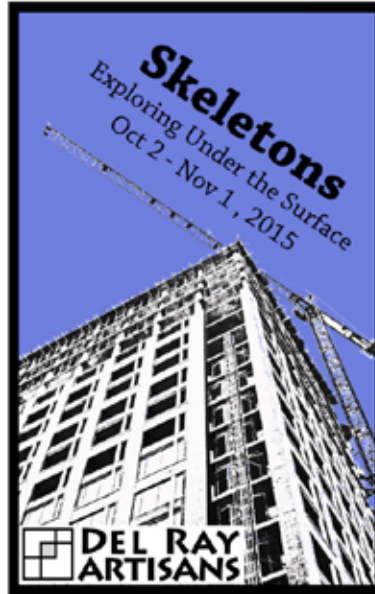
October 2 – November 1, 2015

Opening Reception: Friday, October 2 from 7-9pm

Skeletons: Exploring Under the Surface art exhibit at Del Ray Artisans (DRA) gallery opens on Friday, October 2 with a reception from 7-9pm. This exhibit delves into what is under the surface; the framework; the understructure. Will you see typical animal/human skeletons in the exhibit? Yes. But there will be so much more! Come experience the artwork in a wide range of mediums that dig deeper, and discover what is ‘under there,’ literally and figuratively. Don’t miss this fun and mysterious art exhibit! Mark your calendars for other fun events this month:

- SocialLights special event on Tuesday, October 20 from 7–9pm
- Polymer Clay Workshop on Saturday, October 24 from 10am–2pm
- Halloween Costume Party on Saturday, October 31 from 8pm–12am

For more information about the *Skeletons* exhibit, visit www.TheDelRayArtisans.org or contact curator Tracy Wilkerson at RecycledWorks@yahoo.com.



Welcome, New Members!

- Charles Butler - Photography
- Kate Gibney - Jewelry
- John Holohan
- Patricia Kouttab
- Judy Lynn
- Claudia & Sergio Olivos - Painting
- Bushra Shamma

Art on the Avenue

Saturday, October 3 from 10am-6pm

Art on the Avenue is a popular one-day street festival in Del Ray. DRA will have artist demonstrations in a tent in front of the gallery. Please stop by! Members are also encouraged to visit the 20 booths along Mount Vernon Avenue where DRA colleagues are displaying their artwork and craftsmanship. For the list and more details, please visit: TheDelRayArtisans.org/AoA

DRA volunteers are still needed to help set up our tent and tables (8:30-10am) and pass out DRA literature (10am-12pm & 4-6pm). To participate, email Gale Goldfarb with your preferred task/time at: Volunteers@TheDelRayArtisans.org



“Playing In My Dreams”
by Liz Martinez

Halloween Costume Party!

Join us for THE Halloween party of the season (Saturday, October 31, 2015) from 8pm until midnight! It’s your last chance to enjoy DRA’s art exhibit *Skeletons: Exploring Under the Surface* and to dress up in your finest costumery! The “Queen of the Ball” (exhibit curator Tracy Wilkerson) will “knight”

partygoers wearing her favorite costumes with a badge of honor. If you have a flair for the dramatic, consider whipping up some edible or drinkable goodies to share with your other party-goers. Tickets are \$5 per person (adults only) and are available at the gallery (2704 Mount Vernon Ave, Alexandria) or online: TheDelRayArtisans.org/Halloween

From the President

Volunteerism. What does it mean to the life of a non-profit? Without volunteers an organization would not survive and grow. An organization would not reach its goals. I ask you to please log your hours in the Volunteer Hours Binder in the Gallery. We need an accurate record of who is helping to maintain the organization and making it thrive. From the bottom of my heart, I want to sincerely thank all our volunteers. I know you are out there working hard and I appreciate your time and talent. Thank you for being our shining stars. — Kim S. Joy, President@TheDelRayArtisans.org



Jen Nicholson demonstrating calligraphy at Art on the Avenue in 2013

DRA member wins Best In Show - Photography



DRA member Chris Fedderson received the Jerry Miller Award: *Best In Show - Photography*, at the Lazy Daze

Arts and Crafts Festival in Cary, North Carolina on August 22. Upon receiving the win, Chris stated: "Thank You!" to Jerry Miller and the Lazy Daze Art and Craft Festival Staff and Promoters for "choosing me and my work for this award. AND thank you to all of you, the show patrons and Art-Lovers who have come into my booth over the past couple years to appreciate my Photographic Art." Congratulations to Chris!

Animal Hospital Exhibit

DRA has entered into a new Gallery Without Walls (GWW) partnership with VCA Alexandria Animal Hospital. The current exhibit, *VCA Alexandria Animal Hospital Art Show*, launched on August 31 and runs through January 31.

Participating artists have agreed to donate 20% of all sales to be divided between VCA Alexandria and Del Ray Artisans. VCA Alexandria will donate its portion to



"Chilly Dog" by Cathy Messina

Veteran's Moving Forward (vetsfwd.org), a charity organization that helps veterans lead more productive lives through partnerships with assistance animals.

The animal hospital is located at 2660 Duke Street, Alexandria, VA 22314.

Artwork may be viewed by the public at the discretion of the hospital staff. Details at: TheDelRayArtisans.org/GWW

GWW is looking for additional committee members to support the program. If interested, please contact: GWW@TheDelRayArtisans.org

Annual Meeting & Elections: Thursday, October 29

Our Annual Member Meeting will be held on Thursday, October 29 from 7-9pm at the gallery. We have a full agenda planned for you. This will be your opportunity to hear information about all the shows planned for 2016. The President will present a special message about the organization. Theresa Kulstad and Karen Schmitz will give an enlightening report on their recent trip to Bay St. Louis, Mississippi, sharing the emotions of the commemorative events for the 10th anniversary of Hurricane Katrina. The Annual Meeting also includes elections for the 2016 Board of Directors, and a light supper will be served.

Come to the meeting, grab a bite, and VOTE! Alternatively, you may vote by proxy by emailing Secretary@TheDelRayArtisans.org by 6pm on Monday, October 26. If you wish to run for a seat, contact Nominations@TheDelRayArtisans.org ASAP. Board position descriptions are available at: TheDelRayArtisans.org/Board

Here are the nominees:

President - Kim Joy

VP - John Bordner

Secretary - Kathryn Brown

Treasurer - Stephen Lally

Assistant Treasurer - OPEN

Director of..

Archives - Sean Crumley

Communications - Betsy Mead

Community - Marlin Lord

Curating - Kathy Turner

Facilities - Ron Blank

Fundraising Events - OPEN

Grants & Sponsorship - OPEN

Membership - Linda Elliff

Outreach - Joan Woodill

Programs - Theresa Kulstad

Technology - Dawn Wyse Hurto

Volunteers - Gale Goldfarb

Youth Programs - Martha Garcia

DRA Participates in Thanks Y'all

DRA members Kathryn Brown, Linda Elliff, Donna Gallo, D J Gaskin, Guy Jones, Theresa Kulstad, Brandy Lellou, Rusty Lynn, Karen Schmitz, Christine Stoddard, and Joan Woodill sent a total of 19 artworks to the *Thanks Y'all* exhibit organized by The Arts, Hancock County in Waveland, Mississippi on August 29. Christine Stoddard sold her artwork, "Bayou Gator." The exhibit was organized to thank the arts organizations around the country that helped members of The Arts, Hancock County after Hurricane Katrina, and to commemorate the 10th anniversary of the storm.

Artist Tip of the Month: Photograph Your Work

Nothing tells your artwork's story better than seeing it in person. However, for your website or a show submission, the next best thing is a photograph. Whether you are using photographs in brochures, artist bios, portfolio books, emails, social media, or on websites, high quality photographs that depict your work are of the utmost importance. Photographs properly document your work, preserve your intellectual property rights, and are a must for insurance purposes. You can use a digital camera or even your cell phone to take photographs. So, start now!

Reminder: New Membership Fees and Structure Effective January 2016

DRA's new membership structure and fees take effect on January 1, 2016. If you renew at the current fee before December 31, your current expiration date will be extended by one year. The DRA Board greatly appreciates everyone's support and looks forward to our continued growth together. See the September 2015 newsletter or the separate insert in this newsletter for details on the new structure and fees.



"Shorry's Long Note" by Theresa Kulstad

**Under \$100:
Affordable Masterpieces**

November 6-29, 2015

Opening Reception: Friday, November 6 from 7-9pm

DRA members are invited to create precious masterpieces priced at \$100 or less for the *Under \$100: Affordable Masterpieces* member show. The exhibit will be “cash and carry”—allowing patrons to take home the artwork at the time of purchase. Artists may submit new work or work that has been shown previously at DRA. There is no theme, but keep in mind that we are trying to appeal to a broad audience. The Call for Entry is an online form, and all entries must be received digitally by 11:59pm on Sunday, October 18. Call for Entry at: TheDelRayArtisans.org/CFE



How to Submit to élan Magazine

Any individual active in the fine arts or performing arts and who lives, works, exhibits or performs in the Northern Virginia area, is encouraged to mail a press kit, portfolio, or web site information to Art Director, Jean Davis at the following address: 1144F Walker Road, Great Falls, VA 22066. Submissions do not guarantee publication. The artist will be advised of a decision in a timely manner.

If an artist is approved, a writer from the magazine will contact the artist to schedule an interview. This process typically takes at least six months. If you have been approved for publication and have not heard from the magazine, email the Art Director at jean@elanmagazine.com. For more information, go to: www.elanmagazine.com/artists-submissions

Join DRA as an Artist or Supporter!

Renewal

New Member

Name _____
Title First M.I. Last

Additional Household Members _____

Organization/Affiliation _____

Address _____
Street City State Zip

Phone Home () _____ Cell () _____ Work () _____

Email Address(es) _____

Artist Media _____

- Patron**
- \$1,000 Platinum
 - \$500 Gold
 - \$250 Silver

Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.

- Active Member**
- \$75 Household
 - \$50 Individual
 - \$25 Senior (62 & over)
 - \$25 Full-time Student/Disabled

Active Members enjoy privileges of exhibiting in shows and are expected to contribute at least 12 volunteer hours per year. This does not include volunteer commitments for exhibiting in shows.

- Friend**
- \$35 Friend of DRA
- Friends may participate in workshops, classes, and programs as members. Friends do not have exhibition privileges. Volunteer hours are not expected.*

All membership levels above receive DRA mailings.

DRA has “gone green!” A monthly notice is sent to all members via email when the newsletter has been published online. Paper copies of the newsletter are available at the gallery.



I would like to make an additional donation to Del Ray Artisans in the amount of \$ _____.
 I would like to make an additional donation to the DRA Ted Eichers Memorial Art Scholarship for \$ _____.
 I would like to make an additional donation to the DRA Art Camp for Youth for \$ _____.

Please indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- Communications Newsletter Facilities Archives Outreach Anything DRA needs
- Fundraising Grants Publicity Volunteers Financial Other, special talents: _____
- Programs Website Gardening Administrative Shows _____

Signature _____ Date ____/____/____

Checks payable to: Del Ray Artisans. Mail to: Del Ray Artisans, Membership, 2704 Mt. Vernon Avenue, Alexandria, VA 22301, or join online: www.TheDelRayArtisans.org

DEL RAY ARTISANS

Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124

703.838.4827
TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm
First Thursday:
(May-Sep.) noon-9 pm
Friday: noon-9 pm
Saturday: noon-9 pm
Sunday: noon-6 pm

Submission Deadline: 15th of the month
Editor: newsletter@TheDelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2015 Board of Directors

- **Kim Joy, President**
president@TheDelRayArtisans.org
- **John Bordner, Vice President**
vp@TheDelRayArtisans.org
- **Stephen Lally, Treasurer**
treasurer@TheDelRayArtisans.org
- **Joan Bicklehaupt, Assistant Treasurer**
attr@TheDelRayArtisans.org
- **Kathryn A. Brown, Secretary**
secretary@TheDelRayArtisans.org

Directors

- **Sean Crumley, Archives**
archives@TheDelRayArtisans.org
- **Betsy Mead, Communications**
communications@TheDelRayArtisans.org
- **Marlin Lord, Community**
community@TheDelRayArtisans.org
- **Lesley Hall, Curating**
curating@TheDelRayArtisans.org
- **Ron Blank, Facilities**
facilities@TheDelRayArtisans.org
- **Fundraising Events**
fundraising@TheDelRayArtisans.org
- **Grants & Sponsorship**
grants@TheDelRayArtisans.org
- **Linda Elliff, Membership**
membership@TheDelRayArtisans.org
- **Outreach**
outreach@TheDelRayArtisans.org
- **Tamara Wilkerson, Programs**
programs@TheDelRayArtisans.org
- **Dawn Wyse Hurto, Technology**
technology@TheDelRayArtisans.org
- **Gale Goldfarb, Volunteers**
volunteers@TheDelRayArtisans.org
- **Youth Programs**
youth@TheDelRayArtisans.org

Advisory

- **Michele Reday Cook, Past President**
pastpresident@TheDelRayArtisans.org

Other Key Contacts

- **Tracy Wilkerson & Dani Keith, Office Staff**
gallery@TheDelRayArtisans.org
- **Sarah Calvert, Newsletter Editor**
newsletter@TheDelRayArtisans.org
- **Liz Martinez, Weekly eNews Editor**
enews@TheDelRayArtisans.org

Calendar

October 2015

- 2 – Nov 1 **SHOW: Skeletons**
curator Tracy Wilkerson
RecycledWorks@yahoo.com
 - 3 **COMMUNITY: Art on the Avenue**, 10–6pm
 - 5 **Partners in Art**, 2 – 4 pm
 - 7 **Life Drawing**, 11 – 1 pm, Gesture (clothed)
 - 7 **Life Drawing**, 2–5pm, Short/Long (clothed)
 - 13 **Board Meeting**, 7 pm
 - 14 **Life Drawing**, 6:30 – 9:30 pm, Long
 - 18 **Life Drawing**, 9:30 – 11:30 am, Gesture
 - 20 **SocialLights special event** 7 – 9 pm
 - 21 **Life Drawing**, 2 – 5pm, Short/Long
 - 22 **Life Drawing**, 6:30 – 9:30 pm, Long
 - 24 **WORKSHOP Polymer Clay**, 10am – 2 pm
 - 29 **Annual Meeting with Elections**, 7 – 9 pm
 - 31 **Halloween Party**, 8pm – midnight
- ### November 2015
- 6 – 29 **SHOW: Under \$100** curator Stacy Rausch stacy@lovetocreate.net
 - 9 **Partners in Art**, 2 – 4 pm
 - 10 **Board Meeting**, 7 pm

November 2015 *Continued*

- 11 **Life Drawing**, 11 am – 1 pm, Gesture
- 11 **Life Drawing**, 2–5pm, Short/Long
- 17 **SocialLights** 7 – 9 pm
- 18 **Life Drawing**, 6:30 – 9:30 pm, Long
- 26 **THANKSGIVING:**
The gallery is closed Thursday, but open Friday-Saturday

December 2015

- 4 – 6 **Holiday Market**
HolidayMarket@TheDelRayArtisans.org
- 8 **Board Meeting**, 7 pm
- 9 **Life Drawing**, 11 – 1 pm, Gesture (clothed)
- 9 **Life Drawing Holiday Party**, 1 – 2 pm
- 9 **Life Drawing**, 2–5pm, Short/Long
- 11–13 **Holiday Market**
HolidayMarket@TheDelRayArtisans.org
- 15 **SocialLights** 7 – 9 pm
- 16 **Life Drawing**, 6:30 – 9:30 pm, Long
- 18-20 **Holiday Market**
HolidayMarket@TheDelRayArtisans.org

More information at: calendar.TheDelRayArtisans.org

Annual DRA Holiday Market 2015

Mark your calendars NOW for our 20th annual Holiday Market in December! The Market covers 3 weekends (Dec 4-6, 11-13 and 18-20) with different artists each weekend and has more shopping hours this year (Fridays 6-9pm, Saturdays and Sundays 11am-6pm).

A Very Special Thanks

Thank you to members Lesley Hall, Dawn Wyse Hurto, Kim Joy, Betsy Mead, Margaret Slipek, and Maxine Whyte for assisting with the August Member Meeting!

Join "Del Ray Artisans' Artists Forum" Facebook Group

facebook.com/groups/delrayartisans

Request to join this Facebook group to share information with other artists!

Visit ArtsEventsAlexandria.com for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of **Alexandria Convention & Visitors Association** and **Alexandria Arts Forum**, who make possible this website.

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.





Nicholas A. Colasanto Center
 2704 Mount Vernon Avenue
 Alexandria, Virginia 22301-1124
 703.838.4827
www.TheDelRayArtisans.org

Important Information for Del Ray Artisans Members

To Del Ray Artisans members:

As first published in the September 2015 issue of *The Well-Crafted Word* newsletter, Del Ray Artisans' membership structure and fees will change on January 1, 2016.

The membership fees have not been changed in at least 6 years. Since that time, Del Ray Artisans (DRA) has greatly expanded its offerings and programs. After careful research of similar arts organizations in the area, the DRA Board of Directors determined that our membership structure and fees needed updating. On July 14, 2015, the Board approved revision of DRA's membership structure and fees to take effect January 1, 2016.

The biggest structure change is that the former "Household" category has split into "Dual" and "Family". For current "Household" members, if your membership is for two people, please renew in the "Dual" category; or renew in the "Family" category to accommodate two adults and up to four children. In both new categories, members must reside at the same address.

New membership structure and fees effective January 1, 2016:

LEVEL	CATEGORY	FEE	NOTES
Member			Full membership benefits; Volunteer hours required
	Individual	\$60	
	Dual	\$90	<i>Two adults, same address</i>
	Family	\$110	<i>Two adults, up to Four Children, same address</i>
	Senior	\$45	<i>Age 62+</i>
	Student	\$30	<i>Full-time</i>
Supporter	Supporter	\$40	No volunteer hours required; No exhibition privileges
Patron			No volunteer hours required; Exhibition privileges same as for a Family Membership
	Silver	\$250	
	Gold	\$500	
	Platinum	\$1,000	
Corporate			Business sponsorships
	Silver	\$500	
	Gold	\$1,000	
	Platinum	\$5,000	

Please note: If you renew at the current fee before December 31, 2015, your current membership expiration date will be extended by one year.

Thank you for being a part of this wonderful, non-profit organization! The Board greatly appreciates everyone's support each year and looks forward to our continued growth together. If you have questions on the upcoming membership changes, please contact me at: Membership@TheDelRayArtisans.org

—Linda Elliff, Director of Membership, Del Ray Artisans

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community. Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts. DRA is a 501(c) (3) organization.

Supported in part by:



Art on the Avenue 2015

Visit these Del Ray Artisans members during Art on the Avenue on **Saturday, October 3 from 10am-6pm:**

MEMBER	BUSINESS	BOOTH	MEDIA
Rita Cohen	Rita Cohen: Weaver	W 139	Fiber
Kajal Dhabalia	Wholesome Soul	W 82	Mixed Media
Chris Fedderson	LaughterPieces	E 136	Painting
Chris Fedderson	MacroFine Photography	E 137	Photography
Kate Gibney	Lucid Arts Jewelry	W 133	Jewelry
Laura Hummel	Painted Whimsey	W 134	Mixed Media
Marie Kennedy	Throwing Shop	W 105	Ceramics
Stephen Lally	Turners and Burners	E 16	Ceramics
Amanda Malkin	Paper Loves Handmade	E 41	Paper
Diana Manchak	Designs in Clay	W 46	Ceramics
Corinne Marlowe	Corinne Marlowe	E 160	Painting
Diana Papazian	Papazian Jewelry Designs	E 159	Jewelry
Doris Ross	Vitrifications	E 150	Glass
Ron Tickerhoff	Wolf Mountain Glass	W 190	Glass
Joyce Wagner	Reinvented Elegance	W 182	Jewelry
Jennifer Webb	Warmglass Designs	E 135	Glass
Laura Whitaker	Hammered & Corked	W 69	Jewelry
Tamara Wilkerson	WiRealm by Tamara	W 35	Jewelry
Paula Wulff	Wulff Werks	W 197	Glass

Artist Demonstrations


Directly in front of the gallery during Art on the Avenue (Booth W193), Del Ray Artisans presents artist demonstrations. Come see these artists work:

- **Seana Gallagher** and **Sherrill Farley** (Painting) from 10am-12pm
- **Jen Nicholson** (Calligraphy) from 12-2pm
- **Brandy Lellou** (Pastel Portrait Drawing) from 2-4pm
- **Joan Woodill** (Soapstone Sculpture) from 4-6pm

Art Exhibit

Inside the gallery, you'll find the *Skeletons: Exploring Under the Surface* art exhibit featuring art by local artists. The gallery is open until 9pm on Saturdays.

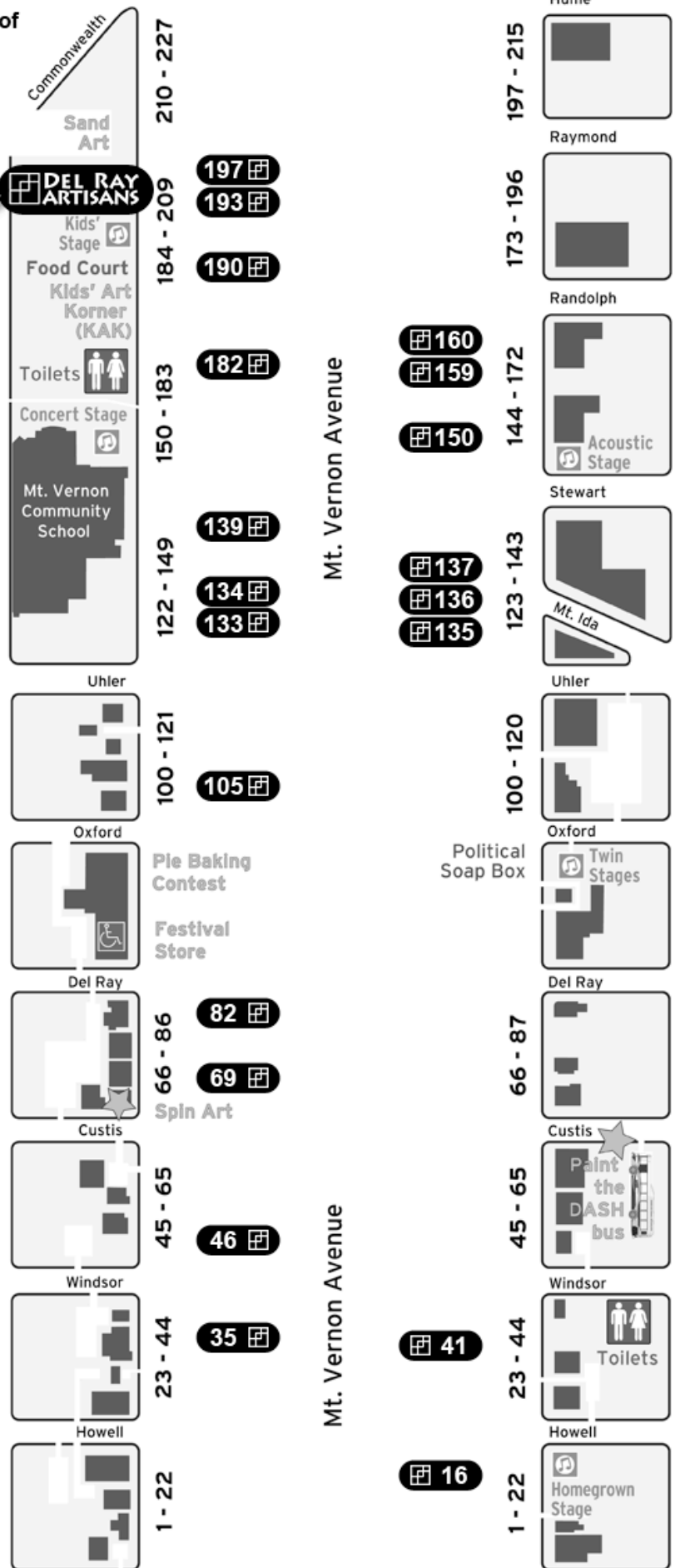
KEY

 = Approx location of Del Ray Artisans Member Booth

Stop in to see the exhibit!

WEST SIDE

EAST SIDE



Mt. Vernon Avenue

Mt. Vernon Avenue

Art on the Avenue

Along Mount Vernon Avenue in Del Ray on **Saturday, October 3 from 10am-6pm**, you'll find: **Art on the Avenue**, a multicultural arts festival celebrating our community's diversity through the arts in Alexandria, Virginia. There will be entertainment for all ages, art activities, food and over 300 artists displaying and selling their work all along Mount Vernon Avenue. Art on the Avenue is sponsored by the Del Ray Business Association.

For more information, visit:
www.artontheavenue.org

