

Celebrating the Art of Making . . .

December 2014

The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992 www.TheDelRayArtisans.org



19th Annual Holiday Market runs December 5-21

The ever popular, 3-weekend, Holiday Market returns and features different artists each weekend! Browse and purchase original and affordable works of art. This year's collection offers fine art and handmade art crafts including pottery, fused glass, jewelry, paper, fabric, wall art, and more. Enough choices to fit most anyone on your holiday gift list—and, of course, yourself.

Come on Friday nights, 6 to 9 pm, to enjoy receptions featuring food from local restaurants. Stroll through the gallery on Saturdays from 10 am to 4 pm; Sundays from noon to 4 pm. Saturdays and Sundays also feature the Bake Sale with all proceeds will benefit **Alexandria Tutoring Consortium** (www.alexandriatutors.org).

Volunteers Make Holiday Bake Sale Market a Success

Two kinds of volunteers make the Holiday Market a grand event: Bakers and Greeters.

Bakers. Heat up your ovens to create cookies, brownies, muffins, breads, cakes, candies, and/or any other specialty for which you are famous. Food donations must be **individually packaged** and **priced** when delivered to the gallery. You can drop off baked goods in December on Thursdays from 12 to 8 pm; Fridays from 12 to 9 pm, or Saturday mornings.

Greeters. All you need to bring is your happy face and show up on time for your appointed shift. Shifts are available for receptions and bake sales. Just think, you will have the best opportunities to shop. For more details, contact the, Holiday Market Coordinator, at HolidayMarket@TheDelRayArtisans.org.

Best Wishes to Tracy Wilkerson

We want to thank our Office Manager, Tracy Wilkerson, for her years of service with the Del Ray Artisans organization. Tracy is accepting a full-time job (with benefits!) in the new year so changes must be made. She is not going away but will be transitioning behind-the-scenes to continue providing service to DRA. With that in mind, the personnel committee is on the search to find office help for Thursdays and Fridays starting in January. See "DRA seeks Office Assistant" on page 2.

Welcome! New Members who Joined Recently:

Terri Borges — Artist
Sandra Bysshe — Artist
Linda Holz — Watercolor, Pastel
Sharon Hyde — Artist
Amanda Malkin — Artist
Susan Miranda — Artist
Larry Parlier — Oil

Another Grand Event Succeeds, Nourish & Flourish: The Food Show

Show curators (Cathy Messina, John Messina, Michele Reday Cook) express their appreciation for all submissions from 60 DRA artists—over 120 entries in all, plus 44 Art-To-Go pieces. At least one piece from each artist was accepted. Space limitations prevented additional, excellent work from being displayed. The opening reception was well attended. Friends, family, and visitors enjoyed the excellent snacks. Sales were made as well.

No show is ever successful without all the extensive preparations. Many thanks to those who volunteered, including: **Megan Cook, Alice Eichers, Lesley Hall, Nancy Kline, David Kosar, Paul Locke, Linda Lowery, and Karen Schmitz.** Thanks, too, to everyone else who helped!





Next Meet-up on Tuesday, Dec. 16

Social Lights

On select evenings, from 7-9 pm, this program allows an open space to encourage a positive and motivational environment for artists to network and share ideas. Small donation requested. See schedule on page 4 or at TheDelRayArtisans.org/SocialLights. Questions? Email Programs@TheDelRayArtisans.org

DRA Seeks Office Assistant

Paid position on Thursdays and Fridays, 12-6 pm, with potential for more hours. Position entails greeting visitors and general office work with emphasis on organizational skills. Knowledge of Microsoft Office required. Email your letter of interest and resume to: Personnel@theDelRayArtisans.org

Workshop: Build a Glass Gingerbread House



Want a permanent gingerbread house? One that the children or mice won't nibble? Join Betsy Mead, glass artist, on January 17th from 10-2 pm. See what you can do with a piece of wood, a few pieces of glass, glue and a dab or two of bathroom caulk. Fun, easy and creative. And, Betsy does the hard part for you. For more information: visit TheDelRayArtisans.org/house or contact curator, Betsy Mead, at egmead@gmail.com

December DRA Board Meeting Location Change

The meeting is Tuesday, December 9th at 7 pm at the home of Michele Reday Cook. For directions, please email: President@TheDelRayArtisans.org

Gallery Warming Up with "The Color Pink" Show

Think Pink. DRA artists are called to make aesthetic statements and interpret emotions associated with the color pink. Gallery exhibit opens Friday, January 2nd, from 7 until 9 in the evening. Artists need to present their work for this exhibit between 6 and 8 pm, on either Sunday, December 28th, or Monday, the 29th, between 6 and 8 pm.

Those attending the Opening gain the opportunity to participate in a raffle for a lighted, pink, gingerbread house. If, alas, you don't win this gorgeous creation, you can learn how to build your own in an upcoming workshop on January 17th.

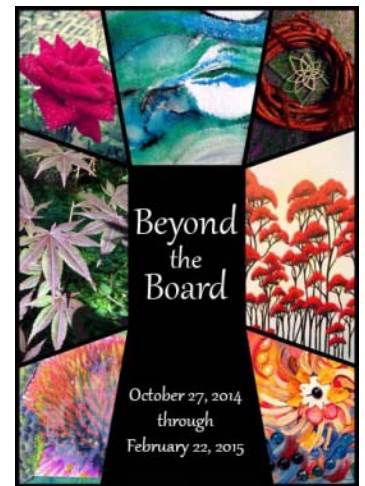
For more information visit: www.TheDelRayArtisans.org/shows



Beyond the Board Art Exhibit and Fundraiser at Prudential PenFed Realty

Currently running through February 22nd at Prudential PenFed Realty is the "Beyond the Board" art exhibit featuring the artwork of seven Del Ray Artisans members. A portion of the sales, donated by the artists, will go to the PenFed Foundation, an organization supporting grants and loans to active military, veterans and their families. The exhibit can be viewed Monday through Friday, 9 am-5 pm at 300 N. Washington St., Suite 100, Alexandria, VA.

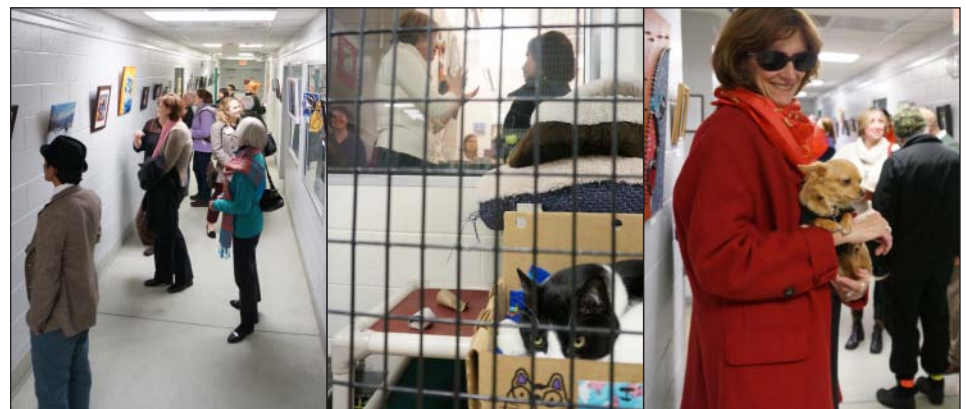
For more information visit: TheDelRayArtisans.org/GWW



Rescue Me Reception a Success

The reception for "Rescue Me" at the Vola Lawson Animal Shelter was on Friday, November 14th. This exhibit is a part of Del Ray Artisans' Gallery Without Walls program in partnership with the Animal Welfare League of Alexandria. As a fundraising effort, a percentage of each artwork sale goes to the Animal Welfare League of Alexandria and to Del Ray Artisans.

The exhibit runs through January 25th at the shelter located at 4101 Eisenhower Ave, Alexandria VA 22304. For more details, visit: TheDelRayArtisans.org/GWW.



Photos courtesy of John Bordner

Mark the New Year Artfully

The DRA 2015 Wall Calendar is now available for purchase at the gallery!



The calendar contains pictures of works displayed in the gallery from Sept 2013 to Aug 2014. Curators of our shows and the Calendar Selection Committee determined which pieces to include.

For \$15, you get a year's worth of art to peruse and enjoy. This is a fundraiser for Del Ray Artisans and the profit will be used to support our mission, shows and programs.

Congratulations to the 47 artists whose work is represented in the calendar.

The artists are: Fithi Abraham, David Amoroso, Jen Athanas, Abol Bahadori, Veronica Barker-Barzel, Tessa Barsic, Ron Blank, John Bordner, Michele Reday Cook, Bill Coyle, Marcel Deolazo, Ludovica Ducci, Roger Foster, Gordon Frank, Donna Lee Gall, Gale Goldfarb, Lesley Hall, Barry Heyman, John Hiller, Durell K. Hope, Dawn Wyse Hurto, Steve Johnson, Guy Jones, Kim Joy, David Kosar, Theresa Kulstad, Charlotte Landis, Cheryl Lavoie, Trudy Levy, Liz Martinez, Tina McCoy, Betsy Mead, Debbie Mezzetta, Marianne Milian, Eileen O'Brien, Zade Ramsey, Stacy Rausch, Ken Reed, Claudia Ringel, Jim Rolfes, Rob Rudick, Constance Springer, Karen Thomas, Kathy Turner, Paul Tury, Tamara Wilkerson, and Tracy Wilkerson.

Join DRA as an Artist or Supporter!

Renewal

New Member

Name _____
Title First M.I. Last

Additional Household Members _____

Organization/Affiliation _____

Address _____
Street City State Zip

Phone Home () _____ Cell () _____ Work () _____

Email Address(es) _____

Artist Media _____

- Patron**
- \$1,000 Platinum
 - \$500 Gold
 - \$250 Silver

Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.

- Active Member**
- \$75 Household
 - \$50 Individual
 - \$25 Senior (62 & over)
 - \$25 Full-time Student/Disabled

Active Members enjoy privileges of exhibiting in shows and are expected to contribute at least 12 volunteer hours per year. This does not include volunteer commitments for exhibiting in shows.

- Friend**
- \$35 Friend of DRA
- Friends may participate in workshops, classes, and programs as members. Friends do not have exhibition privileges. Volunteer hours are not expected.*

All membership levels above receive DRA mailings.

DRA has "gone green!" A monthly notice is sent to all members via email when the newsletter has been published online. Paper copies of the newsletter are available at the gallery.

I would like to make an additional donation to Del Ray Artisans in the amount of \$ _____.

I would like to make an additional donation to the DRA Ted Eichers Memorial Art Scholarship for \$ _____.

I would like to make an additional donation to the DRA Art Camp for Youth for \$ _____.

Please indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- | | | | | | |
|---|-------------------------------------|-------------------------------------|---|------------------------------------|--|
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Facilities | <input type="checkbox"/> Archives | <input type="checkbox"/> Outreach | <input type="checkbox"/> Anything DRA needs |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Grants | <input type="checkbox"/> Publicity | <input type="checkbox"/> Volunteers | <input type="checkbox"/> Financial | <input type="checkbox"/> Other, special talents: |
| <input type="checkbox"/> Programs | <input type="checkbox"/> Website | <input type="checkbox"/> Gardening | <input type="checkbox"/> Administrative | <input type="checkbox"/> Shows | _____ |

Signature _____ Date ____/____/____

Checks payable to: Del Ray Artisans. Mail to: Del Ray Artisans, Membership, 2704 Mt. Vernon Avenue, Alexandria, VA 22301, or join online: www.TheDelRayArtisans.org

DEL RAY ARTISANS

Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124

703.838.4827
TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm
First Thursday:
(May-Sep.) noon-9 pm
Friday: noon-9 pm
Saturday: noon-9 pm
Sunday: noon-6 pm

Submission Deadline: 15th of the month
Editor: newsletter@TheDelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2014-2015 Calendar

December 2014

- 1 Life Drawing, 7-9 pm, Short
- 3 Life Drawing, 11am, Gesture (clothed)
- 3 Life Drawing Holiday Party, 1-2 pm
- 3 Life Drawing, 2-5 pm, Short/Long
- 5-7 **Holiday Market**
HolidayMarket@thedelrayartisans.org
- 9 Board Meeting, 7 pm
- 10 Life Drawing, 6:30-9:30 pm, Long
- 12-14 **Holiday Market**
HolidayMarket@thedelrayartisans.org
- 16 SocialLights, 7-9 pm
- 19-21 **Holiday Market**
HolidayMarket@thedelrayartisans.org

January 2015

- 2-Feb 1 **SHOW: The Color Pink** Betsy Mead
curator egmead@gmail.com
- 5 Partners in Art, 2-4 pm
- 7 Life Drawing, 11-1 pm, Gesture (clothed)
- 7 Life Drawing, 2-5pm, Short/Long (clothed)
- 13 Board Meeting, 7 pm
- 14 Life Drawing, 6:30-9:30 pm, Long
- 17 **WORKSHOP: Create a Glass Gingerbread House**, 10 am-2 pm
- 18 Life Drawing, 9:30-11:30 am, Gesture
- 20 SocialLights! 7-9 pm
- 21 Life Drawing, 2-5 pm, Short/Long
- 22 Life Drawing, 6:30-9:30 pm, Long
- 28 Life Drawing, 6:30-9:30 pm, Long

February 2015

- 6-Mar 1 **SHOW: Board Showcase**
- 9 Partners in Art, 2-4 pm
- 10 Board Meeting, 7 pm
- 11 Life Drawing, 11 am-1 pm, Gesture
- 11 Life Drawing, 2-5 pm, Short/Long
- 17 SocialLights! 7-9 pm
- 18 Life Drawing, 6:30-9:30 pm, Long
- 22 Annual "Art Swap", 3-5 pm
- 22 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 25 Life Drawing, 2-5 pm, Short/Long (clothed)
- 26 Life Drawing, 6:30-9:30 pm, Long

March 2015

- 6-29 **SHOW: Dream On** Theresa Kulstad
curator tkulstad@verizon.net
- 9 Partners in Art, 2-4 pm
- 10 Board Meeting, 7 pm
- 11 Life Drawing, 11-1 pm, Gesture (clothed)
- 11 Life Drawing, 2-5pm, Short/Long (clothed)
- 17 SocialLights! 7-9 pm
- 18 Life Drawing, 6:30-9:30 pm, Long
- 22 Life Drawing, 9:30-11:30am, Gesture
- 25 Life Drawing, 2-5 pm, Short/Long
- 26 Life Drawing, 6:30-9:30 pm, Long

2014 Board of Directors

President
Michele Reday Cook
president@TheDelRayArtisans.org

Vice President
John Bordner
vp@TheDelRayArtisans.org

Treasurer
Kimberley Bush
treasurer@TheDelRayArtisans.org

Assistant Treasurer
Your Name Here ☺
attr@TheDelRayArtisans.org

Secretary
Kathryn A. Brown
secretary@TheDelRayArtisans.org

Directors
Archives
John Hiller
archives@TheDelRayArtisans.org

Communications
Betsy Mead
communications@TheDelRayArtisans.org

Community
Imani Russell
community@TheDelRayArtisans.org

Curating
Lesley Hall
curating@TheDelRayArtisans.org

Facilities
Marlin G. Lord
facilities@TheDelRayArtisans.org

Fundraising
Your Name Here ☺
fundraising@TheDelRayArtisans.org

Membership
Linda Elliff
membership@TheDelRayArtisans.org

Outreach
Kim Joy
outreach@TheDelRayArtisans.org

Programs
Tamara Wilkerson
programs@TheDelRayArtisans.org

Technology
Dawn Wyse Hurto
technology@TheDelRayArtisans.org

Volunteers
Gale Goldfarb
volunteers@TheDelRayArtisans.org

Youth Programs
Stacy Rausch
youth@TheDelRayArtisans.org

Other Key Contacts

Newsletter Editor/Layout
Marlene Smith-Darnauer/ Dale Spivey
newsletter@TheDelRayArtisans.org

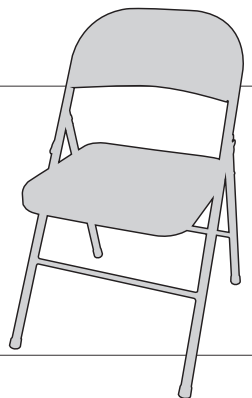
Weekly eNews Editors
Liz Martinez/Kim Joy
enews@TheDelRayArtisans.org

Office Manager
Tracy Wilkerson
gallery@TheDelRayArtisans.org

Web Curator
Dawn Wyse Hurto
webcurator@TheDelRayArtisans.org

Looking for a Chair?

At the November DRA board meeting a decision was made to purchase new padded, folding chairs for the gallery. Old chairs are available at \$5 each. There are only 24 chairs, so hurry down to the gallery to get first choice.



Visit **ArtsEventsAlexandria.com** for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of **Alexandria Convention & Visitors Association** and **Alexandria Arts Forum**, who make possible this website.

Special thanks to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.



DEL RAY ARTISANS ~ CALL FOR ENTRY ~ ALL MEMBER SHOW

The Color Pink

January 2nd - February 1st, 2015

Opening Reception January 2nd, 7:00pm – 9:00pm

Artists have used the color pink throughout the centuries to evoke purity, hope, seduction, romanticism, and many other emotions. Softer pinks often are associated with compassion, nurturing and love, while deeper pinks are more assertive. Surrealist artist Elsa Schiaparelli created “shocking pink”; artists Christo and Jeanne-Claude achieved fame by wrapping the islands of Miami’s Biscayne Bay with bright pink fabric.

What can YOU do with the color pink? Will you make something sweet or sassy...sublime or shocking? This show challenges Del Ray member artists to use any shade of pink as little or as much as they like to create an artistic statement and evoke one or more of the many emotions associated with pink.

Curator: Betsy Mead (202-276-0695, egmead@gmail.com)

Entry Details:

- This is a *Members only* exhibit.
- Receiving takes place **Sunday, December 28 & Monday, December 29** from 6-8pm. The Curator will judge all work submitted and with the help of a curating committee make awards for 1st, 2nd, 3rd place, and Honorable Mention.
- Artists may submit up to 3 pieces of artwork. Entry fee is \$5 per piece. Entry fees are non refundable.
- No limit to use of colors to achieve a variety of shades and hues of pink. **Pink must be visible on the canvas.**
- Artists must provide an **Artist Statement** for each piece AND an **Artist Bio** – email these items to the Curator at egmead@gmail.com
- Your art must be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. **We cannot show work that is not ready for exhibition.** See www.TheDelRayArtisans.org/shows/artguidelines.html for details.
- When your art sells, you are asked to make a 20% donation (tax deductible) to Del Ray Artisans.

Accepted Artist Requirements:

- Artists are responsible for drop-off/pick-up arrangements.
- **All artists MUST gallery sit and volunteer** with set-up, hanging, opening/closing receptions and/or take down. Please bring your calendars so you can sign up for duties at receiving. We’ll ask you to contribute a food or beverage for the opening reception.
- Insurance for artwork is the responsibility of the artist. Neither Del Ray Artisans nor the City of Alexandria can be held liable for any loss or damage.
- Permission to photograph any work for publicity purposes is automatically granted by the artist as a requisite for entering the show.
- Work must be original (no reproductions) and **not previously exhibited** in a DRA show.
- Any artwork left over 30 days after the close of the show will become property of Del Ray Artisans.
- Print out and keep a copy of both sides of this form for your records.

Special Events:

- Win a lighted pink glass gingerbread house designed and built by artist Betsy Mead at an opening night raffle.
- ‘Create a Glass Gingerbread House’ workshop on Jan 17th, 10:00am – 2:00pm.



Del Ray Artisans gallery
Nicholas A. Colasanto Center
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Alexandria, VA 22301-1124
www.TheDelRayArtisans.org
703.838.4827

Gallery Hours

Thursdays: Noon – 6 pm
Fridays: Noon – 9 pm
Saturdays: Noon – 9 pm
Sundays: Noon – 6 pm

Supported in part by:



The Color Pink

Entry Form ~ Del Ray Artisans Gallery ~ Jan 2nd - Feb 1st, 2015

Drop Off Dates: Sunday, Dec 28th & Monday, Dec 29th, 2014 from 6:00pm – 8:00pm

Entry Fee: \$5 per piece (non-refundable). Up to 3 pieces.

Artist Name: _____

Address: _____

Phone(s): _____

E-mail: _____

List artwork below:

	TITLE	MEDIA	PRICE
1)	_____	_____	\$ _____
2)	_____	_____	\$ _____
3)	_____	_____	\$ _____

Don't forget to provide an *Artist Statement* for each piece AND an *Artist Bio* – email these items to the Curator at egmead@gmail.com

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, the Board of Directors, staff, volunteers and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

Check here to have Del Ray Artisans automatically take a 20% tax-deductible donation from the sale of artwork.

Signed _____ Date _____

Important Dates:

Artwork Drop Off:	Sunday, Dec 28th & Monday, Dec 29th, 6:00-8:00pm
Non-Accepted Artwork Pickup:	Saturday, Jan 3rd, 12:00pm -6:00pm
Opening Reception:	Friday, Jan 2nd, 7:00-9:00pm
Glass Workshop:	Saturday, Jan 17th, 10:00am-2:00pm
Show Closes/Artwork Pickup:	Sunday, Feb 1st, 6:00-8:00pm

I agreed to GALLERY HOST on _____

I will staff the opening reception as _____ time slot: _____

I will bring: ___ drinks, ___ veggies, ___ fruits, ___ cheese, ___ sweets (check one)



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