# Celebrating the Art of Making ... August 2013 The Well-Crafted Word a monthly publication of Del Ray Artisans ... since 1992 www.thedelrayartisans.org



August 2 – September I, 2013

Opening Reception: Friday, August 2, from 7 – 10 pm

Preview Night: Thursday, August I, from 6-9 pm

Celebrating a decadelong tradition, the Del Ray Artisans Board of Directors is pleased to present *Anything Goes*,

the 10th Annual Board Showcase. This show features artwork from Board members, Michele Reday Cook, Susan Amber Gordon, Lesley Hall, John Hiller, Nora Partlow, Betty Plummer, and Stacy Rausch.

Artists set their own artistic theme for this inventive exhibit. Our paintbrushes dance in the colors of the late summer sun; we recall on canvas memories of colorful people and places or wide-open spaces. We fill the gallery with playful sculpture and unusual photography. When inspired, *anything goes!* We'll have an "Art-to-Go" Market and the traditional Board Showcase Silent Auction of unique artworks specially created as a DRA FUNdraiser.

#### Seven hard-working board members would love help from the Del Ray Artisans community in putting on a fantastic show for August.

#### Ways you can volunteer:

1. Help staff Friday's Opening Reception, August 2, 7 - 10 pm — serve as door greeters, bartenders, food helpers and set up and cleanup crew. Donate gladly accepted refreshments.

**2.** Help us keep the gallery open during this show. With only seven artists, we need your help in filling all the hosting shifts! Sign-up now for an available gallery hosting slot, which counts toward your required hours. Contact Lesley Hall at *volunteers@thedelrayartisans.org* 

#### **One Percent** — Show runs September 6 – 29

What is the One Percent that inspires you? This show is inspired by F. Scott Fitzgerald's novel *The Great Gatsby* regarding the wealthy 1%, but artists are asked to share the 1% in THEIR world. Area artists define what "One Percent" means to them, whether they draw from symbolism, politics, or physical attributes. Visit the gallery in September to see how artists express a single percent. — *Tamara Wilkerson, dawnoftheday@comcast.net* 

## **Del-Ray-geous** — All-Member Show: October 4 – 27

The home of Del Ray Artisans, the Del Ray neighborhood in the City of Alexandria, is more than just a place — it's a creative community. Del Ray has a bustling history of eclectic architectural styles, popular restaurants and small businesses, impressive community events, active non-profits, and some great City resources. It's hard to not get inspired by it all. Whether you have lived here for years or if you just fell in love with the community, we want you express what Del Ray means to you. Don't be afraid to let your creativity be outrageous. Make it Del-Ray-geous! Focus your 2- or 3-D artwork in any medium on a specific aspect of Del Ray or on community in general. Enter fine handcrafted artisans work and shrink-wrapped, unframed, matted 2-D artwork into the market. See Call for Entry next month. — *Curators Lesley Hall (lesley.ruthless@gmail.com) and Dawn Wyse Hurto (Dawn@DawnDS.com)* 



#### Welcome, New Members Who Joined Us in June!

Mary Battiata – Painting, Drawing, Music

Jahed Haidari – Student

John Lanouette & Kirk and Elizabeth Emge SILVER PATRONS – Sculpture – Foam Rubber

**Traci Robinson-Williams** – Acrylic, Mixed Media

#### Peter & Lauren Smirniotopoulos



Member Meeting/Annual Pie Baking Contest — Sunday, Aug. 18,5 – 7 pm

I hope you've been perfecting your baking skills, because now is the time to blow us all away!

Is your pie a sweet 'n salty creation or a rich and savory classic? Nothing is off limits for this contest. Now's the time to use DRA members as guinea pigs for that experimental pie no one has heard of. Or, if you are among the many who have a food allergy, you could be the first one to give us an "Alternative Pie".

The Top 3 Bakers will win a Prize! Please contact me at *volunteers@the-delrayartisans.org* with questions, or if you'd like to help me with the meeting. Hope to see you all there! — *Lesley Hall, Volunteer Director* 

#### **Del Ray Dozen Invitational** Photography Show — November I – December I

The Del Ray Dozen Invitational Photography Show returns to Del Ray Artisans after a 4-year hiatus. This is a juried show.

**DRA** member photographers are invited to prepare samples of their work to present to the jury in the portfolio reviews now scheduled for August 7 and 21. Photographers who are accepted choose recent works to display in their designated space in the gallery.

Portfolio **Reviews** are scheduled for Wednesdays,



#### August 7 & 21. To sign up for a time, contact Rob Rudick.

- RobRudick, 301-270-2323 (robrudick@yahoo.com)

Partners in Art Partners in Art artists meet regularly to share art-related goals, report on

progress, share feedback on current work. Please see calendar for meeting dates/times. — Millie Mateu (milaenartes@gmail.com) and Katherine Rand

(Katherine@KatherineRand.com).



Join Lisa Martinez of Arte Nuestra for another Craft Night Social on Tuesday, August 27, 6 - 9 pm at the gallery. The next social is October 22. Registration, details: www.TheDelRayArtisans.org/craft.



### Mark Your Calendar — Boat Painting Contest

The Alexandria Seaport Foundation (alexandriaseaport.org) is building a 6-foot scale model of their "Bevin Skiff". DRA is soliciting proposals from you to paint it artistically during September's Alexandria Art Market. The boat will then debut at the Alexandria Seaport Day on September 28. This collaborative effort between DRA and ASF celebrates Alexandria's seafaring history and spirit. The finished boat will show off both non-profit service organizations. We plan to auction the boat for the benefit of ASF and DRA.



ASF's 'Bevin Skiff Photos by John Bordner

Your decorative scheme may include lighting, sculptural additions, and whatever your creative imagination comes up with! Construction will either be of wood or a wooden frame covered in canvas. Schematics and a digital photo of the original 12-foot boat are available by email request to John Bordner, at www.TheDelRayArtisans.org, or in the gallery.

#### The timeline...

9 Aug Final date of RFP submittals. 13 Aug DRA Board chooses winning design. 30 Aug tentative completion of the boat by ASF. NLT date that the boat will be at DRA for surface prep and roughing in. 2 Sept 7 Sept Alexandria Art Market! We'd do most of the painting here. 8 - 25 Sept Finish painting and artistic embellishments.

28 Sept Alexandria Seaport Day at Waterfront Park: the finished boat makes its debut!

This project should be a hoot as well...enjoy! - John Bordner ([Bordner@wiscenterprises.com]

#### **DRA's Adopt-a-Park Program**

Try your hand at improving the appearance of the park and gallery, help improve the environment, get a little fresh summer air and exercise AND received time towards your 10 required volunteer hours PLUS earn points toward reward money for DRA.



We've been doing this for about 8 years and have earned over \$900 a year which goes towards our landscaping and building improvements. In some years we've been selected for awards under the citywide beautification program.

We pick up in the Colasanto Park (from the Mt Vernon/Commonwealth intersection to the school field fence) and around the gallery, usually on Saturdays or Sundays since Recreation Department inspections take place on Mondays. This clean-up generally takes about an hour.

Trash bags and rubber gloves are in the gallery kitchen if it is open. The filled trash bag goes in the metal trash cans behind the building. We pick up paper, bottles, glass, cigarette butts, etc. Bring a family member or friend for some fun exercise! Please let me know if you are can volunteer for one or more weekends. Contact me ASAP so I can schedule you. — Marlin Lord, Facilities Director, 703-836-2724; cell: 703-508-7471

### From the President . . .

#### In Search of Proposals and Curators for 2014 Exhibit Schedule

Unleash your inner curator, and dig up those creative gems lurking in the back of your minds! Have a great idea for a show? Send it to us and experience how fulfilling it is to turn those ideas into actual exhibits with artworks that explore your theme or concept. Deadline for proposals is August 1. Show Proposal Form is available online at www.TheDelRayArtisans.org/shows. Complete it and send to curating@TheDelRayArtisans.org. — Michele Reday Cook





## Alexandria Art Market — Saturday, August 3, 10 am – 4 pm

#### Enjoy Music by Snakehead Run, Noon to 2 pm

#### Next and Last Market Date for 2013: Sept. 7

**DRA's Alexandria Art Market is held in the park by the gallery rain or shine.** From 10 am - 4 pm, original artwork from some 25 artists will be on sale, including painting, photography, pottery, jewelry, and glasswork.

#### Artspaces available!

Alexandria Art Market is a perfect venue for artists to connect with the community. To apply for an artspace for the season's last market or book a musical act, contact Kimberley at 703-627-7656 or *ArtMarket@TheDelRayArtisans.org.* 

Join DRA as an Artist or Supporter!		O Renewa	O Nev	O New Member		
Name						
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Organization / Aff	iliation					
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O \$500 Gold		O \$50 Individu	ıal	Friends may participate in		
O \$250 Silver		O \$25 Senior (6	62 & over)		classes, and programs as members. Friends do not have exhibition privilege	
Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.		Active Members enjo shows and are expect volunteer hours per ye	e Student/Disable y privileges of exhibiting ed to contribute at least ear. This does not inclue ts for exhibiting in show	ed Volunteer) g in † 10 de	Volunteer hours are not expected.	
All membership le			5 6			
DRA has "gone gr has been published	ceen!" A month online. Paper c	hly notice is sent to pies of the news	o all members via e letter are available a	-mail when the ne t the gallery.	wsletter	
I would like to make a	an additional do	nation to Del Ray	Artisans in the am	ount of \$		
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			*		lunteer commitment:	
O Communications	O Newsletter	-	O Archives	O Outreach	O Anything DRA need	
O Fundraising	O Grants	O Publicity			O Other, special talents	
O Programs	O Website	O Gardening				
Signature				Dat	//	
Checks payable to: De						



Nicholas A. Colasanto Cente 2704 Mount Vernon Avenue Alexandria, VA 22301-1124

703.838.4827 www.TheDelRayArtisans.org

#### **Gallery Hours:**

Thursday: noon-6 pm First Thursday (May-Sep): noon-9 pm Friday: noon-9 pm Saturday: 10 am-9 pm Sunday: noon-6 pm

Submission Deadline: 15th of the month Editor: newsletter@thedelrayartisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

#### 2013 Calendar

August	2013
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August 20	October 2013		
1	First Thursday, open until 9pm	4 - 27	SH
2 – Sep 1	SHOW Anything Goes! curator		Mer
-	Stacy Rausch		Les
3	Alexandria Art Market, 10am – 4pm,		daw
	Kimberley Bush,		lesle
	ArtMarket@thedelrayartisans.org	5	CŎ
5	Partners in Art, 2–4pm		10 :
5	Life Drawing, 7–9pm, Short	7	Par
7	Life Drawing, 11–1pm, Gesture	7	Life
	(clothed)	8	Boa
7	Life Drawing, 2-5pm, Short/Long	9	Life
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7	Portfolio Review for November	9	Life
	Show, 7–9:30pm		(clo
13	Board Meeting, 7pm	13	ŴĊ
14	Life Drawing, 6:30–9:30pm, Long		Dec
18	Life Drawing, 9:30–11:30am,	16	Life
	Gesture (clothed)	20	Life
18	Annual Cookout/Pie Contest, 5-7pm		Ges
19	Partners in Art, 2–4pm	20	An
21	Life Drawing, 2-5pm, Short/Long		5-7
21	Portfolio Review for November	21	Par
	Show, 7–9:30pm	22	Cra
27	Craft Night Social, 6–9pm	23	Lif
28	Life Drawing, 6:30-9:30pm, Long		(clo
Septembe	r 2013	Novembe	r 201
5	Einst Thursday, onen until Onen	1 Dec 1	сц

First Thursday, open until 9pm 6 - 29SHOW One Percent curator Greg Knott Tamara Wilkerson curators greg@gregknott.com dawnoftheday@,comcast.net 7 Alexandria Art Market, 10am-4pm, 2 Kimberley Bush, ArtMarket@thedelrayartisans.org 9 Partners in Art, 2-4pm 4 9 Life Drawing, 7-9pm, Short 6 (clothed) 6 10 Board Meeting, 7pm Life Drawing, 11 am-1pm, Gesture 11 12 Life Drawing, 2-5pm, Short/Long 13 11 WORKSHOP Playing with Resin, 20 12 7–10pm 28 CardMaking Party, 3-6pm 15 18 Life Drawing, 6:30-9:30pm, Long Life Drawing, 9:30-11:30am, 22 Gesture 23 Partners in Art. 2-4pm

- 25 Life Drawing, 2-5pm, Short/Long

Member Show) Dawn Wyse Hurto Lesley Hall curators dawn@dawnds.com lesley.ruthless@gmail.com COMMUNITY Art on the Avenue, 10 am-6pm Partners in Art, 2-4pm Life Drawing, 7-9pm, Short Board Meeting, 7pm Life Drawing, 11-1pm, Gesture (clothed) Life Drawing, 2-5pm, Short/Long (clothed) WORKSHOP Pop-Up Sewing: Decorative Pillow, 11:30 am-1:30pm Life Drawing, 6:30-9:30pm, Long Life Drawing, 9:30-11:30am, Gesture (clothed) Annual Meeting with Elections, 5-7pm Partners in Art, 2-4pm Craft Night, 6-9pm Life Drawing, 2-5pm, Short/Long (clothed)

SHOW Del-Ray-geous (All-

#### November 2013

11

SHOW Del Ray Dozen 1-Dec 1 Invitational Photography Show Rob Rudick Jen Chappell curators robrudick@yahoo.com jen.chappell@cox.net Alexandria Art Market, 10am-4pm, Kimberley Bush, ArtMarket@thedelrayartisans.org Partners in Art, 2-4pm Life Drawing, 11am-1pm, Gesture Life Drawing, 2-5pm, Short/Long Life Drawing, 7–9pm, Short Board Meeting, 7pm Life Drawing, 6:30-9:30pm, Long Life Drawing, 6:30-9:30pm, Long THANKSGIVING, Gallery will be closed Thursday, but open Friday-Sunday

#### Artwork Dropoffs

One Percent, Sept 1 & 2, 6:30 - 8:30pm Del-Ray-geous, Sept 29 & 30, 6:00 - 8:00pm

#### 2013 Board of Directors

President Michele Reday Cook president@thedelrayartisans.org

Vice President Greg Knott vp@thedelrayartisans.org

Treasurer Kimberley Bush treasurer@thedelrayartisans.org

Assistant Treasurer Gale Goldfarb attr@thedelrayartisans.org

Secretary Camilla Ćlocker secretary@thedelrayartisans.org

#### Directors

Archives John Hiller archives@thedelrayartisans.org

Communications **Betty Plummer** 

communications@thedelrayartisans.org Community Nora Partlów

community@thedelrayartisans.org

Curating (Your Name Here <sup>(3)</sup>) curating@thedelrayartisans.org

Facilities Marlin G. Lord

Fundraising

Membership

Outreach Susan Amber Gordon outreach@thedelrayartisans.org

Programs Linda Hill programs@thedelrayartisans.org

Technology Dawn Wyse Hurto technology@thedelrayartisans.org

Volunteers Lesley Hall volunteers@thedelrayartisans.org

Youth Programs Stacy Rausch youth@thedelrayartisans.org

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Visit ArtsEventsAlexandria.com for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website.

Special thanks to the City of Alexandria, the Alexandria Commission for the Arts, the Virginia Commission for the Arts, and the National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.

Many thanks to Royce Flowers for providing such spectacular arrangements for our opening receptions.







## CALL FOR ENTRY One Percent September 6 – 29, 2013

Although inspired by F. Scott Fitzgerald's novel *The Great Gatsby* regarding the wealthy 1%, this all-area artist, all-media show concept is about defining and depicting the 1% of anything you choose in a representational, abstract, or symbolic form in any media (2D/3D). One percent might be related to something overlooked or unnoticed, natural resources, indigenous cultures, achievement of happiness, a grain of sand or a drop of water etc. Consider 1% of something that you see, feel or wish for. Consider what 1% of something looks like today, yesterday or tomorrow. What is the 1% that inspires you?

Also, please provide an Artwork Statement to explain your piece. This will help us ensure a well-balanced show. Email the Artist Statement, along with permission to publish it alongside your work, to Tamara at wilkerson.tamara@gmail.com.

#### Curators: Tamara Wilkerson: wilkerson.tamara@gmail.com Greg Knott: greg@gregknott.com

#### **Entry Details:**

- Receiving takes place Sunday & Monday, September 1 & 2 from 6:30-8:30 p.m.
- Artists may submit up to two (2) pieces of artwork. Entry fee is five dollars (\$5) per piece for Del Ray Artisans members and eight dollars (\$8) per piece for non-members.
- Your art must be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition. See www.thedelrayartisans.org/shows/artguidelines.html for details.
- When your art sells, you are asked to make a 20% donation (tax-deductible) to *Del Ray Artisans*.

#### **Accepted Artist Requirements:**

- Artists are responsible for drop-off/pick-up arrangements, as well as delivery of sold work.
- All artists MUST gallery host and/or volunteer with set-up, hanging, opening/closing receptions and/or take down. Please bring your calendars with you to artwork receiving, so you can sign up for duties. We'll also ask you to contribute a food or beverage for the opening reception.
- Insurance for artwork and all arrangements for work sold is the responsibility of the artist. Neither Del Ray Artisans nor the City of Alexandria can be held liable for any loss or damage.
- Permission to photograph any work for publicity purposes is automatically granted by the artist as a requisite for entering the show.
- Work must be original (no reproductions) and not previously exhibited in a DRA show.



Del Ray Artisans gallery Nicholas A. Colasanto Center 2704 Mount Vernon Avenue Alexandria, VA 22301-1124 www.TheDelRayArtisans.org 703.838.4827

Thursdays: Noon – 6 pm First Thursdays: Noon – 9 pm Fridays: Noon – 9 pm Saturdays: 10 am – 9 pm Sundays: Noon – 6 pm Supported in part by:



## ENTRY FORM One Percent September 6 – 29, 2013

**Drop Off Dates:** September 1 & 2 from 6:30 – 8:30 p.m. Entry Fee: \$5/piece Del Ray Artisans Members, \$8/piece Non-Members Take-Away Art: \$5 for up to two Take-Away-Art items. No larger than 18" x 24" and priced to sell. Artist Name: Address: Phone(s): E-mail: List artwork below: TITLE PRICE MEDIA 1) \_\_\_\_\_ \$ 2) \$ **Take-Away-Art Items** TITLE MEDIA PRICE 1) \_\_\_\_\_ \$\_\_\_\_\_ \_\_\_\_\_ 2) \$

Don't forget to provide an Artist Statement to explain your piece; email to wilkerson.tamara@gmail.com.

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, the Board of Directors, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

□ Check here to have DRA automatically take a 20% tax-deductible donation from the sale of artwork.

Signed	Date
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portant Dates:	
Artwork Drop Off:	Sun/Mon, September 1 & 2, 6:30 – 8:30 pm
Non-Accepted Artwork Pickup:	Tuesday, September 3, 6:30 – 8:30 pm
Opening Reception:	Friday, September 6, 7 – 10 pm
Playing with Resin Workshop:	Thursday, September 12, 7 – 10 pm
Card-Making Party:	Sunday, September 15, 3 – 6 pm
Swing Dance Lessons:	ТВА
Show Closes/Artwork Pickup:	Sunday, Sept 29, 6 – 8 pm



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## Del Ray Artisans CALL FOR PROPOSAL

## **Proposal for "Bevin Skiff" Boat Design/Painting**

#### Contact: John Bordner, JBordner@wiscenterprises.com

#### What does Del Ray Artisans have in common with the Alexandria Seaport Foundation? Service to community, the promotion of our art, educating the public...and now a boat! The Alexandria Seaport Foundation (ASF) is building a 6-foot scale model of their Bevin Skiff, and we're soliciting proposals from y'all to paint 'er up on Saturday, September 7 from 10am-4pm during the Alexandria Art Market. The boat will then debut at the Alexandria Seaport day on September 28, 2013.

Gather a Design Team of your choice, because this is a lot of work. Your concept may include more than paint—e.g. lighting, sculptural additions…whatever!

#### Here's what you need to know to submit a proposal:

A scale, non-functional model of a Bevin Skiff (schematics and photos of the original **12-foot boat are attached**; cut all measurements in half). Construction will be of wood and a wooden frame covered in canvas.

#### Here's the timeline...

- AUG 9: Final date of proposals submittals to John Bordner at JBordner@wiscenterprises.com
- AUG 13: Del Ray Artisans (DRA) Board will choose winning design.
- AUG 30: Tentative completion of the boat by ASF.
- SEP 2: The boat will be at DRA for surface prep and roughing in design (as desired).
- SEP 7: Alexandria Art Market! This is when we'd like to do most of the painting...drawing attention to our master artists at work!
- SEP 8 25: Finish painting and artistic embellishments.
- SEP 28: Alexandria Seaport Day at Waterfront Park! The finished boat will make its debut!

This is a collaborative effort between two outstanding Alexandria non-profits, and is a celebration of Alexandria, its seafaring history, and the spirit of its people. The finished work will show off both organizations, and we're looking into ultimately auctioning off the boat for the benefit of ASF and DRA. Not only that, but it should be a hoot as well...enjoy!

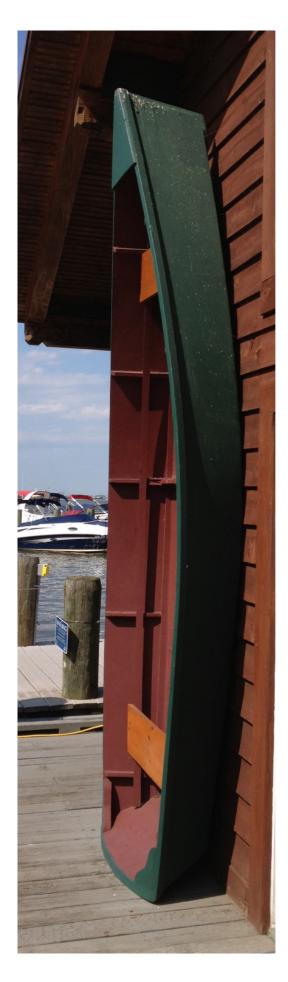
**More information:** Please see the ASF web site for more information about this inspiring local non-profit organization: http://alexandriaseaport.org. Email John Bordner with any questions: JBordner@wiscenterprises.com



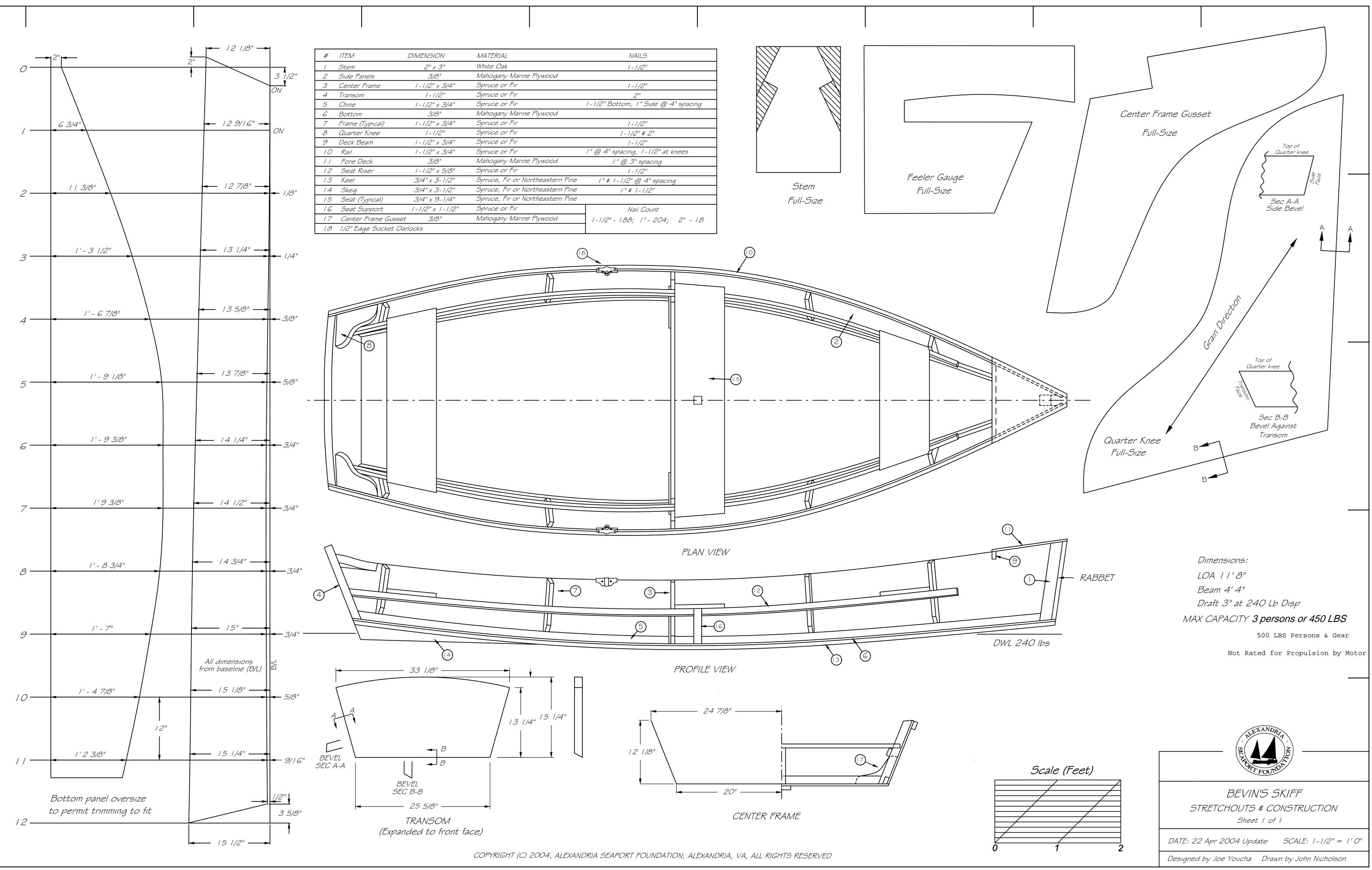
Del Ray Artisans gallery Nicholas A. Colasanto Center 2704 Mount Vernon Avenue Alexandria, VA 22301-1124 www.TheDelRayArtisans.org 703.838.4827

Thursdays: Noon – 6 pm First Thursdays: Noon – 9 pm Fridays: Noon – 9 pm Saturdays: 10 am – 9 pm Sundays: Noon – 6 pm Supported in part by:









## Del Ray Artisans Presents its Fine Art & Fine Craft Holiday Market 2013

Dec 6 - 8 weekend == Dec 13 - 15 weekend == Dec 20 - 22 weekend

Welcome new and returning artist exhibitors to the 18<sup>th</sup> annual Holiday Market!

We will continue this year with 3 weekends and will offer booth space as well as wall space. Each weekend, there will be room for 10 table-top "booth" exhibitors and from 4 to 8 wall exhibitors (2D work only). This change opens up our gallery floor, allows more visitors the opportunity to walk around easily view the exhibitors space, and encourages 2D artists into a wall space choice rather than being forced into a "booth" setup.

The revised space also allows room for

- front desk to host the Bake Sale (which benefits a local non-profit)
- poinsettias for sale in the front lobby
- a space for food and refreshments on Friday nights

As you fill out the application, we will ask specific questions that will need to be answered or it may delay your application into the process. Each weekend will still be designed as a "balanced market" (we cannot have <u>all</u> photographers or <u>all</u> jewelers, etc) so not all accepted artists are guaranteed their first choice weekend.

## **Artist Guidelines**

#### • ELIGIBILITY:

- Participating artists can be members of Del Ray Artisans or non-DRA members. DRA members must be active by the application deadline in order to receive the member space rate.
- The DRA Gallery has limited space availability. The Committee reserves the right to keep the variety of goods available balanced.
- All work sold at the Holiday Market must be handmade by the artist selling the work and originals need to have been made within the last 3 years. Reproductions are acceptable as long as the original was made by the artist within the last 3 years. The Committee reserves the right to remove any item(s) from sale, at any time, for any reason. The artist may only sell artwork in the media category that was indicated on the artist's application.

#### • APPLICATION:

- Artist Application (pages 3 & 4) must be RECEIVED by Monday, August 26, 2013 along with your check (for one weekend only) and pictures.
- Up to three (and ONLY 3) pictures (emailed, printed or on CD) representative of the work to be sold should accompany the application. If you would like your materials returned, please include a self-addressed, postage-paid envelope.

- Checks should be made out to **Del Ray Artisans** and should accompany this application form at time of submittal. If you are not accepted into the show, your check will be returned.
- Your canceled check is considered acceptance of the conditions of the Market and will reserve your space.

#### • ONCE SELECTED:

- Once you are accepted into the Holiday Market, your application fee becomes **non-refundable**. Please note that space is nontransferable; any cancellations will be filled by artists selected by the Committee. **Cancellations and no-shows will NOT be refunded.**
- You are also expected to donate **10% of your total sales** (tax deductible donation).
- Accepted artists are guaranteed to be in at least one weekend Market (either your first or second choice). Participating in more than one weekend will be determined by the media and interest level of participating artists artists chosen to set up for a 2<sup>nd</sup> weekend will be contacted soon and will be required to pay for that space in order to secure it.
- DRA will publicize the event through printed materials, electronic media and local advertising. Artists will also be given publicity materials to send to their personal contacts and drop off at local businesses.

#### • FOR YOUR SELECTED WEEKEND:

- Artists must provide their own tables and/or displays. DRA will provide folding chairs. Gallery space is very limited, so please be courteous to your neighbors.
- For Wall artists:
  - You are welcome to bring your own but DRA will provide hammers, nails and picture hooks
  - No sticky hangers are to be used on the walls
  - Walls will need to be spackled and re-painted after the weekend is over
  - A bin and/or table can be used in addition to the wall, but nothing should extend more than 2 feet from the wall
- No raffles or drawings are allowed in your space. Customers visit the Market to purchase handmade art – there is no need for these gimmicks to compel people to purchase.
- Artists or their proxy must be present during Holiday Market hours **AT ALL TIMES** to handle sales. DRA will not sell items on behalf of artists.
- Artists are responsible for their own sales, making their own change, and collection of sales tax.
- DRA will allow artists to take credit cards through the DRA credit card machine (VISA, MasterCard, American Express) so that sales won't be lost—please be aware that it will take approximately 4 weeks to receive a check from DRA (minus the bank's transaction fee of 5% of the sale plus the 10% artist donation). There are other alternatives, such as SquareUp.com, ProPay, etc) so please look into those before signing the DRA credit card agreement.
- Artists can set up the Thursday evening 6:30 8:30pm, or Friday afternoon between 3:30 5:30 pm before your scheduled weekend. All artists must be set up by 5:30 pm Friday evening. A reception (with food and an open bar) will be held from 6 9 pm each Friday night.

## Del Ray Artisans Presents its Fine Art & Fine Craft Holiday Market 2013

Dec 6 - 8 weekend == Dec 13 - 15 weekend == Dec 20 - 22 weekend

## Artist Application Deadline: Monday, August 26, 2013

Name:	
Address:	
Phone: Cell	Home
E-mail:	

**Overall Notes:** 

- The 2013 Holiday Market is open to DRA members and non-members. However, preference will be given to DRA members.
- Artists wishing to share space may apply on the same application please be sure to mark the media section appropriately.
- See the Artist Guidelines for more details.

#### **Definitions:**

- **Booth** = a 6-foot long space and approximately 4 feet deep. You can design your space with one table, multiple tables, displays, etc as long as you don't exceed your space.
- Wall = for 2D artwork ONLY. Spaces are either approximately 8 or 9 feet long and you can utilize from floor to ceiling if you choose a half wall, you will share that space with another half-wall artist. You cannot choose which size wall you want location is determined by the Committee to ensure a balanced market. Wall spaces can also include a bin as long as the bin does not extend out more than 2 feet.

Fee: See pricing structure below for the space plus 10% of total sales (tax deductible donation) back to DRA

- Booth Space
  - 6-foot booth space (10 available) \$60 per weekend (non-member \$80 per weekend)
- Wall Space
  - Whole wall (approx. 8 to 9 feet) \$60 per weekend (non-member \$80 per weekend)
  - Half wall (approx. 3.75 4.5 feet) \$40 per weekend (non-member \$50 per weekend)

Write a check for one weekend only made out to **Del Ray Artisans**. If you are accepted into a second weekend, we will direct you to send in another check. Checks should accompany this application form <u>at time</u> of submittal. **If you are not accepted into the Market, your original check will be returned.** Accepted artists' checks will be deposited after the decision date, September 6, 2013.

#### **Holiday Market Timeline**

- <u>Registration Deadline</u>: Monday, August 26, 2013
- Artist Notification, via email: by Friday, September 6, 2013
- Mandatory Artist Meeting: Thursday, September 19, 2013 7 pm
- Artist Installation: Thursday before selected weekend 6:30 8:30 pm and Friday 3:30 5:30 pm
- <u>Reception</u>: each Friday 6 9 pm (Dec 6, Dec 13, and Dec 20)
- <u>Holiday Market Hours</u>: each weekend, Friday 6 9pm, Saturday 10am 4pm, Sunday 12 4pm

1) Media Category: Include up to three pictures TOTAL (emailed, printed or on CD). These pictures should be <u>representative</u> of the work you plan to sell.

Jewelry (Type:	_)	Glass (Type:)
Dependence Photography		□ Other 2D work (Type:)
Pottery (Type:	_)	□ Other ()

2) Weekend Preference: Write 1<sup>st</sup> and 2<sup>nd</sup> in the weekend space you want first and second; please do not mark both weekends you want with "1<sup>st</sup>" – please choose a preference. Depending on your media and artist participation, you may be accepted into one or two weekends.

Dec 6 - 8	Dec 13 - 15	Dec 20 - 22

#### **3)** Booth or Wall: *Please choose only ONE.*

 BOOTH: 6-foot space - \$60 per weekend (non-member \$80 per weekend)

 WALL: whole wall (approx. 8 to 9 feet) - \$60 per weekend (non-member \$80 per weekend)

 WALL: half wall (approx. 3.75–4.5 feet) - \$40 per weekend (non-member \$50 per weekend)

#### Application, check & photos due by August 26, 2013

Del Ray Artisans Attn: Holiday Market 2704 Mount Vernon Avenue Alexandria, VA 22301

Application	Checklist
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- □ Membership Current? □ Non-member?
- Completed Application
- □ Check written for one weekend's rate
- □ Photos or CD or emailed
- Usekend preference selected
- □ Booth or wall space preference selected