



Celebrating the Art of Making ...

July 2011

The Well Crafted Word

a monthly publication of the Del Ray Artisans....since 1992 www.thedelrayartisans.org



Show Opening and Artist Reception: Friday, July 1 from 7:00 to 10:00 pm.

Show Runs July 1-22

Del Ray Artisans is celebrating Independence Day and the month of July with artwork inspired by U.S. people, places and/or things. Artists are asked to create artwork with U.S.-made materials so as to emphasize both the origin of the materials and that we represent a large, important purchasing bloc. The goal of this exhibit is to reflect everything that represents the U.S., including the actual artistic materials themselves.

Art-To-Go (matted/shrink-wrapped) work encouraged and all artwork is available for pick-up at time of purchase. — Drew Carioso, 703-967-6646 (atenart@carioso.net) and Veronica Barker-Barzel (jewfroart@gmail.com), curators

Drawing Inspiration from the Figure Show Drew Appreciative Viewers on June 3rd Opening

Drawing Inspiration from the Figure showcased a wide interpretation of dynamic work by DRA members. Included was an exhibit of drawings and sketches done mostly in open life drawing sessions, workshops and classes. Of special note were drawings that inspired finished works entered in the show.



Pamela Underhill

During a well-attended opening reception, an interpretive dance was performed by Beatrice Ugolini and Leah Valtin-Erwin of The Modern Dance Society at T.C. Williams High School. *Thank You* to all the artists who contributed to this show and to all the volunteers who helped to pull it together. Congratulations to the art supply raffle winners, Millie Mateu and Pat Oliver. — Katherine Rand & Pamela Underhill, co-curators
Beatrice Ugolini and Leah Valtin-Erwin performing at Opening.

August Showcase: States of Mind

What does this mean? Find out during the August Showcase!

Seven uber-volunteers are showcasing their artwork in this mysteriously-named show. Kimberley Bush, Ellyn Ferguson, Lesley Hall, Fransi Kaye, Katherine Rand, Gloria Vestal, and Tracy Wilkerson welcome you into their creative world. Opening Reception and a Silent Auction are already on the menu—could there be something more? You'll never know unless you go to the Del Ray Artisans gallery in August! — Tracy Wilkerson, curator

Welcome, New Members Who Joined in May!

- Parisa Afshar - Oil, Acrylic
- Tessa Barsic - Painting (oils)
- Kimberly Douglass - Drawing, Photography, Painting
- Catherine Franz

Erika J. Kissinger

Linda Goetz Mierke

Mary Ryder - Charcoal, Oil, Acrylic



Come, see the Camper art show Saturday, July 30!

DRA will travel around the world in five days, July 25 - 29, from 9 am-4 pm!

Campers will go on an international expedition through the arts. Each day features projects or activities related to cultural traditions and artistic movements. Professional artists and educators draw from the world's dramatic, visual, and musical arts. The week culminates with a gallery show of Campers' art on Saturday, July 30. Please note that this show is one day only. — Lisa McKee, Administrator (DRA.ArtCamp@gmail.com)

Artwork Dropoff Schedule

Made in the USA — June 26, 6:30–8 pm & June 27, 6–8 pm.

Retakes and Transformations: Art From Everyday Life — August 28 & 29, from 7 - 9 pm..

Collage Bring Your Scraps, Cut Ups Come Have Fun!

We meet 1 - 4 pm, Tuesday, July 12.

Feeling overwhelmed with a deluge of junk mail and magazines? Here's your chance to beat the paper avalanche. Come play with the Collage Cut Ups in an environment that promotes exchange of ideas, creativity and networking with beginner and experienced collage artists. For details and to RSVP, contact me at DRA.Outreach1@gmail.com. — *Millie Maten*

Alexandria Art Market

Your monthly dose of Art in the Heart of Del Ray,

June 4th's "first Saturday"

Market played host for some 25 participants displaying fine artwork and photography, as well as crafts from colorful glass objects to unique jewelry. The market gives DRA members an opportunity to sell their handmade artwork in a festive atmosphere in which to meet and greet the Del Ray community —and beyond.

The next markets are: July 2, August 6, September 3, & November 5, 10 am – 4 pm.

— *Kimberley Bush* (703-627-7656; DRA.AlexandriaArtMarket@gmail.com)



Did You Know . . .

■ **DRA's Photo Gallery** is now up and running via Flickr—flickr.com/photos/delrayartists/ Check out the great images!

■ **DRA could use some help with Outreach, Fundraising, and Program Workshops.** These are rewarding ways to meet your volunteer commitment—and meet new friends. For details, contact DRA.Volunteers@gmail.com.

Retakes and Transformations: Art from Everyday Life — Start Planning for DRA's All-member September Exhibit!

We invite you to look deeply at your everyday life — to be inspired by delving into your habits, routines, favorite things or surroundings.

Chose subjects such as your morning coffee, bicycle, walking the dog, petting the cat, sweeping the front porch, bowl of fruit, mobile phone, favorite chair, etc. Consider gathering commonplace materials and found objects, and give these familiar items new life through art. Reveal the details in 2D or 3D.



Shrink-wrapped, unframed, matted artwork will also be accepted. Perfect show for fine handcraft artisans to submit work as well — the elegant bowl, wacky serving spoon, modern platter, flirty handbag, etc. — art for everyday life.

The Call for Entry will be posted on our website and published in the August newsletter. Receiving for this all-member show is on Sunday, August 28, 7 - 9 pm, and Monday, August 29, 7 - 9 pm; the Opening Reception is on Friday, September 2. The show runs from September 2 through October 2. Visit the exhibition during Art on the Avenue (Saturday, October 1)! — *Dawn Wyse Hurto, Curator*



Get Sparked! Art Inspired by Writing — October 7 – 30, 2011

Join *Del Ray Artisans* and **SPARK: art from writing/ writing from art**, as we embark on an artistic journey that **pushes boundaries**. This show, open to all area artists, is unique for DRA: all art submitted must be created during a specific timeframe and done in response to a story or poem provided to you. The goal? To gain inspiration from a written work and to challenge yourself to think and create in a new way.

Details: • \$5 entry fee • Limited to 75 artist participants • Sign up by July 22

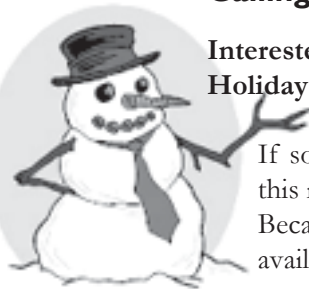
- Receive a written prompt via email on July 26
- Submit work on October 3
- Artists may submit two art pieces in response; at least one will be displayed.

Contact Co-curators: Amy Souza (amy.souza@gmail.com) and Amanda Wright (arook20@gmail.com).

More About SPARK: SPARK is a quarterly creativity project in which artists, writers, and musicians use each other's work to prompt new work of their own. Participants come from around the world and connect using the Internet. Learn more at getsparked.org. Contact Amy Souza at amy@getsparked.org. Stay tuned for more information on SPARK-related events associated with this show! — *Drew Cariaso*

Calling all Fine Art & Fine Craft Exhibitors!

Interested in selling your fine art and craft treasures at DRA's Holiday Market the first weekend in December?



If so, then check out the Holiday Market Application included in this newsletter (or on our website)! Why is there an application? Because gallery space is limited and the variety of goods available at the Market will be kept in balance.

The registration deadline is Friday, August 12, 2011 so don't delay! Fill out the application now and send it in with your check and up to 3 pictures of your work. Vendor notification will be on Monday, August 22, so vendors who are accepted will have plenty of time to build inventory for the Holiday Market. — *Tracy Wilkerson*



Nicholas A. Colasanto Center
2704 Mt. Vernon Avenue
Alexandria, VA 22301-1124

703.838.4827

TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm
First Thursdays: noon-9 pm
Friday: noon-9 pm
Saturday: 10 am-9 pm
Sunday: noon-6 pm

Submission Deadline: 10th of the month

Editor: DRA.Newsletter@gmail.com

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2011 Calendar

July
1 – 22 **EXHIBIT Made in the USA**
Drew Cariaso curator atenart@cariaso.net
2 Alexandria Art Market, 10 am-4 pm.
DRA.AlexandriaArtMarket@gmail.com
6 Life Drawing, 11 am-1 pm, gestures
6 Life Drawing, 2 5 pm, short/long poses
7 First Thursday, open until 9 pm
11 Partners in Art, 2-4 pm
12 Collage Cut Ups, 1-4 pm
12 Board Meeting, 7 pm
17 Demo/Lecture by Golden, time TBD
20 Life Drawing, 6:30-9:30 pm
25 – 29 **Art Camp**
30 **SHOW Art Camp, ONE DAY ONLY**
August
4 First Thursday, open until 9 pm
5 – 28 **SHOW States of Mind Tracy**
Wilkerson curator thvideas@comcast.net
6 Alexandria Art Market, 10am-4pm.
DRA.AlexandriaArtMarket@gmail.com
8 Partners in Art, 2-4 pm
9 Collage Cut Ups, 1-4 pm
9 Board Meeting, 7 pm
10 Life Drawing, 11 am-1 pm, gestures
10 Life Drawing, 2-5 pm, short/long poses
14 Member Meeting and Cook Out/
Pie-baking Contest, 5-7 pm
17 Life Drawing, 6:30-9:30 pm
22 Partners in Art, 2-4 pm
23 Collage Cut Ups, 1-4 pm
24 Life Drawing, 11 am-1 pm, gestures
24 Life Drawing, 2-5 pm, short/long poses
September
1 First Thursday, open until 9 pm
2-Oct 2 **SHOW Retakes and Transformations: 2 – 4**
Art from Everyday Life (All-member Show) Dawn Wyse Hurto curator
dawn@daynds.com
3 Alexandria Art Market, 10am-4pm.
DRA.AlexandriaArtMarket@gmail.com
7 Life Drawing, 11 am-1 pm, gestures
7 Life Drawing, 2-5 pm, short/long poses
12 Partners in Art, 2-4 pm
13 Collage Cut Ups, 1-4 pm
13 Board Meeting, 7 pm

14 Life Drawing, 6:30-9:30 pm
21 Life Drawing, 11 am-1 pm, gestures
21 Life Drawing, 2-5 pm, short/long poses
26 Partners in Art, 2-4 pm
27 Collage Cut Ups, 1-4 pm
October
1 COMMUNITY Art on the Avenue
7 – 30 **SHOW Get Sparked! Art Inspired by Writing** Amy Souza curator
amy.souza@gmail.com
10 Partners in Art, 2-4 pm
11 Collage Cut Ups, 1-4 pm
11 Board Meeting, 7 pm
12 Life Drawing, 11 am-1 pm, gestures
12 Life Drawing, 2-5 pm, short/long poses
19 Life Drawing, 6:30-9:30 pm
24 Partners in Art, 2-4 pm
25 Collage Cut Ups, 1-4 pm
26 Life Drawing, 11 am-1 pm, gestures
26 Life Drawing, 2-5 pm, short/long poses
November
4 – 27 **SHOW The Del Ray Dozens**
Rob Rudick Jen Chappell curators
robudicke@yaboo.com jen.chappell@cox.net
5 Alexandria Art Market, 10am-4pm.
DRA.AlexandriaArtMarket@gmail.com
7 Partners in Art, 2-4 pm
8 Collage Cut Ups, 1-4 pm
8 Board Meeting, 7 pm
9 Life Drawing, 11 am-1 pm, gestures
9 Life Drawing, 2-5 pm, short/long poses
16 Life Drawing, 6:30-9:30 pm
21 Partners in Art, 2-4 pm
22 Collage Cut Ups, 1-4 pm
December
Holiday Market
Tracy Wilkerson coordinator
DRA.HolidayMarket@gmail.com
5 Partners in Art, 2-4 pm
7 Life Drawing, 11 am-1 pm, gestures
7 Life Drawing, 2-5 pm, short/long poses
13 Collage Cut Ups, 1-4 pm
13 Board Meeting, 7 pm
14 Life Drawing, 6:30-9:30 pm
9 - 18 **SHOW tbd** curator TBD
27 Collage Cut Ups, 1-4 pm

2011 Board of Directors

| | |
|---|---|
| President Michele Reday Cook DRA.President@gmail.com | Curator Coordinator Drew Cariaso DRA.CuratorCoordinator@gmail.com |
| Vice President Kurt Peterson DRA.VicePresident@gmail.com | Outreach Millie Mateu DRA.Outreach1@gmail.com |
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| Volunteers Lesley Hall DRA.Volunteers@gmail.com | Registrar Ellyn Ferguson DRA.Registrar@gmail.com |
| Facilities Marlin G. Lord DRA.Facilities@gmail.com | Newsletter Betty Plummer DRA.Newsletter@gmail.com |

Special Thanks... to the City of Alexandria, the Alexandria Commission for the Arts, the Virginia Commission for the Arts, and the National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.

Many thanks to Royce Flowers for providing such spectacular arrangements for our opening receptions.



**CALL FOR
ENTRY**

Get Sparked!
Art inspired by writing
October 7 – 30, 2011

**Registration
deadline:
July 22, 2011**

Join *Del Ray Artisans* and *SPARK: art from writing/writing from art* as we embark on an artistic journey that pushes boundaries. This show is unique for DRA: All art submitted must be created during a specific timeframe and done in response to a story or poem provided to you. The goal? To gain inspiration from a written work and to challenge yourself to think and create in a new way. (Note: This show is open to all area artists.)

1. Pay your \$5 entry fee online via PayPal: thedelrayartisans.org/sparks or visit the DRA gallery and pay directly there. (Either way, you must provide your name and an email address at which you can receive your written inspiration piece.) Payment of the \$5 entry fee means you are committed to enter this show and will receive a SPARK story/poem as an inspiration piece from which you will create your artwork.
2. Register/pay by July 22. You will receive a written prompt via email on July 26.
3. Create new work between July 26 and October 3, 2011.
4. Drop off work at DRA on October 3, 2011. Be sure to print and fill out the form (see next page) and bring it with you on October 3.

Nitty-gritty details:

- **Important! All work must be original, created in response to the written work provided, and created during the timeframe specified (July 26 – October 3, 2011)**
- \$5 entry fee to participate (payable online through PayPal here: thedelrayartisans.org/sparks)
- You must provide an email address at which you can receive your written inspiration piece
- Participation is limited to 75 artist participants
- You will receive a written prompt via email on July 26, 2011
- Submit work on October 3, 2011, 6:30-8:30 pm, at DRA
- Artists may submit two art pieces in response (for one \$5 entry fee); at least one work will be displayed
- Mark your pieces with sales price or indicate "NFS"
- When your art sells you are asked to make a 20% donation (tax-deductable) to Del Ray Artisans.
- Acceptance of all submissions is at the curators' discretion
- Your art must be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition. See www.thedelrayartisans.org/shows/artguidelines.html for more information.

Co-Curators: Amy Souza, amy.souza@gmail.com, and Amanda Wright, arook20@gmail.com;
Drew Cariaso (Del Ray Artisans Director of Curating), DRA.curatorcoordinator@gmail.com

Learn more about SPARK:

SPARK is a quarterly creativity project in which artists, writers, and musicians use each other's work to prompt new work of their own. Participants come from around the world and connect using the Internet. Learn more at getsparked.org or by contacting Amy Souza at amy@getsparked.org.

Accepted Artist Requirements:

- Artists are responsible for drop-off/pick-up arrangements, as well as delivery of sold work.
- **All artists MUST gallery sit and/or volunteer** with set-up, hanging, photograph archiving, opening/closing receptions and/or take down. Please bring your calendars when dropping off work so you can sign up for duties at receiving. We'll ask you to contribute a food or beverage for the opening reception.
- Insurance for artwork and all arrangements for work sold is the responsibility of the artist. Neither Del Ray Artisans nor the City of Alexandria can be held liable for any loss or damage.
- Permission to photograph any work for publicity purposes is automatically granted by the artist as a requisite for entering the show.



Del Ray Artisans gallery
Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124
www.TheDelRayArtisans.org
703.838.4827

Thursdays: Noon – 6 pm
First Thursdays: Noon – 9 pm
Fridays: Noon – 9 pm
Saturdays: 10 am – 9 pm
Sundays: Noon – 6 pm

Supported in part by:



Get Sparked!

Art inspired by writing

Drop Off Date: October 3, 2011 from 6:30-8:30 pm

Print and fill out this form after your work is complete and bring it with you to drop off on October 3.

Artist Name: _____

Address: _____

Phone(s): _____

Email: _____

Artwork for show (ready to hang or display)

| | TITLE | MEDIA | PRICE or NFS |
|----|-------|-------|--------------|
| 1) | _____ | _____ | \$ _____ |
| 2) | _____ | _____ | \$ _____ |

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, the Board of Directors, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show. I understand that all accepted artwork will be available for pickup at time of purchase.

Check here to have DRA automatically take a 20% tax-deductible donation from the sale of artwork.

Signed _____ Date _____



CALENDAR OF IMPORTANT DATES

Registration Deadline: July 22, 2011
Create artwork: July 26 – October 3, 2011
Artwork Drop Off: Monday, October 3 from 6:30–8:30 pm
Opening Reception: Friday, October 7 from 7–10 pm
Show Closes/Artwork Pickup: Sunday, October 30 from 6:30–8:30 pm

Gallery Sitting Time Slot: _____

Food/Drink for the Opening: _____

Questions? Contact the curators:

Amy Souza, amy.souza@gmail.com, and Amanda Wright, arook20@gmail.com;
Drew Cariso (Del Ray Artisans Director of Curating), DRA.curatorcoordinator@gmail.com



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Saturdays: 10 am – 9 pm
Sundays: Noon – 6 pm

Supported in part by:





Del Ray Artisans Presents its
Fine Art & Fine Craft Holiday Market 2011
 December 2 – 4, 2011



Time Sensitive!

Artist Application
Registration Deadline: Friday, August 12, 2011

Name: _____

Address: _____

City/State/Zip: _____

Phone: Day _____ Evening _____ Cell _____

E-mail: _____

Please check media category: Artists should include with this application up to three pictures TOTAL, printed or on CD. These pictures should be representative of the work you plan to sell.

- | | |
|---|---|
| <input type="checkbox"/> Painting (Type: _____) | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Jewelry (Type: _____) | <input type="checkbox"/> Clothing (Type: _____) |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Glass (Type: _____) |
| <input type="checkbox"/> Other (_____) | |

Price Range: \$_____ Please indicate the general price range of work to be sold.

Note: Please be aware that space is extremely limited. Artists selected will be provided with a maximum space 6 feet in length and some spaces can also utilize the wall space behind their set-up, but artists must provide their own displays, tables, pedestals, etc. DRA has chairs for you to borrow throughout the Market. Artists wishing to share space may apply together. Artists are responsible for their own sales and collection of sales tax. See the Artist Guidelines for more details.

Fee: There is a \$60 artist fee. Checks should be made out to **Del Ray Artisans** and should accompany this application form at time of submittal. **If you are not accepted into the Market, your artist fee check will be returned.** Accepted artists' checks will not be deposited until after the decision date, August 22 2011. Artists are also asked to contribute 10% of their total sales (tax deductible) back to DRA.

Return application with photos by August 12, 2011 to:
 Del Ray Artisans
 Attn: Holiday Market
 2704 Mount Vernon Avenue
 Alexandria, VA 22301

| |
|---|
| <p>Application Checklist: <input type="checkbox"/> DRA Membership Current? <input type="checkbox"/> Completed Application <input type="checkbox"/> Photos / <input type="checkbox"/> CD Please submit by Aug 12, 2011</p> |
|---|

Questions? Contact Tracy Wilkerson - 703.501.1736 or DRA.HolidayMarket@gmail.com



Del Ray Artisans Presents its
Fine Art & Fine Craft Holiday Market 2011
December 2 – 4, 2011



Artist Guidelines

1. All artists must be active members of Del Ray Artisans.
2. **Artist Application must be RECEIVED by Friday, August 12, 2011.**
3. Up to three (and ONLY 3) photographs, printed or on CD (jpg, pdf or tif files) representative of the work to be sold should accompany the application. If you would like your materials returned, please include a self-addressed, postage-paid envelope. Please clearly label images and/or CD with your name, piece titles and media.
4. All work must be handmade by the artist. If work is judged to be manufactured, *or composed of a majority of manufactured pieces*, rather than handmade at the time of the sale, the artist will be asked to remove the work. The Committee reserves the right to remove any item from sale, at any time, for any reason. The artist may only sell artwork in the media category that was indicated on the artist's application.
5. Gallery has limited space availability. The Committee reserves the right to keep the variety of goods available balanced.
6. Artists can have tables or displays up to 6 feet in length and many spots have wall space that can be used. Artists must provide their own tables and/or displays. DRA will provide folding chairs. Gallery space is very limited, so please be courteous to your neighbors.
7. Once your application is accepted, your \$60 application fee becomes **non-refundable**. You are also expected to donate **10% of your total sales** (tax deductible). Checks for the artist fee should be made out to **Del Ray Artisans** and should accompany this application form at time of submittal. If you are not accepted into the show, your check will be returned. **Receipt of the fee is considered acceptance of the conditions of the Market and will reserve your space.** Please note that space is nontransferable; any cancellations will be filled by artists selected by the Committee. Cancellations and no-shows will NOT be refunded.
8. Artists can set up Thursday evening 6:30 - 8:30pm, or Friday afternoon between 3:30 – 5:30 pm. **All artists must be set up by 5:30 pm Friday evening.** A reception will be held from 6 – 9 pm Friday, December 2. Seasonal refreshments will be provided.
9. Artists or their proxy must be present during Holiday Market hours **AT ALL TIMES** to handle sales. DRA will not sell items on behalf of artists.
10. Artists are responsible for making their own change; however, DRA will allow artists use of the DRA credit card machine (VISA, MasterCard, American Express) so that sales won't be lost—please be aware that it will take approximately 6 weeks to receive a check from DRA (minus the bank's transaction fee of 5% of the sale).
11. DRA will publicize the event through printed materials, electronic media and local advertising. Artists will also be given publicity materials to send to their personal contacts.

Calendar Timeline

- **Registration Deadline:** Friday, August 12, 2011
- **Artist Notification, via email:** By Monday, August 22, 2011
- **Mandatory Artist Meeting:** Thursday, September 22, 2011
- **Artist Installation:** Thursday, Dec. 1, 6:30 – 8:30 pm and Friday, Dec. 2, 3:30 – 5:30 pm
- **Reception:** Friday, December 2, 6 – 9 pm
- **Holiday Market Hours:** Saturday, December 3, 10am – 4pm; Sunday, December 4, 12 – 4pm