



DEL RAY ARTISANS ~ Members Only ~ CALL FOR ENTRY

"True Colors: Like a Rainbow"

at Del Ray Artisans Gallery

January 8-31, 2016

Curator Betsy Mead: egmead@gmail.com

Richard of York gave battle in vain! What? Yes, it's true! But what does this have to do with *True Colors: Like a Rainbow*? The first letter of each word in the sentence represents the first letter of each color of the rainbow—our "true" colors: Red,

Orange, Yellow, Green, Blue, Indigo, Violet! Over the centuries, these colors have been used in myth and culture to portray creation, divinity, bodies of light, transformation, harmony, hope, and potential! The challenge for this year's color-themed exhibit is to use three or more colors of the rainbow to light up your canvas and show YOUR true colors! They can be bold and bright or just a whisper on your canvas. Use other colors, color blends, black and white. The only rule is that your rainbow colors must be visible. Artwork depicting rainbows is acceptable, but must be portrayed artistically and in an unusual fashion. **Think outside the box! The purpose of this exhibit is to show how rainbow colors inspire you, not to inspire you to paint pictures of rainbows!**

Art may be two- or three-dimensional, and in any medium. Art should be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition. See TheDelRayArtisans.org/ArtGuidelines for details. Contact the curator if you have questions.

Entry Detail Highlights:

- Open to Del Ray Artisans members only.
- Artists may submit up to two (2) pieces of artwork. The entry fee is \$5 per piece.
- Entry fees are due upon submission and are non-refundable - pay with cash, check, or credit card at the gallery or by credit card online at: <http://mkt.com/del-ray-artisans/true-colors>
- You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in file size. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required). You must name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc. If you provide a second photo for the entry, add a "b" to the end - e.g. "YourLastName-FirstName-Entry1b".
- Final acceptance for this exhibit is at curator's discretion upon physically viewing artwork at drop-off.
- All artwork must be for sale. Any pieces marked "NFS" will not be accepted.

In addition to the exhibit there will be a "True Colors" Boutique.

- 3D Boutique entries must be small (no larger than 8"x10"x8") and should be something one might find in a boutique, such as jewelry, small books, and collectibles.
- 2D Boutique entries should be 18"x24" or less (including mat) in order to fit safely into our print racks. Artworks smaller than 8"x10" with mat must be attached to a foam core backing at least 8"x10" for safety and security.
- Boutique entries will be accepted at Artwork Receiving on **Sunday, January 3 and Monday, January 4 from 6-8pm.**
- Boutique entry fees are \$3 per piece or \$10 for 5 pieces, and must be paid at Artwork Receiving. (Maximum 5 Boutique items per artist.)
- A separate entry form will be provided for Boutique entries at Artwork Receiving.

Accepted Artist Requirements:

- When art sells, each artist is asked to make a 20% (tax-deductible) donation to Del Ray

Artisans.

- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to photograph any artwork for Del Ray Artisans publicity purposes is automatically granted by the artist as a requisite for entering the show.
- All art entered must be original. No reproductions. Contact the curator for more information.
- Art depicting rainbows MAY be accepted if portrayed in a unique fashion and at the curator's discretion.

Important dates:

- Deadline for Digital Submissions and Entry Fee Due: **Wednesday, December 23, 2015** .
- Artists will be notified by **Monday, December 28** of artwork acceptance.
- Artwork Receiving for Boutique entries and **accepted** exhibit artwork: **Sunday, January 3, 2016 from 6-8pm AND Monday, January 4 from 6-8pm** at Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria, VA 22301.
- Unsold artwork pickup is on **Sunday, January 31, 2016 from 6-8pm**. Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.

Mark Your Calendar:

- **Opening Reception:** Friday, January 8 from 7-9pm
- **Introduction to Wire Jewelry:** Thursday, January 14 from 7-9pm
- **Polymer Clay Workshop:** Sunday, January 17 from 1-5pm
- **Playing with Resin:** Monday, January 18 from 6:30-9:30pm
- **Paper Coffee Filter Flowers** Sunday, January 24 from 1-5pm

Entry Form

Artist's Legal Name *

First Name

Last Name

Artist's Name for Wall Tag *

How your name should appear on the wall tag

Mailing Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Phone

Area Code

Phone Number

Email Address *

Is your Del Ray Artisans membership current? *

- Yes No
 Don't know

Artwork Entries

You can provide up to 2 entries. You must identify the rainbow colors used in your artwork.

You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 5MB in filesize. Smart phone photos are acceptable.

You must name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc.

Any questions or concerns about this application, please contact the curator Betsy Mead at: egmead@gmail.com

Entry 1

Entry 1 - Photo(s)

File name: "YourLastName-FirstName-Entry1".
Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

Entry 1 - Title *

Entry 1 - Media *

Rainbow colors used in your artwork, check all that apply *

- Red Orange Yellow
 Green Blue Indigo
 Violet

Entry 1 - Dimensions *

List width x height (x depth if applicable); Include frame in measurements

Entry 1 - Price *

In US Dollars. Enter numbers only (NO Characters)

Entry 2

Entry 2 - Photo(s)

Name: "YourLastName-FirstName-Entry2". Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 5MB

Entry 2 - Title

Entry 2 - Media

Rainbow colors used in your artwork, check all that apply

- Red Orange Yellow
 Green Blue Indigo
 Violet

Entry 2 - Dimensions

List width x height (x depth if applicable); Include frame in measurements

Entry 2 - Price

In US Dollars. Enter numbers only (NO Characters)

Terms and Conditions

By checking the "I agree" box below:

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

Terms and Conditions Accepted *

I agree

If my artwork is sold in this venue, I agree to a (tax-deductible) 20% donation to Del Ray Artisans that will be automatically deducted from the amount I receive.

20% Donation to Del Ray Artisans *

Yes

No

[Submit Entry Form](#)