

PRIMARY COLORS

This all-area, all-media show challenges artists to think beyond the ordinary by creating their compositions in the three primary colors.

Primary colors cannot be created through the mixing of other colors. They are colors in their own right. The three primary colors are **RED**, **YELLOW**, and **BLUE**.

Piet Mondrian was perhaps the most noted artist for painting with primary colors. Jackson Pollock also used primary colors with splashes of black and white. Let "primary colors" encourage you to think outside the box!

NO MIXING! NO altering hue or value of the 3 primaries by the addition of black, white, or color. You MAY use black or white to highlight or lowlight images! You may also use water or other colorless medium to thin or dilute the colors. Your composition MUST be primarily red, yellow, and blue.

Curator: Betsy Mead (egmead@gmail.com, 202-362-6405 or 202-276-0695).

Entry Details:

- **This show is open to all area artists.**
- Artwork receiving is on Sunday, December 29th from 4-6 pm, and Monday, December 30th from 5-8 pm.
- Artists may submit up to 2 pieces of artwork in any medium for **the show**.
- Artists may submit up to 3 pieces of artwork for **the market**. Work may be fine handcrafts or shrink-wrapped 2D art (no larger than 18"x24") for cash-and-carry sales.
- Your art [except for market entries] must be ready to hang or display, with wire & screw eyes, mounting &/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition.
Details:
TheDelRayArtisans.org/ArtGuidelines
- **Show entry fees:** \$5 per entry for Del Ray Artisans members; \$10 per entry for non-members. Maximum of 2 entries per artist.
- **Marketplace entry fees:** \$5 for up to 3 pieces per artist.

- Artists may enter art for the show as not for sale (NFS) or priced to sell. Market entries must be priced to sell.

Accepted Artist Requirements & Fine Print:

- Artists are responsible for drop-off/pick-up arrangements, as well as delivery of sold work.
- **All artists MUST** gallery host and/or volunteer with set-up, hanging, opening reception and/or take down. Please bring your calendars, PDAs, whatever you use for scheduling, so you can sign up for duties at receiving. We'll ask you to contribute food or beverage for our receptions.
- Insurance for artwork and all arrangements for work sold is the responsibility of the artist. Neither Del Ray Artisans nor the City of Alexandria can be held liable for any loss or damage.
- Permission to photograph any work for publicity purposes is automatically granted by the artist as a requisite for entering the show.
- Work must be original (no reproductions) and not previously exhibited in a DRA show.
- Any artwork left over 30 days will be automatically donated to DRA for silent auction.
- When your art sells, you are asked to make a 20% donation (tax-deductible) to *Del Ray Artisans*.

Show Calendar:

- Opening Reception:
Friday, January 3rd from 7-10 pm.
- Movie Night:
Saturday, January 18th at 7 pm featuring the movie *Primary Colors*, a political thriller. A donation of \$3 per person is suggested. Microwave popcorn available. For details, visit www.TheDelRayArtisans.org
- Artwork Pick-up after Show Closes:
Sunday, February 2nd from 6-8 pm. Artists must arrange for pick up of unsold artwork on this date during this time.



Del Ray Artisans gallery
Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124
www.TheDelRayArtisans.org
703.838.4827

Gallery Hours
Thursdays: Noon – 6 pm
Fridays: Noon – 9 pm
Saturdays: Noon – 9 pm
Sundays: Noon – 6 pm

Supported in part by:



PRIMARY COLORS

Drop-off Dates: Sunday December 29 from 4-6 pm and Monday December 30 from 5-8 pm

Show Entry Fee: \$5 per piece for members; \$10 per piece for non-members; up to 2 hanging or display pieces per artist.

Market Entry Fee: \$5 for up to 3 pieces per artist.

Artist Name: _____

Address: _____

Phone(s): _____ Email: _____

Show artwork entries:

	TITLE	MEDIA	PRICE
1)	_____	_____	\$ _____
2)	_____	_____	\$ _____

You must provide an **Artist Statement for each show entry** and an **Artist Bio**. Email these items to the curator at egmead@gmail.com. For information on writing an Artist Statement, visit: TheDelRayArtisans.org/ArtGuidelines

Market artwork entries:

	TITLE	MEDIA	PRICE
1)	_____	_____	\$ _____
2)	_____	_____	\$ _____
3)	_____	_____	\$ _____

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans (DRA), the Officers, the Board of Directors, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show. I understand that all accepted artwork must remain for the duration of the show and that the entry fee is non-refundable.

Check here to have DRA automatically take a 20% tax-deductible donation from the sale of artwork.

Signed _____ Date _____

[Please make a copy of this contract for your records.]



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